STRATEGIC PLANNING STEERING COMMITTEE
MEETING MINUTES
Wednesday, August 31, 2016

Attendees: Soraya Coley, Sylvia Alva, Lisa Alex, Sep Eskandari, Francelina Neto, John McGuthry, Paul Storey, Gary Hamilton, Paulette Blumberg, Julie Shen, Uriah Sanders, Gabriel Smith, Lea Jarnagin, Danielle Manning

Proxy: Michael Godfrey for Lea Dopson, Anna Daniel for Joan Robinson-Berry,

Absent: Jun Myers, Martin Sancho-Madriz, Rachel Domínguez, Sara De La Parra, Diane Miller, Kathy Street, Esther Chou-Tanaka, Tim Lynch

Guests: Peter Stokes, Michael Stallworth of Huron Consulting Group

Meeting convened at 12:00 pm in the CLA 3rd Floor Large Conference Room

1. Strategic planning process updates
   • External constituents interviews have been completed. Constituents include representatives from the Office of Congresswoman Norma Torres, State Assemblymember Freddie Rodriguez, LA County Supervisor Hilda Solis, administrative leadership from UC Riverside, Pomona College, Harvey Mudd College, and the President of CPP’s Alumni Association.

2. Website data analysis
   • Subcommittee E – Website group met over the summer to conduct the data analysis. There were 726 responses on the website representing most of the constituent groupings. Data analysis concluded that the mission statement does resonate with most responders, as does the learn-by-doing approach, social responsibility/community engagement, and diversity. A global analysis will be completed by Tuesday, September 6.

3. Environmental Scan
   • Discussion of a changing landscape. Shifting student demographics leading to increased competition and economic pressures. There is a need for new revenue streams. The local trends do not reflect what happens on a national level with regard to demographics. Enrollment trends must be analyzed in a more regional way. Provost Alva will share a presentation that discusses what CPP’s demographic will look like in 2025 and what strategies CPP will need to implement effective outreach.

4. Next Steps
   • Continue the discussion at next Strategic Planning Steering Committee meeting scheduled on Monday, September 12.

Meeting was adjourned at 2:00 pm.