

A large, stylized graphic on the left side of the slide. It consists of several overlapping triangles in shades of blue, green, and yellow, forming a shape that resembles a stylized 'P' or a compass rose. The colors are dark blue, light blue, green, and yellow.

CalPoly
Pomona

Campus Alternative Transportation Initiatives

Presentation to Academic Senate

Wednesday, April 5, 2023

Prepared by:

Dr. John Lloyd, Co-chair of Alternative Transportation Committee,
Chair of Senate Budget Committee; and

Danny Wu, AICP, PTP, PMP, Co-chair of Alternative Transportation
Committee, Executive Director - Campus Planning, Transportation
& Sustainability

Background

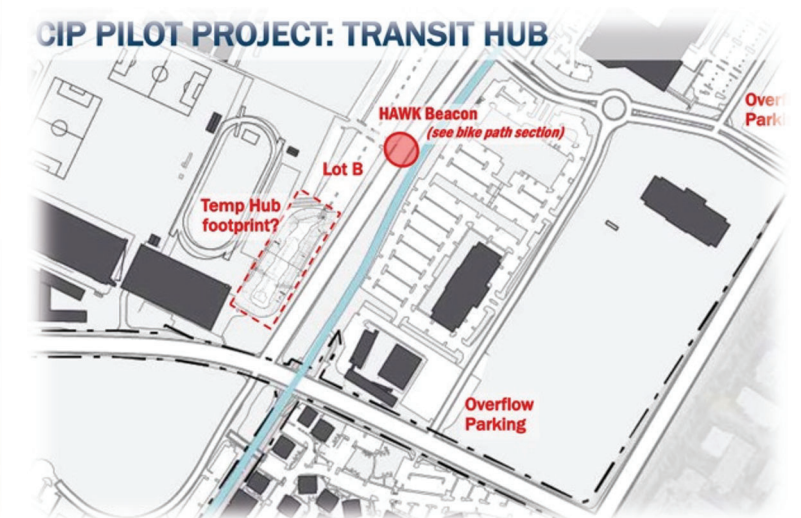
- Master Plan Vision for a More Pedestrian-Oriented, Bike and Transit-Friendly Campus
- Education Code Section 89701(b)(4) requires the campus to form an Alternative Transportation Committee to consider alternative transportation strategies
- CSU Policy Directive on Alternative Transportation
- 3 Strategic Initiatives (partnership w/Foothill Transit) to Improve Transit Access



Immediate



Mid-Term



Long-Term

Importance of Alternative Transportation

- Student success and retention
- Access to affordable education
- Basic needs
- Equity and choice
- Sustainability (↓VMT and ↓GHG)

- **49%** of CPP students are transfer students
- **50%** of CPP students are underrepresented minorities
- **60%** of CPP students are first-generation college students

In 2020–21, the average commuter student could expect to spend nearly one-fifth of their total living expenses on transportation costs.

<https://professionals.collegeboard.org/higher-ed/financial-aid/living-expense/2020>

Class Pass Pilot

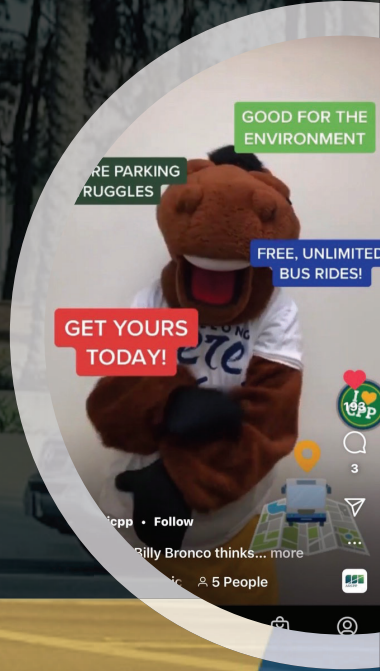
- Partnership between Foothill Transit, University & ASI
- 1st of 3 major transit initiatives
- Free transit pass offering unlimited rides to CPP students on FT local and Silver Streak buses
- CPP is one of 6 colleges/universities to participate
- Two-year pilot launched Aug 2021
- Must be currently enrolled with at least one-credit unit





Class Pass Pilot Launched Aug. 16, 2021

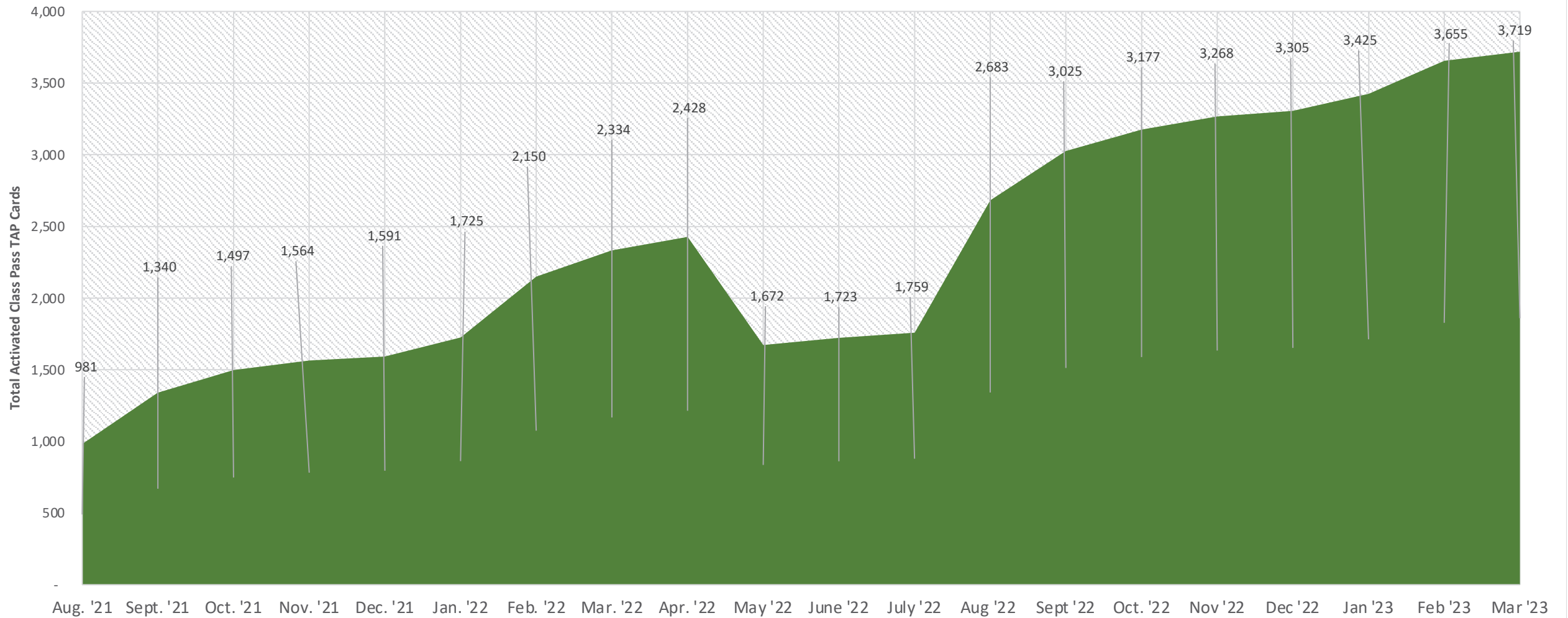
Robust Marketing & Education Campaign



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3,720 Active Class Pass TAP Cards

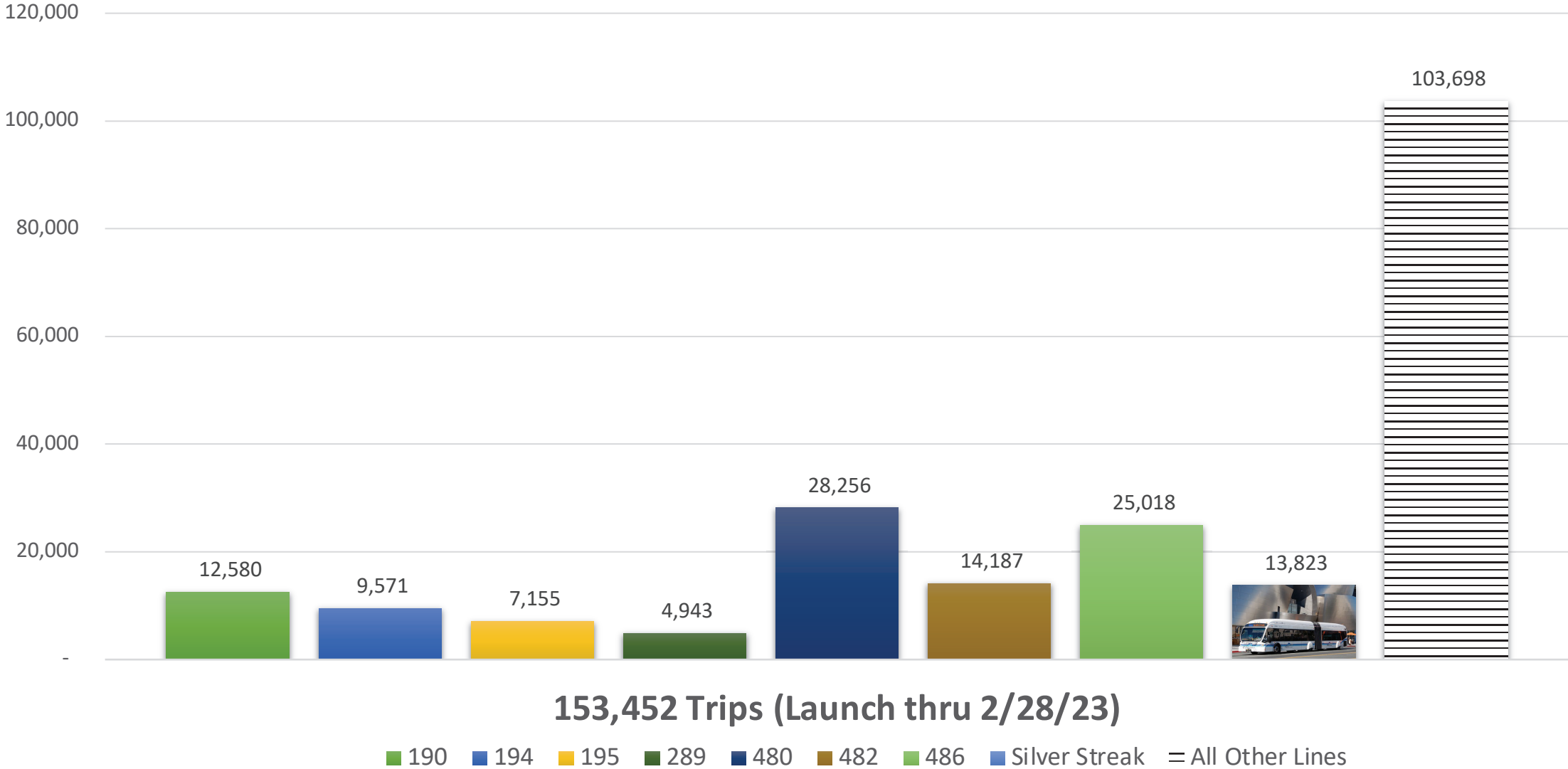
Active CPP Class Pass TAP Cards



Source: CPP PeopleSoft Class Pass Data (8/16/21 thru 3/17/23)

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CPP Students Took Over 153,452 Trips Systemwide

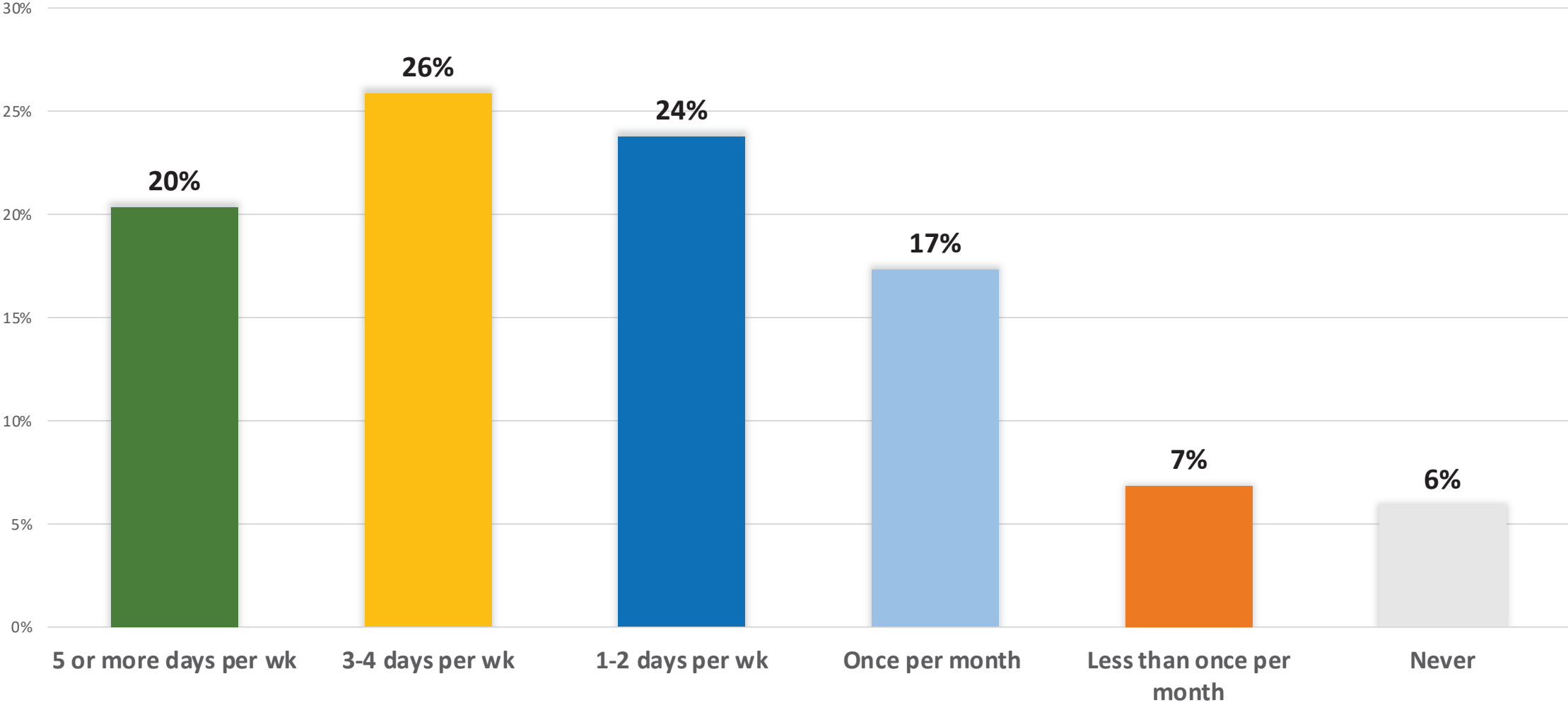


Source: Foothill Transit



How Often Do You Use Class Pass?

Frequency of Use (n=527)



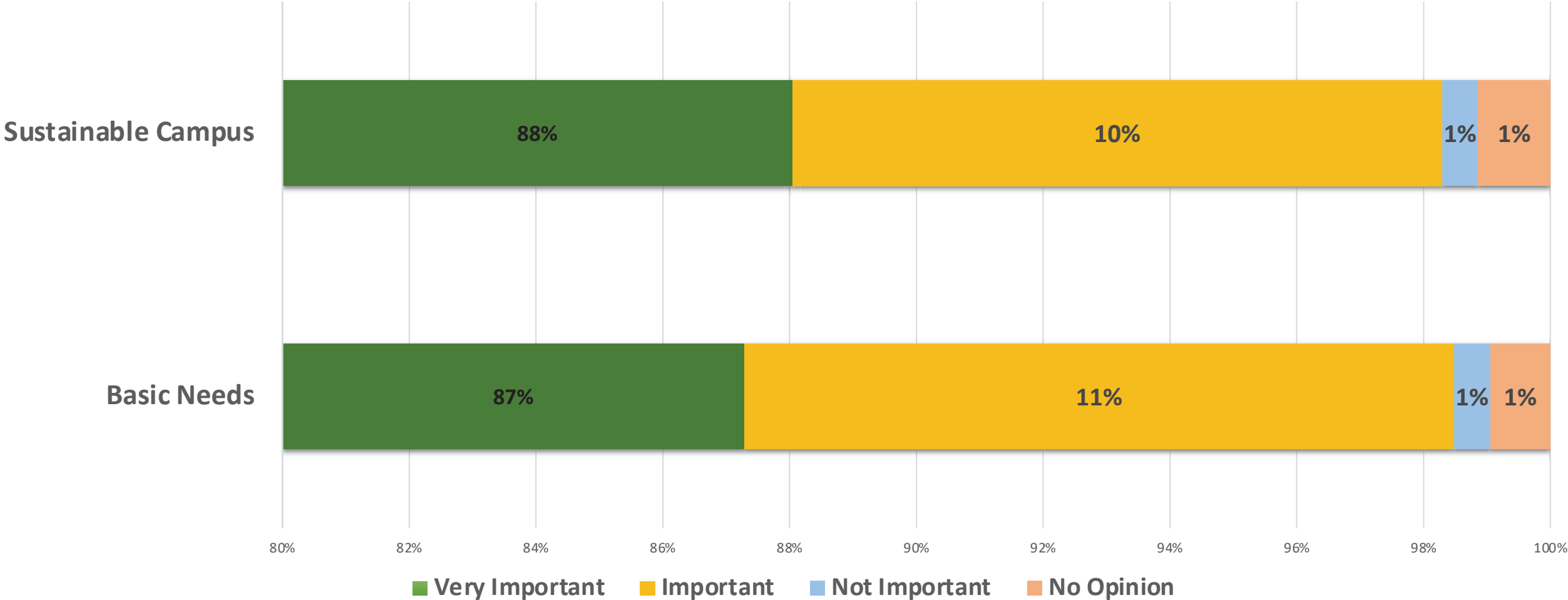
+/-4% margin of error, 95% confidence level

Source: CPP Class Pass Survey of Participants (May 9-20th, 2022)



How Important is Class Pass in Supporting?

How Important is Class Pass? (N=527)



+/-4% margin of error, 95% confidence level

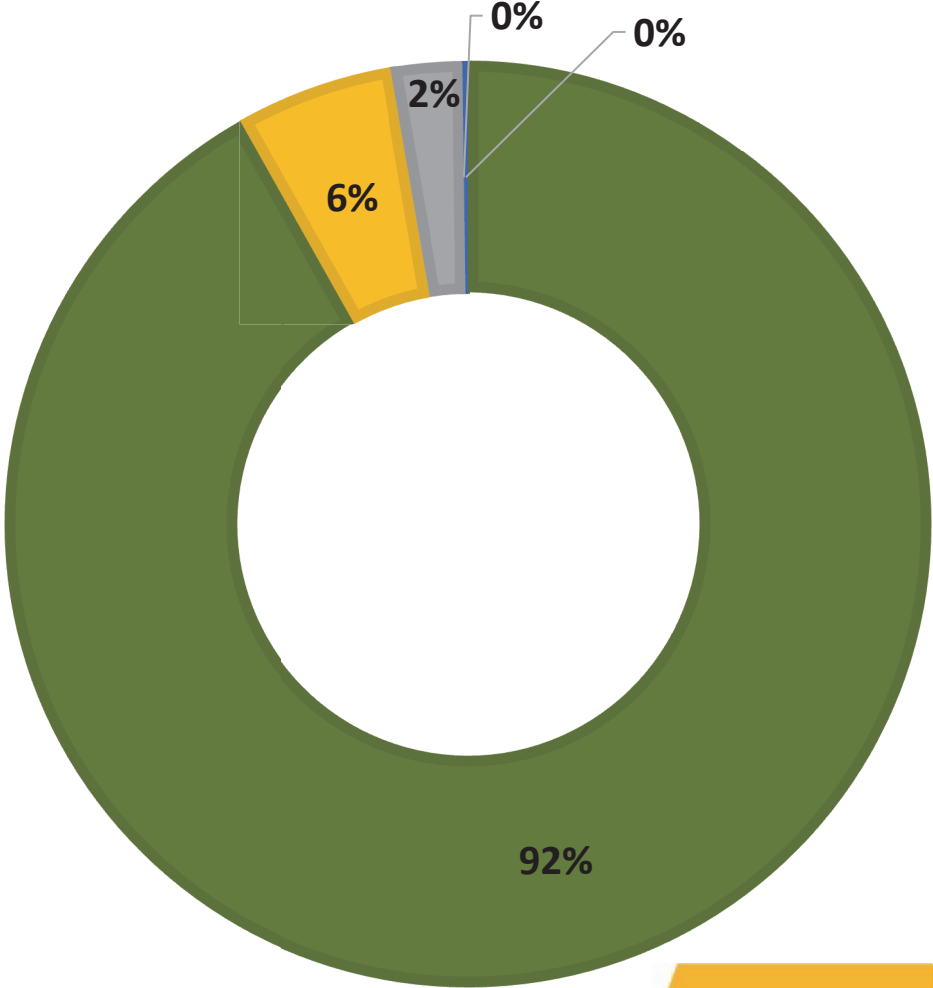
Source: CPP Class Pass Survey of Participants (May 9-20th, 2022)



Support for Class Pass After Pilot?

Class Pass Support (n=527)

Strongly Support Support Non Opinion Do Not Support Strongly Do Not Support



+/-4% margin of error, 95% confidence level

Source: CPP Class Pass Survey of Participants (May 9-20th, 2022)



Testimonials



"I use the Foothill Transit Class Pass weekly to commute back home from Cal Poly Pomona on the 486 and get around Pomona on the 482, 480, and 194. The double-decker electric bus on the Silver Streak route is very comfortable and high quality. It's very convenient that this service is made free to students."

-Daniel Uyematsu, 4th Year Civil Engineering Undergraduate Student and Resident Advisor

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About Silver Streak Service

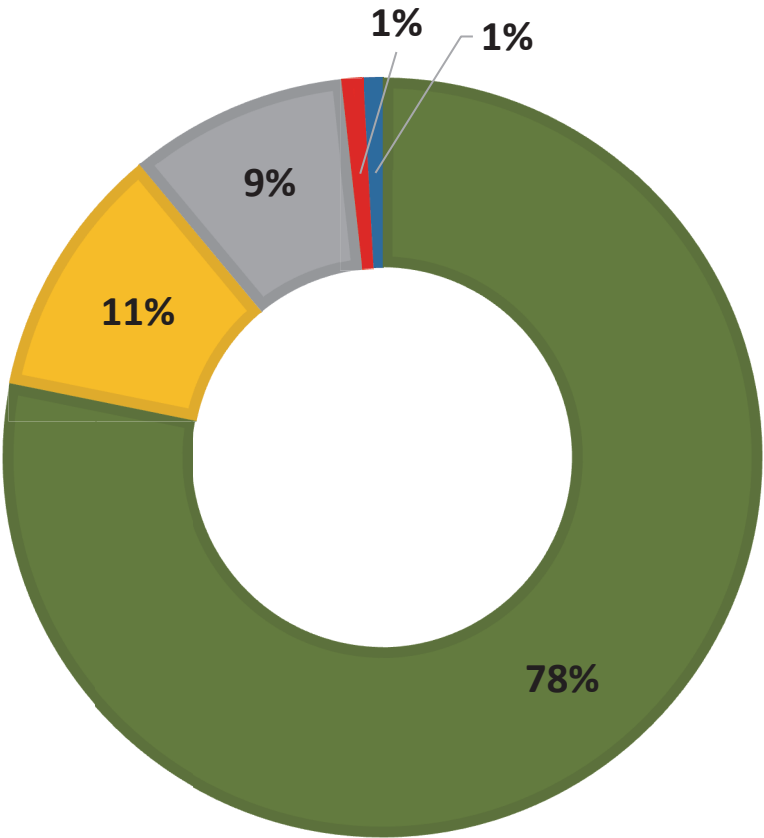
- Premium rapid bus service between Montclair to DTLA
- High frequencies, infrequent stops
- Operates mostly in carpool/express lanes along I-10
- High-capacity buses with uniform fare structure
- All door, level boarding
- Bike racks on buses

Support for Silver Streak Stop on Campus?



Silver Streak Support (n=527)

- Strongly support
- Support
- Non Opinion
- Do Not Support
- Strongly Do Not Support



- ✓ ASI Senate Reso, adopted April 4, 2022
- ✓ Academic Senate Reso, adopted May 4, 2022

+/-4% margin of error, 95% confidence level
Source: CPP Class Pass Survey of Participants (May 9-20th, 2022)

Silver Streak CPP Stop Pilot



Silver Streak
is at CPP!

**STARTING
JAN. 23!**

**LEARN MORE NOW:
bit.ly/cppsilverstreak**



Foothill Transit

**NEW Silver Streak
stop at CPP!**

A new pilot **Silver Streak** bus stop will open at Cal Poly Pomona beginning **January 23, 2023**.

foothilltransit.org/silverstreak



CPP

Silver Streak
is at CPP!

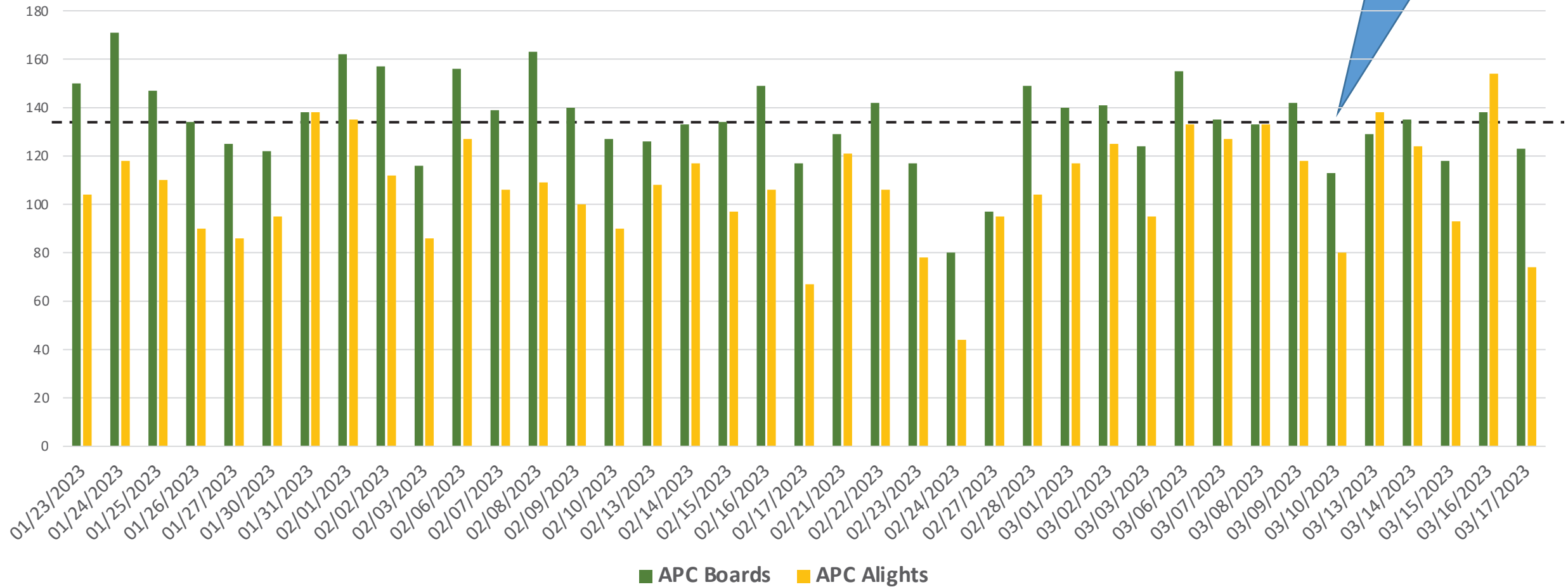


<https://www.cpp.edu/transportation/silverstreak.shtml>
<http://foothilltransit.org/silverstreak/>

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Preliminary Ridership Data

Silver Streak CPP Daily Ridership

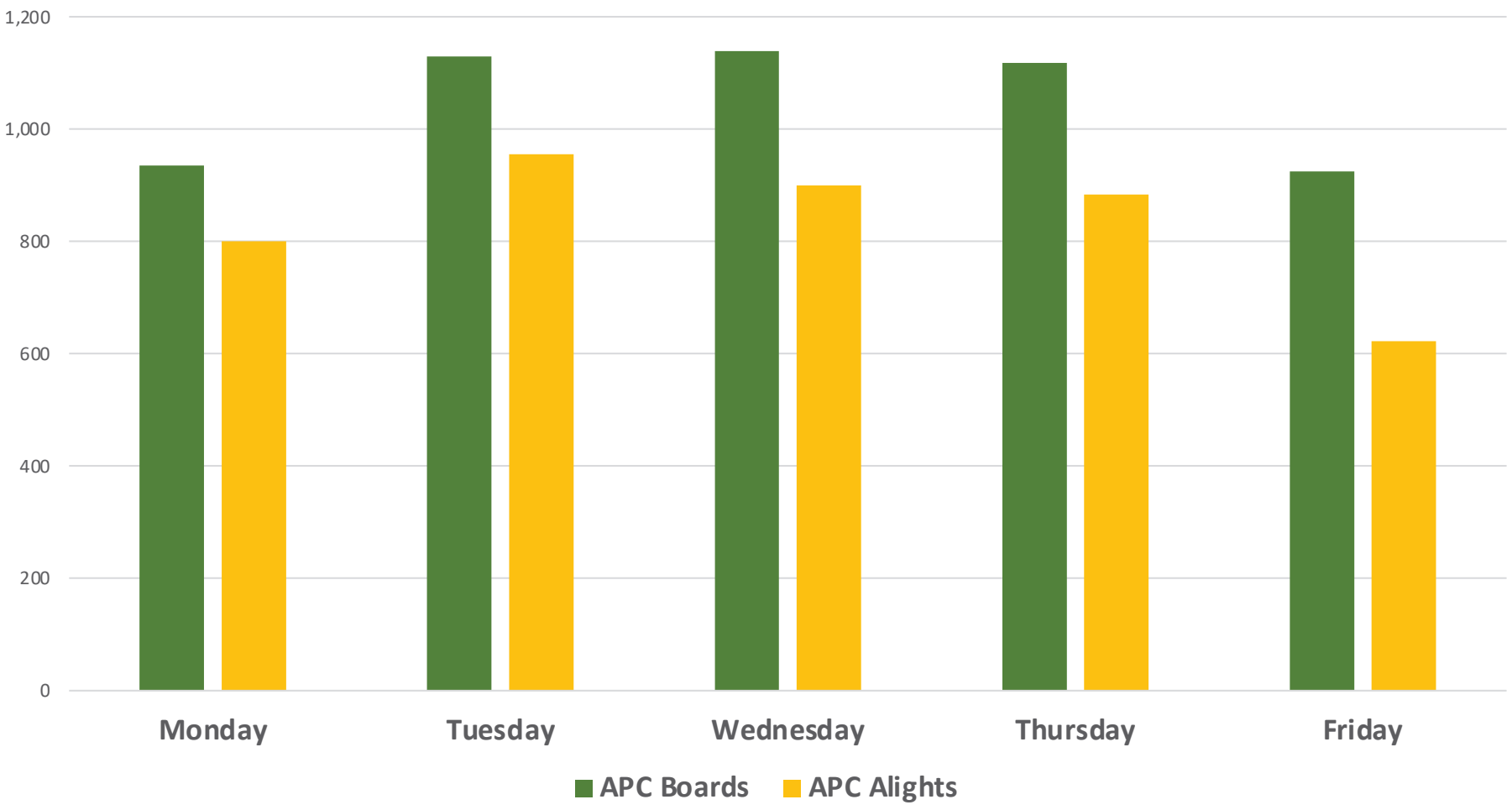


Source: Foothill Transit APC data



Preliminary Ridership Data

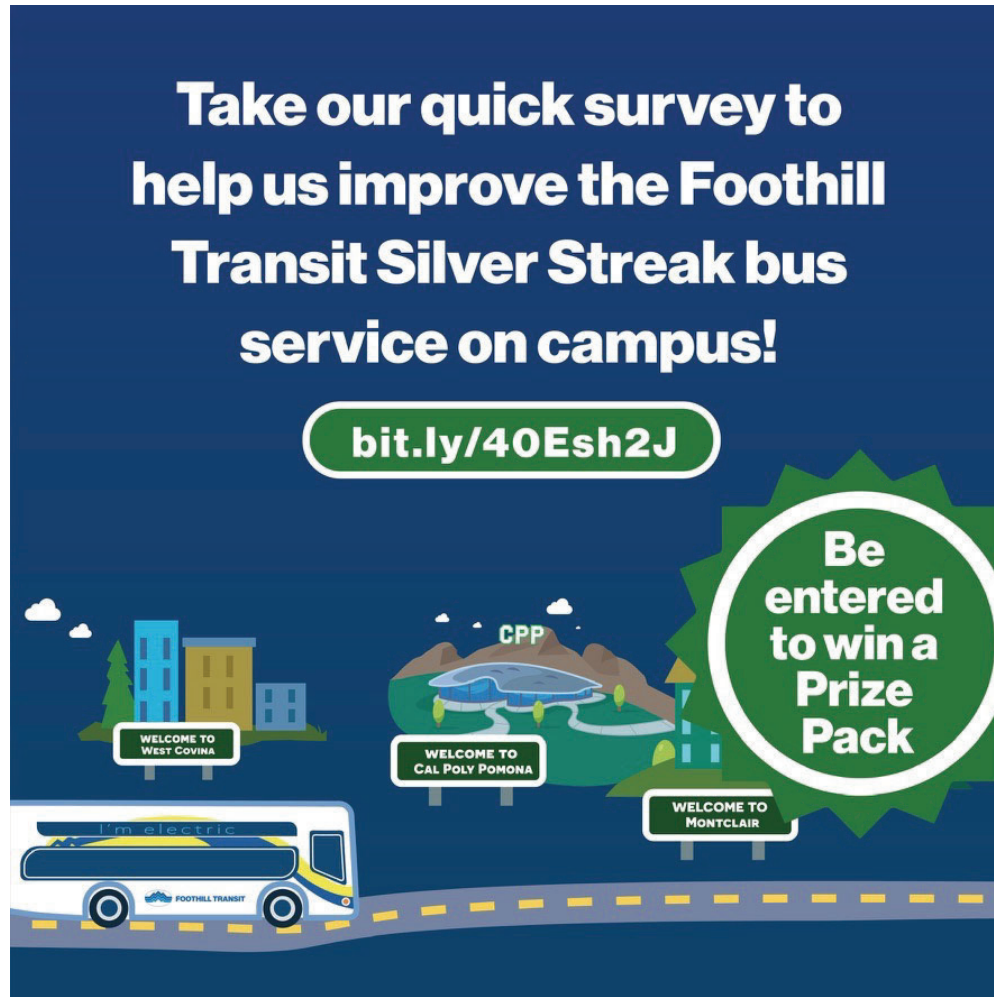
Total Weekday Boardings/Alightings at Silver Streak CPP Stop
by Day of Week



Source: Foothill Transit APC data



Preliminary Silver Streak Survey Data



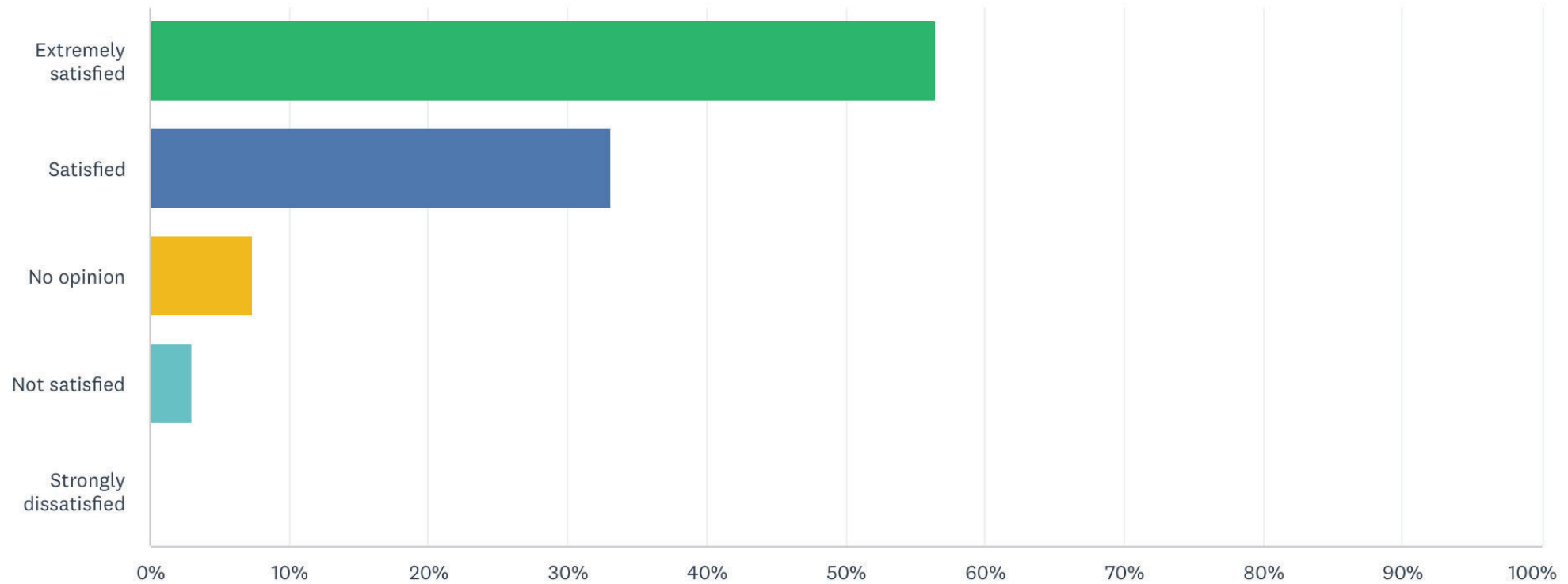
Source: Foothill Transit Survey of CPP Silver Streak Riders and Non-Riders, Feb. 21st, 2023



Preliminary Silver Streak Survey Data

How satisfied are you with the location of the Silver Streak stop in front of the Student Services Building?

Answered: 163 Skipped: 45



Foothill Transit/Cal Poly Pomona Silver Streak Pilot Program

🔍 (0)

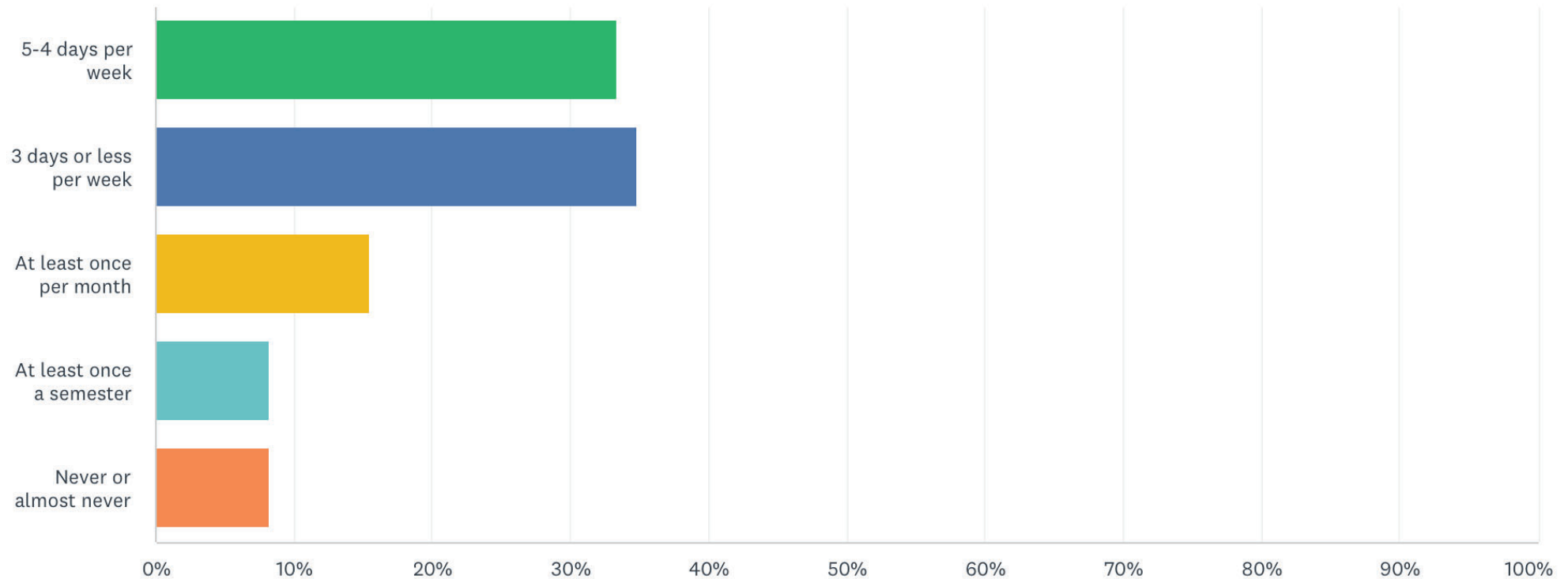
Source: Foothill Transit Survey of CPP Silver Streak Riders and Non-Riders, Feb. 21st, 2023



Preliminary Silver Streak Survey Data

On average, how often do you plan to use the new Silver Streak campus stop?

Answered: 207 Skipped: 1



Foothill Transit/Cal Poly Pomona Silver Streak Pilot Program

🔍 (0)

Source: Foothill Transit Survey of CPP Silver Streak Riders and Non-Riders, Feb. 21st, 2023



Faculty/Staff Testimonials

"I'll be on the first or second bus arriving to campus from LA. I'm very excited."

"Such exciting news and great work to make this a reality! Congrats! Although I can't make it in person, I'll definitely be hooting and hollering in spirit. Looking forward to the success of the pilot and the service for years to come 😊"

"Thanks for bringing Silver Streak to the center of our campus!"

"This is terrific news. I will definitely be using this new service."

"Transportation prices (cars and gas) are so high now along with parking times. It'll be a great alternative for students. I'm going to try to take it when possible."

"Great..thanks for your role in making this a reality..."

"This is fantastic news. Do we still get Bronco Buck for Ridesharing or riding our bikes to work?"

"That's awesome news! Great job, I'm so happy to hear this 😊"

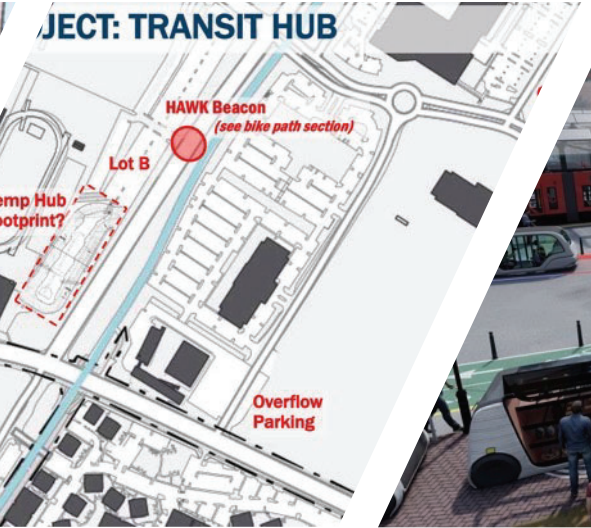
Today I took public transit to CPP. Before was an excruciating 2 hours and 30 minutes (one way!) to get to campus by PT. The Silver streak has reduced my commute by 45 minutes. Thank you to all that made this happen. Looking forward to more connections and a Gold line shuttle.



Marta Albalá Pelegrín

twitter.com

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Bronco Mobility Hub Update

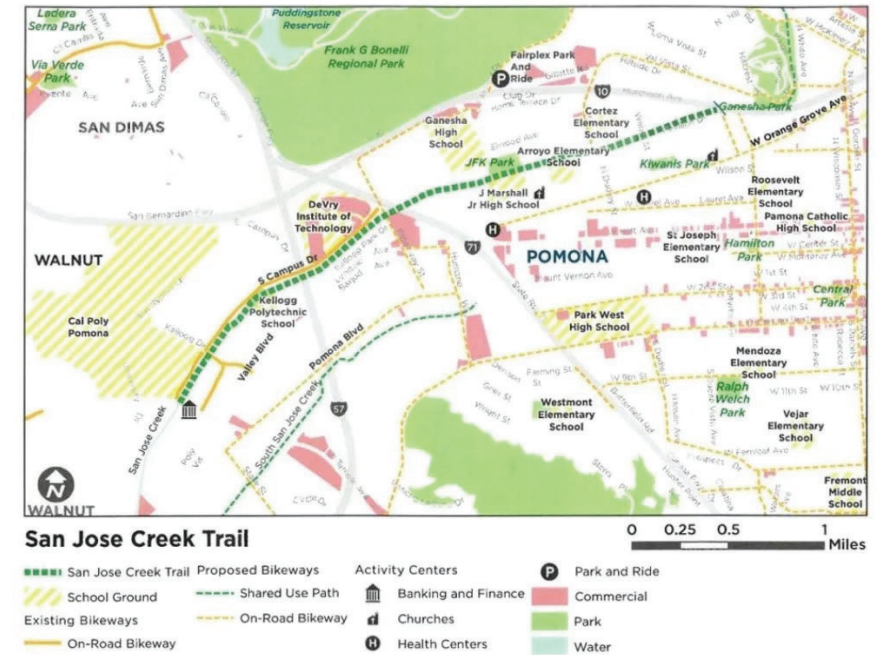


TDM Plan Update



Active Transportation Initiatives

- City of Pomona being awarded \$11.3M ATP Cycle 6 grant to construct 3.5-mile San Jose Creek Multi-Use Bikeway
- CPP being awarded \$300K ATP Cycle 6 grant to prepare a campuswide Active Transportation Plan
- SafeTREC Community and Bicycle Safety Training Workshop Support in Sept 2023
- Collaboration with ASI/Foundation/CPP Cycling Club on Resurrecting Bike Repair Shop on Campus
- 2023 Town & Gown Bike Ride Event on 4/21



Event Flyer

CAL POLY POMONA 2023 ANNUAL TOWN & GOWN RIDE

*JOIN US FOR A
FUN BIKE RIDE!*

CPP students, faculty,
and staff ride to historic
Casa Primera and back.

Short Route (5-mile) and
Full Route (10-mile)
options available.



*Remember to wear a helmet
and bring your water*

Check-in/Registration
in front of the Parking
Structure 1 on Oak Lane

Friday April 21st
10 AM- NOON



tinyurl.com/mu6kccpr

*Pre-registration
Required at:*



*Organized by FP&M's Office of Planning, Transportation & Sustainability and
the Campus Alternative Transportation Committee*

Co-sponsored by ActiveSGV, ASI, Cal Poly Pomona Cycling Club



Contact Dr. John Lloyd at jployd@cpp.edu or
Danny Wu at dannywu@cpp.edu for any questions



Riders must sign a waiver and be 18 years or older.



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