

CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

ACADEMIC SENATE

ACADEMIC PROGRAMS COMMITTEE

REPORT TO

THE ACADEMIC SENATE

AP-053-167

BS IN COMMUNICATION - PUBLIC RELATIONS OPTION

Academic Programs Committee

Date: 01/4/2017

Executive Committee
Received and Forwarded

Date: 06/07/2017

Academic Senate

Date: Summer Meeting
First Reading

BACKGROUND: The Department of Communications has put forward a referral for a BS in Communications - Public Relations Option for semesters. This is a revised program.

RESOURCES CONSULTED:

Deans
Associate Deans
Department Chairs
All Faculty

DISCUSSION:

Before reaching the Academic Programs Committee, this program was reviewed by the College Curriculum Committee in the College of Letters, Arts and Social Sciences as well as the Dean of the College of Letters, Arts and Social Sciences and the Office of Academic Programs. All concerns raised at those levels were addressed. The Academic Programs Committee then conducted campus-wide consultation, as well as its own review of the program. No concerns were raised.

RECOMMENDATION:

The Academic Programs Committee recommends approval of the semester program: BS in Communications - Public Relations Option.