CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA ACADEMIC SENATE

ACADEMIC PROGRAMS COMMITTEE

REPORT TO

THE ACADEMIC SENATE

AP-002-223

New Self-Support Accountancy Global Access Certificate

Academic Programs Committee Date: 11/16/2022

Executive Committee

Received and Forwarded Date: 01/25/2023

Academic Senate Date: 02/15/2023

First Reading 03/08/2023

Second Reading

<u>BACKGROUND</u>: The Accounting Department in the College of Business Administration currently offers BS and MS degrees in Accountancy. There is high market demand for short, focused, educational programs in accountancy for academic enhancement, professional development, career advancement, re-tooling and personal interest.

In collaboration, the Colleges of Business Administration (CBA) and Professional and Global Education (PGE; formerly the Extended University) have proposed a new certificate program in Accountancy. This certificate program is an 18-credit certificate that would be completed within one year. The program aims to create learning opportunities for students and professionals with a business background to extend their accountancy knowledge and expand their career opportunities through this focused educational program. Program participants will also benefit from the program by getting prepared for admission to the graduate program in accountancy at CPP or other institutions. This program is designed for both domestic and international undergraduate students and for early to mid-career professionals.

Information on the Accountancy Global Access Certificate is located in Curriculog at https://cpp.curriculog.com/proposal:8154/form.

RESOURCES CONSULTED:

Associate Deans, all colleges Senate Budget Committee Accounting Department Chair, Dr. Magdy Farag College of Professional and Global Education

DISCUSSION:

After receiving this referral, the Academic Programs Committee conducted campuswide consultations. Because this will be the first certificate program offered at CPP, the Committee felt it was important to complete our own review of the program. During the initial review, concerns of faculty workload, supplanting a state-side program, and issues of hidden pre-requisite courses were raised. The Accounting Department Chair (currently Dr. Magdy Farag) informed the committee that the certificate courses will be offered to part-time faculty as extra work for extra pay. The funding for this comes from the student tuition since it is a self-support program and a budget between CBA and PGE has been developed and approved. On the issue of supplantation, Dr. Farag informed the Committee that the self-support program would be separate from the stateside program so there shouldn't be concerns with supplantation of a state-side program. The courses already exist in the state-side program but will be taught at a different location (CTTi) separate from the state-side courses. On the issue of hidden prerequisites, the Committee was concerned about students lacking the pre-requisites for the Certificate program and how the enrollment in those pre-requisites would impact other departments. The Accounting Department assumes that many of the students will already have the pre-requisites needed for the Certificate program, but if they do not, there will be options for them to take the pre-requisite courses from Open University, or perhaps a Community College. The students will not be admitted into the Certificate program without the proper pre-requisites. After consultation, the Academic Programs

Committee is satisfied that the concerns raised have been addressed. During the campus-wide consultation, no concerns were raised. All interactions with individuals involved with the program indicates that everyone understands that this is a separate program from any state-side program.

This program will serve a need for both the students wanting to get better prepared for careers in accounting and for students wanting to apply for accounting graduate programs. The employment of accountants is projected to grow from 2019 to 2029 by four percent. This growth is expected to be correlated to the growth of the economy. As the economy grows, more workers should be needed to prepare and examine financial records. This certificate program will be important in ensuring the workforce is ready for the increased demand in accounting.

RECOMMENDATION:

The Academic Programs Committee recommends approval of the new Self-Support Accountancy Global Access Certificate.