CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

ACADEMIC SENATE

ACADEMIC PROGRAMS COMMITTEE

REPORT TO

THE ACADEMIC SENATE

AP-051-167

BS IN COMMUNICATION-MULTIMEDIA OPTION

Academic Programs Committee

Executive Committee Received and Forwarded

Academic Senate

Date: 01/11/2017

Date: 06/07/2017

Date: 07/10/2017 <u>First Reading</u> 10/04/2017 <u>Second Reading</u> <u>BACKGROUND</u>: The Department of Communication has put forward a referral for a BS in Communication – Multimedia Option for semesters. This is a revised program.

RESOURCES CONSULTED:

Deans Associate Deans Department Chairs All Faculty

DISCUSSION:

Before reaching the Academic Programs Committee, this program was reviewed by the College Curriculum Committee in the College of Letters, Arts and Social Sciences as well as the Dean of the College of Letters, Arts and Social Sciences and the Office of Academic Programs. All concerns raised at those levels were addressed. The Academic Programs Committee then conducted campus-wide consultation, as well as its own review of the program. No concerns were raised.

RECOMMENDATION:

The Academic Programs Committee recommends approval of the semester program: BS in Communication-Multimedia Option.