

CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

ACADEMIC SENATE

ACADEMIC PROGRAMS COMMITTEE

REPORT TO

THE ACADEMIC SENATE

AP-028-212

Apparel Merchandising and Management, B.S. – Apparel Production and Management Option and Apparel Product Development Emphasis Name Changes to Design and Production Option and Apparel Design Emphasis

Academic Programs Committee

Date: 02/09/2022

**Executive Committee
Received and Forwarded**

Date: 05/18/2022

Academic Senate

**Date: 09/21/2022
First Reading**

BACKGROUND:

The Apparel Merchandising and Management Department proposes to change the name of its 'Apparel Production and Management' option to 'Design and Production Management' and, within that option, the name of the 'Apparel Product Development' emphasis to 'Apparel Design.' There are no changes to the degree requirements are being proposed.

The rationale for these name changes is that they better meet student demand and are based on industry recommendations. The new names also better capture current AMM Faculty expertise and the future direction of the program.

RESOURCES CONSULTED:

Chairs, all Departments
Associate Deans, all Colleges
AVP Laura Massa

DISCUSSION:

During consultation, the Art department raised a concern that the name change might affect the next accreditation review by the National Association of Schools of Art and Design (NASAD), which covers art and design without reference to a university's internal program structure. Dr. Massa, the Art and AMM Chairs, and their respective Associate Deans met and reached agreement on handling future NASAD accreditation together. The concern was withdrawn.

No other concerns were raised.

RECOMMENDATION:

The Academic Programs Committee recommends that the name of the 'Apparel Production and Management' option be changed to 'Design and Production Management' and, within that option, the name of the 'Apparel Product Development' emphasis be changed to 'Apparel Design.'