STRATEGIC PLANNING STEERING COMMITTEE
AND SUB COMMITTEES
MEETING MINUTES
Thursday, May 26, 2016


Absent: Sarah De La Parra, Diane Miller, Joan Robinson-Berry, John McGuthry, Benjamin Quillian, Bedford McInstoh

Guests: Peter Stokes, Michael Stallworth of Huron Consulting Group, Jolene Koester - President Emeritus at CSUN

Meeting convened at 8:00 am in the CLA 8th Floor Conference Room

1. Update on the status of stakeholder engagement activities conducted to date:
   • Feedback on the number of submissions from the Strategic Planning website were reported. All groups were represented: alumni, students, parents, faculty, chairs, academic leaders, staff, and administrative leaders, with alumni being the largest group represented.
   • Sub-committee E is continuing to pursue the IBM technology (Watson computer) connection to analyze the stakeholder engagement summaries (i.e., categorization and tagging examples)
   • Sub-committee leads submitted data collection summaries to Huron Consulting ahead of today's meeting. The sub-committee summaries were distributed by email to the Strategic Planning Steering Committee for their review.

2. The Committee proceeded to discuss what can be learned from the stakeholder efforts. Some of the common questions that were posed during the stakeholder engagement sessions were:
   - What are the top takeaways from stakeholder engagement sessions?
   - What are the emerging trends from the stakeholder activities?
   - What are CPP's strengths?
   - What is the polytechnic identity, what is its core definition as it relates to CPP?
   - How is CPP different from other schools, locally, nationally, globally?
   • The Committee surfaced important themes that were presented in various stakeholder engagement sessions:
     Learn-by-doing was typically identified as a strength but the committee also recognized the challenge of differentiating CPP’s learn-by-doing philosophy from other campuses
Preparing CPP graduates for the job market
Exploring, in a more profound way, the concept of interdisciplinary collaboration
Learning-centeredness
Leveraging advantages due to CPP’s geographic location, including promoting students’ college readiness
Having a clear, and widely accepted definition of the polytechnic identity
The challenge of incorporating technology in the classroom

3. Preparing CPP for change
   • Learn through discovery was an idea that was presented to push CPP in a new direction regarding the learn-by-doing philosophy
   • Discussion on next steps to engage the CPP campus community to embrace the emerging changes. It was agreed that it is crucial to have well-defined, measurable timelines and achievable goals and to attach resources to the goals when presenting the strategic plan to the CPP community and stakeholders.

4. Additional items for subsequent Steering Committee meetings
   • Discussion will continue to define “polytechnic”
   • Discuss the input collected from stakeholder engagement summaries regarding the challenges CPP faces
   • Begin to hypothesize areas of prioritization
   • Review the environmental scan
   • Inform the Steering Committee of external constituent engagement activities