

Budget Committee Report- Oct 14, 2026

Members: Bharti Sharma (Chair), Anna L. Soper, Don St. Hilaire, Heather E. Taylor, Yuanjie (Ed) He, Brinna Pam Anan, Phyllis R. Nelson, Xijing Li, Administrator- Lisa M. Rotunni, Staff - Sabrina Toney, ASI Student representative - Joseph A. Paiva

The Budget Committee has met thrice during this reporting period.

Sept 23, 2026: Engaged in an invited presentation by The Division of Enrollment Management presented by Interim VP, Jessica M. Wagnor and Associate VP of Strategic Initiatives and Enrollment Engagement and Educational Partnership, Brandon Tuck.

Committee members in attendance: Anna Soper, Yuanjie He, Don St. Hilaire, Heather E. Taylor, Brinna Pam Anan, Lisa M. Rotunni, Sabrina Toney and Bharti Sharma

Sept 30, 2026: The committee continued its deliberations following the Enrollment Management Presentation. The committee discussion focused on relationship between enrollment, general funds allocation, and academic and student success resource needs. The committee identified areas requiring further information and discussed follow-up conversations with relevant divisions.

Committee members in attendance: Anna Soper, Don St. Hilaire, Brinna Pam Anan, Lisa M. Rotunni, Phyllis Nelson, and Bharti Sharma

Oct 7, 2026: The Committee discussed updates on upcoming presentations and committee logistics and briefly prepared for the upcoming CPPE presentation on Oct 28 and for discussions with Academic Programs and Innovation and Student Success on Nov 18.

Committee members in attendance: Anna Soper, Don St. Hilaire, Lisa M. Rotunni, Heather E. Taylor, Yuanjie (Ed) He, Joseph A. Paiva, and Bharti Sharma

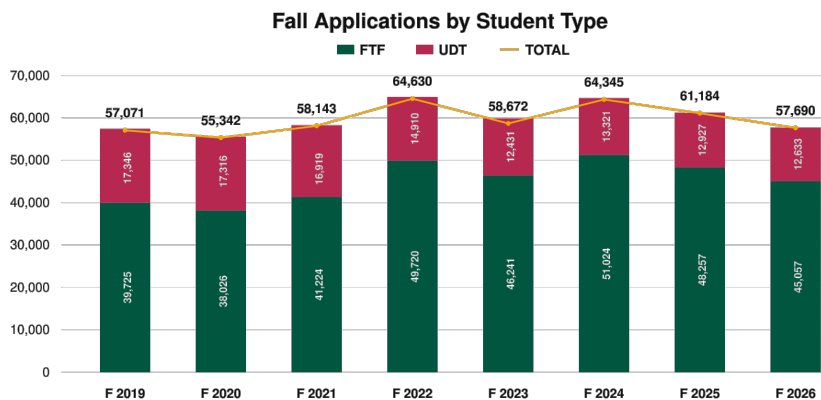
Cal Poly Pomona's Enrollment Management Presentation Summary

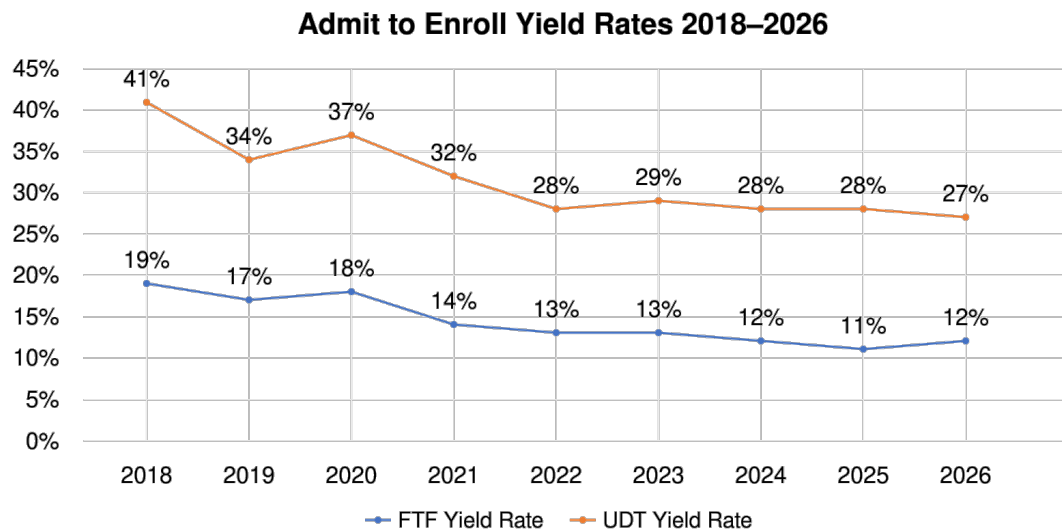
Organizational Restructuring

Effective August 1, 2026, Enrollment Management moved from Academic Affairs to a cabinet-level division, with Jessica M. Wagnor serving as the Interim VP of the division. The division currently includes Outreach, Recruitment, & Educational Partnerships, Office of Admissions, Financial Aid & Scholarships, Registrar's Office, Pre-College TRIO Programs, Student Systems & Operations.

1. The total divisional budget funded from general funds for FY 2026-2027 is **\$8.95 M**. This is allocated as **~8.12 M** for Personnel (122 active MPP and Staff), Operating **~0.83 M**. TRIO is funded separately from **DOE** grants.

2. Outreach department has moved under enrollment with ~\$706,000 in personnel funding but without a recurring operating budget.
3. Major recruitment events organized by outreach, such as Explore CPP in Fall & Bronco Bound in Spring rely on **one-time funding** on an annual basis, rather than permanent operating allocations.
4. Residential Intensive Summer Education (RISE) is also a department under Division of Enrollment Management which depends on Chancellor's office carry forward funding.
5. CPP's annual enrollment target is **established through CSU Chancellor's Office**. Following the 285 resident FTES allocated in Nov 2025 in June 2026 **an additional 422 resident were allocated for enrollment growth**, with **\$4.1 M** allocated to CPP for these additional FTES. Based on this new target the enrollment goals were adjusted to 4,350 for Fall First Time Freshmen (FTF) and 2,676 for Upper-Division Transfer (UDT). This goal was not met in Fall and our actual numbers for FTF is 4262 and UDT is 2484. This shortfall has increased our **spring enrollment target to be 880 new transfers**.
6. The CSU Resident Calendar Year (CY) funded Full-Time Equivalent (FTES) Target is 21,460 but the CSU Resident CY funded FTES Expectation is 23,815, approximately **11% above its funded target**.
7. The expected headcount number for 26-27 CY is 28,307. For comparison, the expected goals in 25-26 were 27,569 while the headcount reported in March 2026 was 27,958.
8. While CPP continues to receive a large number of undergraduate applications, both application and yield have experienced a decline in transfer applications in recent years. Admit to enroll yield rates for 2026-27 cycle are 27% for UDT and 12% for FTF (see accompanying enrollment trends graphs below).
9. Explore CPP a major outreach and recruitment event is growing and attracted 2,523 guests including Prospective Students and Transfer Admits. In 2025, 11.9% respondents indicated "Yes to CPP". For this year's event the updates include- Dedicated programs for each audience, Presidential welcomes, OTSA, expanded financial aid support, guided campus tours, discounted Pumpkin Fest tickets.
10. Outreach has 16 positions- 13 state-funded, 2 are grant funded. One position is vacant. Four positions support field recruitment. The department has identified several resource considerations, including recurring funding for signature events, staff support, funding for positions when grant supports end and a predictable operating budget.





Committee discussion themes:

1. The committee discussed how changes in enrollment translate into academic student support needs. The committee particularly would like to understand this in relation to student retention and timely graduation rates. Further the committee discussed instructional capacity, availability of course sections, classroom and laboratory. The committee also discussed how resource needs may differ across colleges for example between lab and non-lab courses.
2. The committee would like to further explore how resources are allocated across colleges in response to enrollment and instructional demand recognizing the resource needs may differ based on programmatic requirements.
3. To further the committee's understanding on these questions, the committee has invited Academic Programs and Innovation and Student Success especially to understand resource implications of enrollment changes on instructional capacity, student success and time to graduation.
4. The committee observed the funding of major events outreach and recruitment is reliant on one-time funding. The committee would further like to understand how the newly established division plans to incorporate related recurring expense in its operating budget and resource planning.
5. The committee will follow-up with the division in Spring to learn more about its budget and resource needs.
6. The committee will continue to examine how Student-Faculty-Ratio have changed with enrollment growth and implications for resource planning.

7. To develop a broader understanding of university budget and resource allocations, the committee would also like to examine how general fund resources are allocated across divisions, including the factors and priorities that guide these allocations and how they have responded to enrollment-related resource needs. The committee intends to explore these questions further with the CFO's Office and Budget Planning and Analysis.

Budget Committee Commentary and Collaborative Next Steps

The Committee would like to thank the Division of Enrollment Management for its informative presentation and recognizes its efforts in enrollment and recruitment. As the newly established division continues to assess its resource needs, the committee looks forward to continued conversations and collaboration. The committee also looks forward to its conversations with CPPE and Academic Programs and Innovation and Student Success to further its understanding of university's resource and budget planning.