

The logo for Cal Poly Pomona, featuring the text "CalPoly" in blue and "Pomona" in green, positioned to the left of a large, colorful geometric graphic. The graphic consists of several overlapping triangles in shades of blue, green, and yellow, forming a larger triangular shape pointing to the right.

**CalPoly**  
Pomona

# **Academic Affairs**

## **Meeting with Academic**

### **Senate Budget Committee**

**Jennifer L. Brown, Ph.D.**

Provost & Vice President for Academic Affairs

Wednesday, February 8, 2023

# 2022/23 Academic Affairs Budget

## Agenda for the Discussion

- Context
- Academic Affairs Totals
- New allocations in 2022
- Progress to increased tenure-density
- Investing in faculty

Detailed PDF spreadsheet provides supplemental information

# Compact with Governor Newsome: Proposed Investments

- Annual, year-over-year ongoing General Fund base increases of 5%
  - In 2022-23, 5% = \$211,126,000
- Consideration of annual requests for one-time funding
  - Particularly for in energy efficiency, seismic renewal, and deferred maintenance
- Consideration of Legislative additions to on-going funding
  - Including support for enrollment growth in resident undergraduates above and beyond the compact requirements
- Specific additional one-time allocations in 2022-23

AND

- \$81M for increased resident undergraduate enrollment in 2022-23

# Compact: Shared Goals

- Increasing Access to the CSU
  - Add more than 14,000 full-time equivalent resident undergraduates over 4 years
- Improving Student Success and Advancing Equity
  - With specific goals for graduation rates, elimination of equity gaps, and retention
- Supporting Workforce Preparedness and High-Demand Career Pipelines
  - Integrating career-relevant knowledge and skills into the educational experience
- Providing Access to Online Course Offerings
  - 15% above pre-pandemic levels, triple concurrent student enrollment at other CSU campuses
- Increasing the Affordability of a CSU Education
  - Reducing the cost of instructional materials by 50% by 2025
- Increasing Intersegmental Collaboration to Benefit Students
  - Cradle-to-Career Data System, California College Guidance Initiative

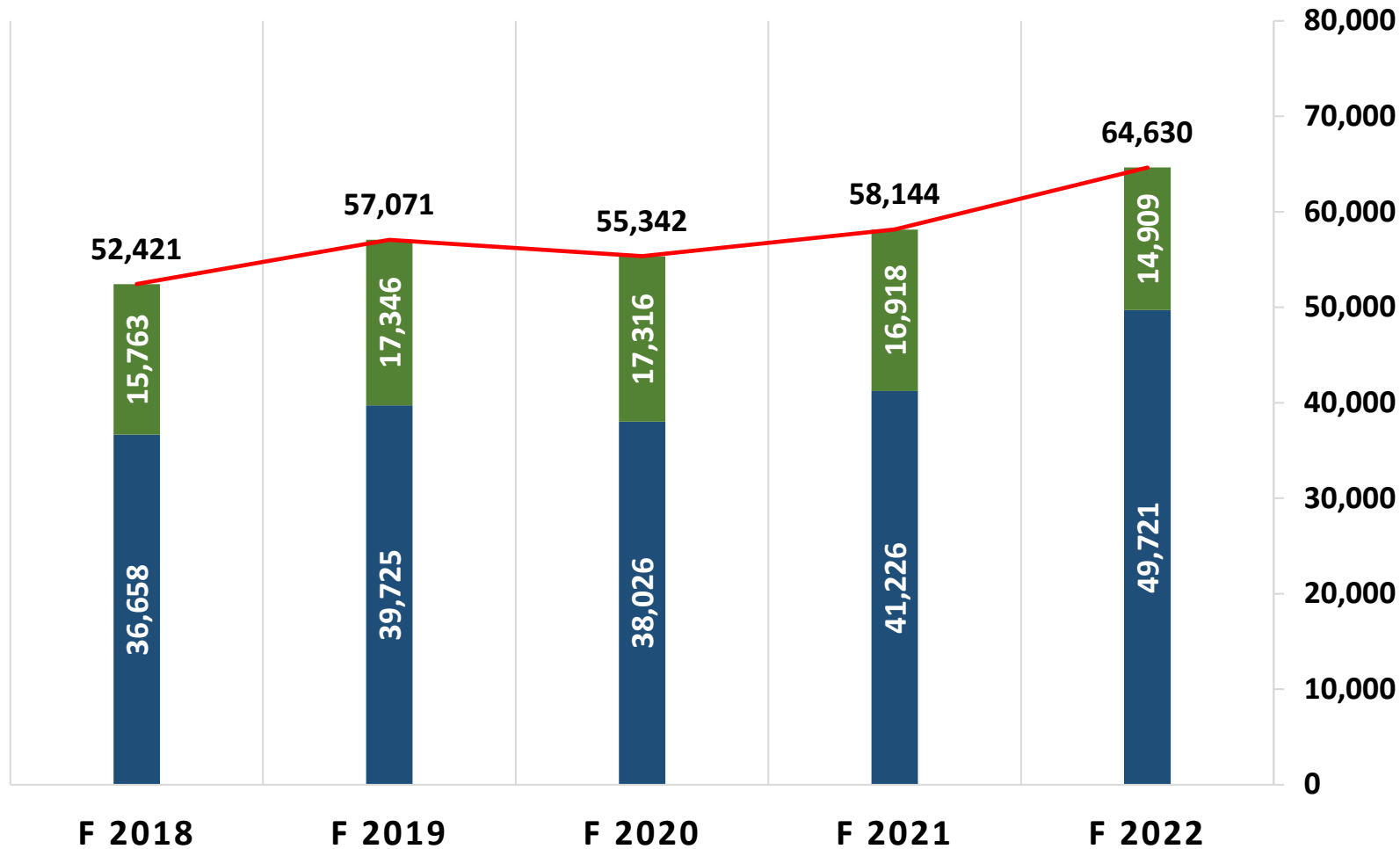
# Postsecondary Enrollment is Declining Nationwide

1. Low Birth Rates = Fewer High School Graduates, More Competition among institutions to meet enrollment goals
  - Decreases in graduating classes in the East and Midwest have led to more interest there in recruiting students from California
2. Decrease in international students
3. COVID-19 impact
  - Two-year decline of 5.1% or 938,000 since Fall 2019
  - Undergraduates fell by 3.1% over last year
  - Public institutions, especially community colleges, suffered the brunt of enrollment declines



# CPP Undergraduate Applications Strong and Shifting

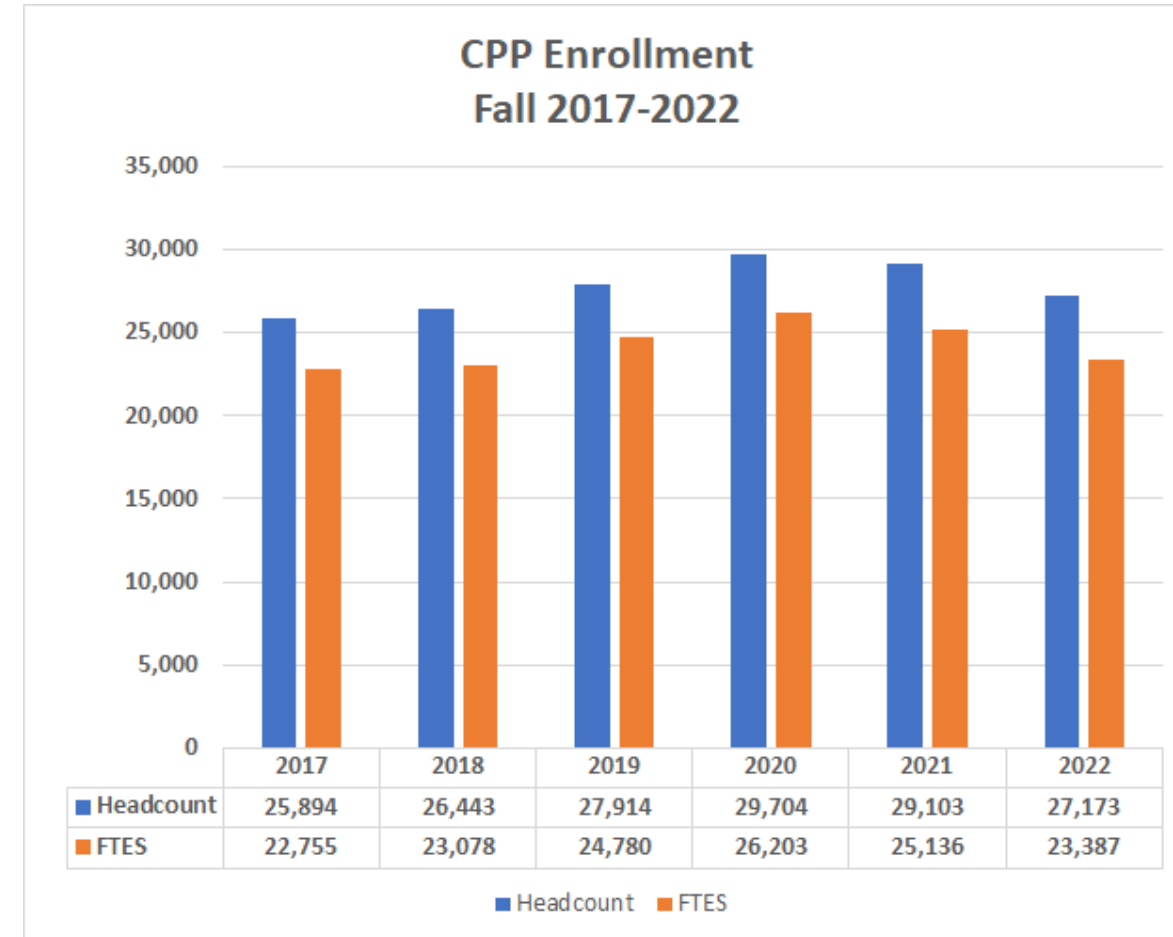
## 2018 to 2022



- Increasing applications
- New record high: Fall '22
- Shifting demand:  
Transfer applications down  
Freshmen applications up

# CPP Enrollment Reduction

- Unsustainable enrollment growth meant that by fall 2020, our campus was 25% over its CSU FTES funded target
- Over-enrollment means that we are trying to serve more students than our budget is meant to serve
- Over the last two years, we have **intentionally** reduced our enrollment to be closer to CSU target – but that also reduces our budget as we lose tuition revenue



# FY 2022-23 Budget Decreased

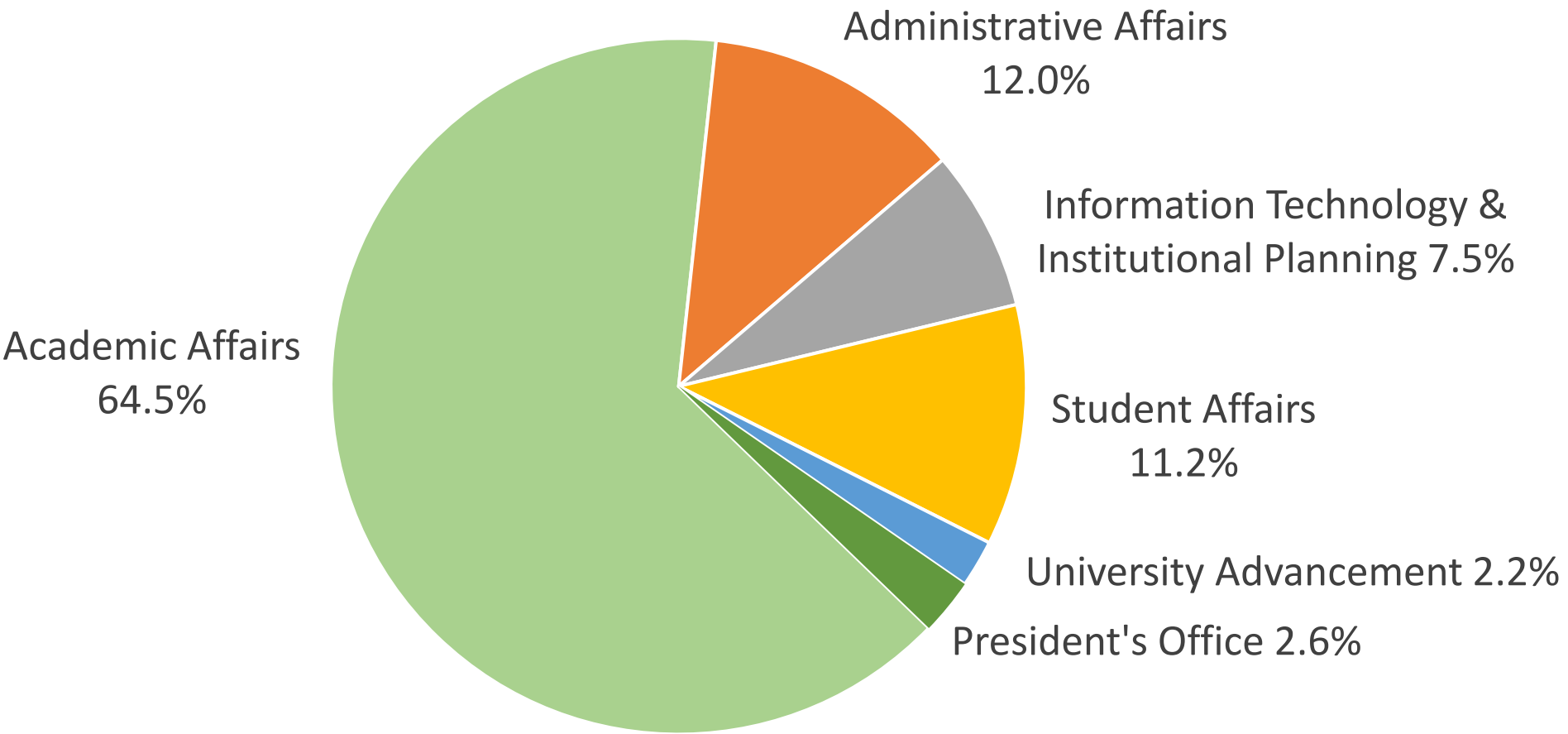
REVENUES	
Total State Appropriation	\$ 135,893,072
Total Tuition	\$ 147,318,263
Total Designated (GI 2025/Other)	\$ 64,674,928
Total Student Fees	\$ 22,004,251
<b>TOTAL REVENUE</b>	<b>\$369,890,514</b>
EXPENDITURES	
Total Personnel Costs	\$ 190,026,881
Total Operations Costs	24,019,047
Total Centrally Managed Costs	\$ 110,578,198
Total State University Grant (SUG)	40,221,409
Total University Level Designated Resources	1,481,533
<b>TOTAL EXPENDITURES</b>	<b>\$ 366,327,068</b>
<b>TOTAL GENERAL FUND SURPLUS/DEFICIT</b>	<b>3,563,446</b>

## Highlights

- Tuition **decreased by \$17M** from drop in enrollment
- CPP paid **\$3M from reserves** for general salary increases
- **Total impact** to the General Fund is **\$20M**
- Impact covered by contingency and reserve funds
- Reserves are now **depleted**
- **Division budgets not cut this year**



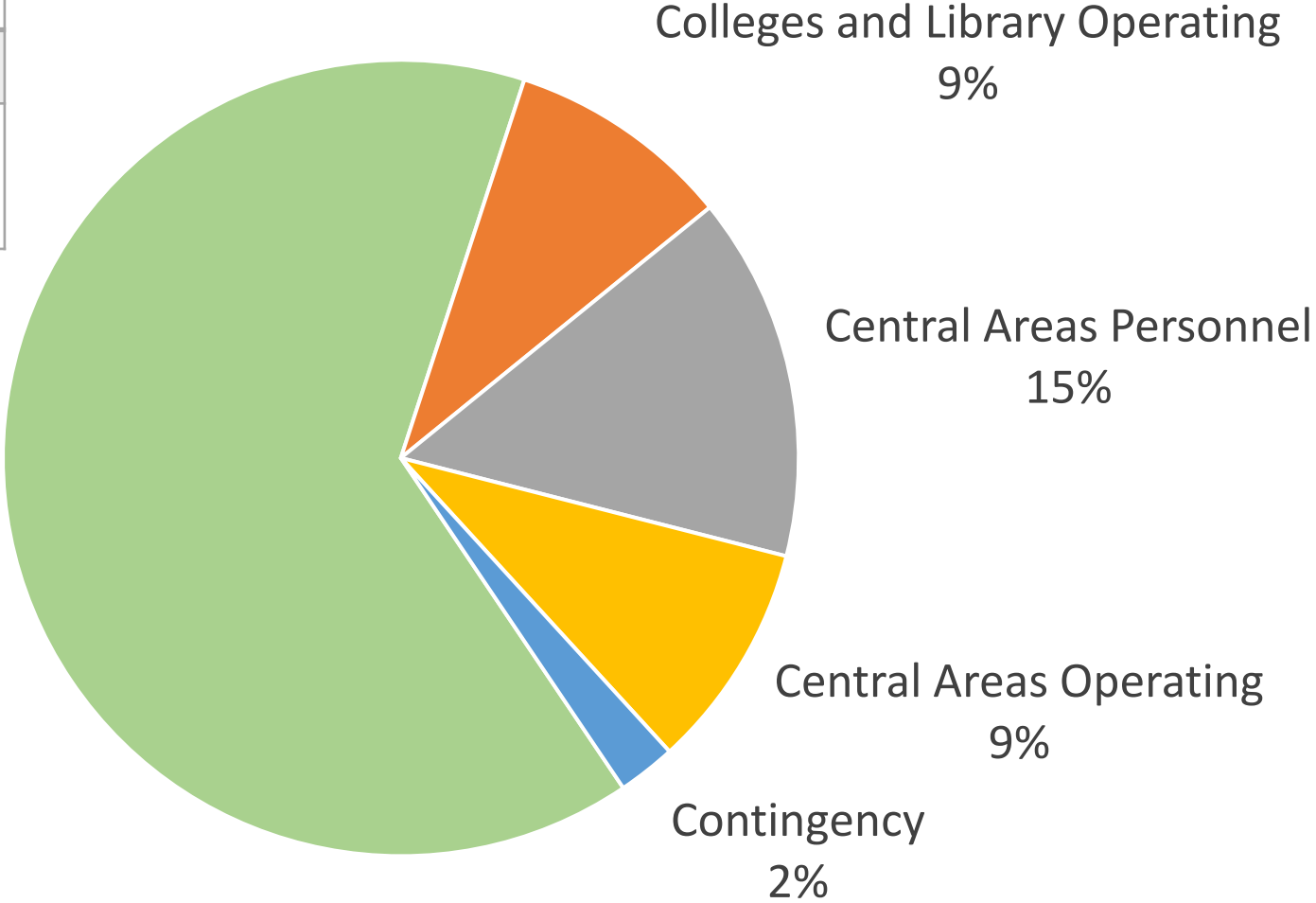
# Academic Affairs is 2/3 of the University Budget



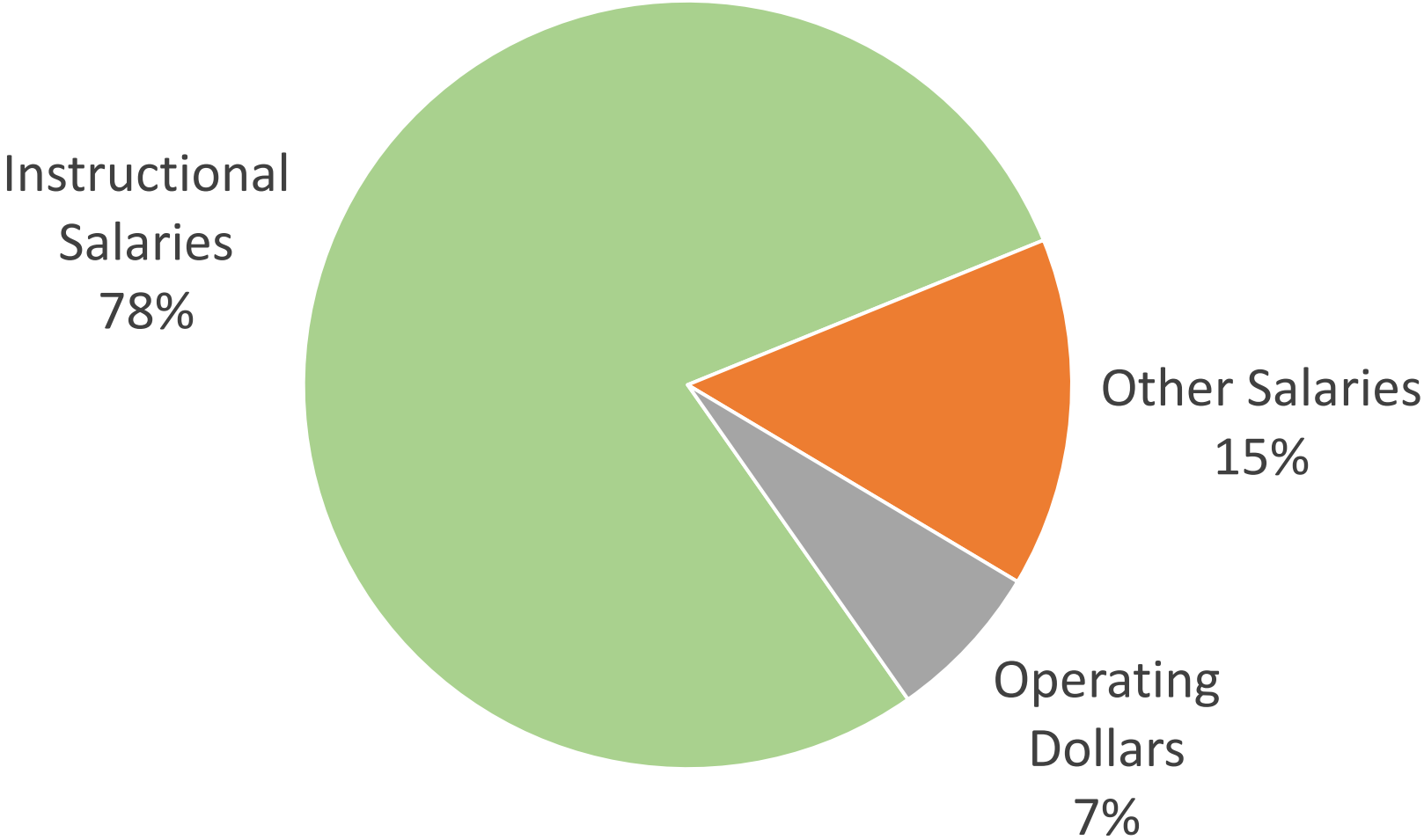
2022-23 CPP Base Budget and Designated One-Time Funds.

# Colleges and Library receiving 3/4 of division budget

General Fund (POM01)	\$155,498,073
Cost Recovery Funds (PCR01)	\$7,037,510
Other Cost Recovery (PCRxx), Lottery, and Campus Partners Funds (TM002)	\$3,014,301



# Classroom Instruction is the largest use for college funds



# Academic Affairs General Fund Budget is improving

Fiscal Year	Base	One-Time
2019	\$130,799,205	\$13,954,932
2020	\$122,304,774	\$11,048,430
2021	\$124,773,723	\$23,527,782
<b>2022</b>	<b>\$136,936,638</b>	<b>\$18,561,435</b>
<b>Change from 2021</b>	<b>Base up \$12,162,915</b>	<b>One-time down \$4,966,347</b>

\$9.9M of the base increase in 2022/23 is for compensation increases.

# New Base Allocations, Mostly for Existing Costs

Activity/Purpose	Amount
Compensation Allocations (GSI, PPI, SSI, Merit)	\$9,131,531
Tenure-line Faculty Promotions and Lecturer Range Elevations	\$793,190
Career Center Reorganization into Academic Affairs	\$828,011
Year 2 of Approved 2021-22 Requests	\$642,308
Fee Revenue Status Change – One-time to Base	\$376,243
New Essential Staff Positions	\$391,632

# New One-Time Allocations for Current Needs

Activity/Purpose	Amount
One-time Compensation Funding	\$1,618,569
Sabbatical Leave Replacement	\$1,493,856
Contractual Assigned Time for New Faculty	\$589,680

# Major Investments in Tenure-Track Faculty Hiring

Academic Year	Number of Tenure-Track Faculty Searches <sup>1</sup>	Number of Tenure-Track Faculty Hires <sup>2</sup>	Ongoing Commitments		One-Time Commitments				Total Commitment
			Annual Salary	Benefits (~50%)	Assigned Time Year 1	Assigned Time Year 2	Startup	Relocation	
2017-18	28	24	\$2,025,204	\$1,012,602	\$391,104	\$303,552	\$438,100	\$61,000	\$4,231,562
2018-19	43	34	\$2,865,252	\$1,432,626	\$430,032	\$440,844	\$808,776	\$143,750	\$6,121,280
2019-20	54	43	\$3,668,952	\$1,834,476	\$557,538	\$557,538	\$1,004,000	\$136,000	\$7,758,504
2020-21	52	40	\$3,344,784	\$1,672,392	\$504,000	\$504,000	\$659,000	\$209,700	\$6,893,876
2021-22 <sup>3</sup>									
2022-23	35 + 10	44	\$3,897,864	\$2,143,825	\$576,576	\$576,576	\$951,500	\$123,000	\$8,269,341
2023-24 <sup>4</sup>	42 + 5	45	\$4,275,492	\$2,415,653	\$589,680	\$589,680	\$951,500	\$150,000	\$8,972,005

**Total \$42,246,568**

<sup>1</sup> Number of tenure-track faculty searches conducted in prior academic year.

<sup>2</sup> Number of new tenure-track faculty hired in indicated academic year.

<sup>3</sup> There were no searches in 2020-21 for new tenure-track faculty in 2021-22.

<sup>4</sup> 2023-24 numbers are estimates except for the number of searches.

# Fall 2022 Snapshot by College

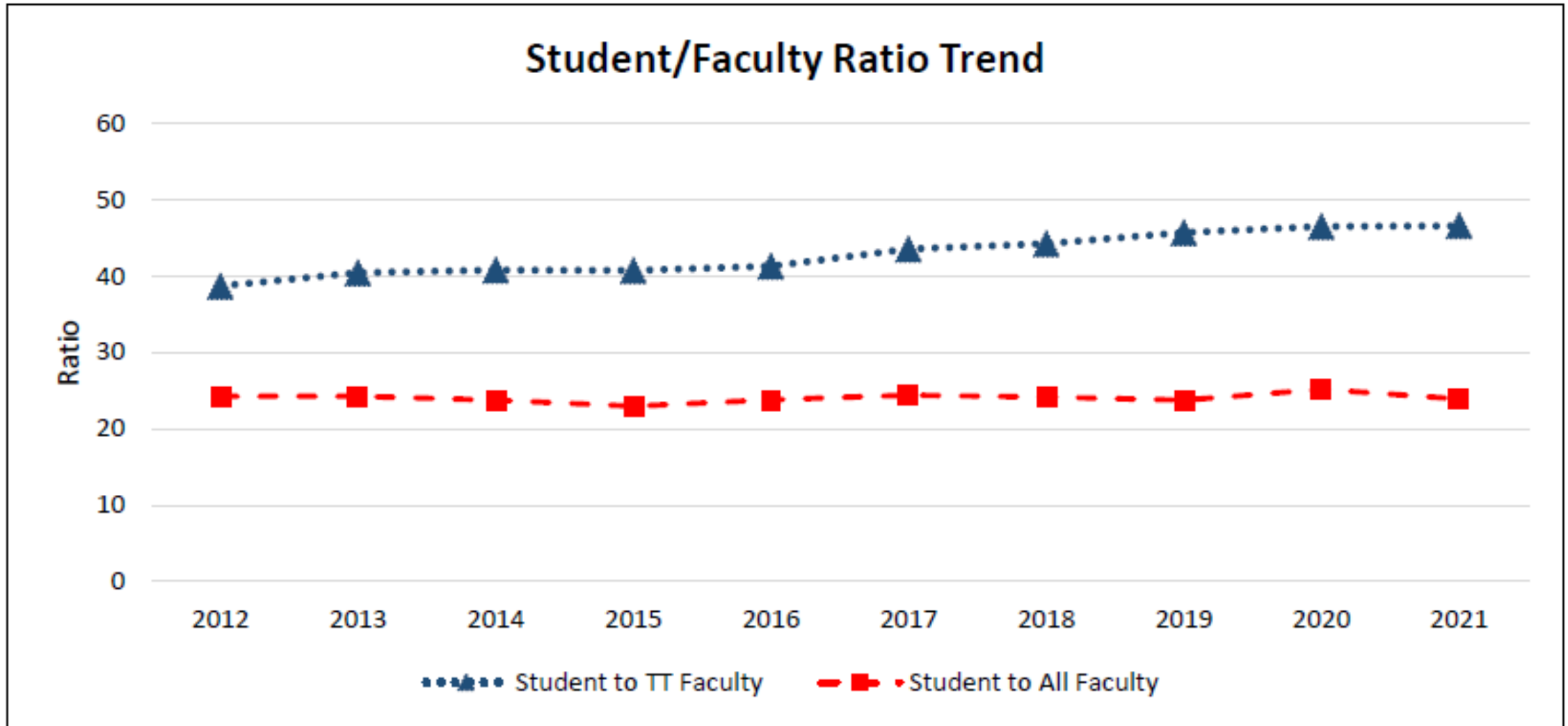
College	Ten/Trk/FERP*	Total Instructional FTE	Tenure Line/ Total FTE %	FTEs Taught Fall 22	# Majors	# Minors	Approved 2023 TT Hires
Agriculture	34.00	67.05	50.7%	1,690.14	2,244	128	8
Business	81.00	124.40	65.1%	3,263.04	4,936	219	5
Education and Integrative Studies	30.50	55.01	55.4%	997.04	1,472	-	6
Engineering	97.00	156.87	61.8%	3,090.23	6,349	126	5
Env Design	42.00	81.03	51.8%	1,370.23	1,899	161	5
Hospitality Mgt	14.50	23.78	61.0%	448.53	609	10	-
CLASS	138.00	255.38	54.0%	6,699.81	4,873	382	11
Science	128.50	234.94	54.7%	5,747.32	4,365	256	4
Library	7.00	11.00	63.6%				3
University Programs**	-	-	-	61.28	426	27	-
<b>Grand Total</b>	<b>572.5</b>	<b>1,009.46</b>	<b>56.7%</b>	<b>23,367.62</b>	<b>27,173</b>	<b>1,309</b>	<b>47</b>

\* Based on RTP Roster of Appointments and Status

\*\* University Programs: Students in Undeclared Undergraduate, Course Match Undergraduate, Young Scholars



# Student-Faculty Ratio Consistent Overall



**Notes:**

- Data as of Fall snapshots (employee and student) for each year.
- Faculty data includes only lecturers and tenure/tenure-track instructors based on primary classification code; excludes faculty on leave.
- Lecturer totals include visiting professors; tenure-track totals include grant-related instructional faculty
- Student data includes students at all levels; excludes CalStateTEACH and International Programs.
- FTEF reflects the sum of all appointments per campus for each included faculty member.

# Investing in Faculty...

Program Name / Activity	2022/23 Allocations	Funding Type
Faculty Workload and Student Success Program for Large Classes (additional WTUs and Student Assistants)	\$1,570,100	Mix of base and one-time
Sabbatical Leaves	\$1,493,856	One-time
Summer and January Department Chair Stipends	~\$1,100,000	Self-support summer
Faculty Professional Needs Fund College allocation calculated as \$1,200 per tenure-line	\$645,000	Mix of one-time and Self-support summer
New Faculty Moving and Start-up (division-level support only)	\$454,500	One-time

# Investing in Faculty...

Program Name / Activity	2022/23 Allocations	Funding Type
Center for the Advancement of Faculty Excellence (CAFE) (many programs and initiatives)	~ \$1,100,000	Base and one-time, Recurring
SPICE Awards	\$1,248,883	Campus Student Success Fee
Teacher-Scholar Program	\$527,976	One-time
Equity salary adjustments at the time of promotion (above and beyond the contractually mandated amount)	~ \$241,000	Base

# Investing in Faculty

Program Name / Activity	2022/23 Allocations	Funding Type
Internal funding opportunities through the Research Office (RSCA, SIRG)	\$207,697	One-time, Recurring
Learn Through Discovery and Academic Innovation faculty activities	\$150,000	One-time
Lifecycle of the Professoriate: <ul style="list-style-type: none"> <li>• New Faculty Success Program (affinity/mentoring groups, writing groups)</li> <li>• Leadership Development Program (semester program, 10 faculty, developing leadership skills and exploring campus leadership opportunities)</li> </ul>	~ \$84,000	One-time
Assigned Time for Exceptional Service to Students	\$120,000	Base
Provost's Awards for Excellence in Teaching, Research, and Service	\$11,000	Foundation

# Thank You!

# QUESTIONS