STRATEGIC PLANNING STEERING COMMITTEE
MEETING MINUTES
Monday, September 12, 2016

Attendees: Soraya Coley, Sylvia Alva, Lisa Alex, Lea Dopson, Sep Eskandari, Francelina Neto, Rachel Dominguez, Sara De La Parra, Diane Miller, Joan Robinson-Berry, John McGuthry, Kathy Street, Gary Hamilton, Paulette Blumberg, Tim Lynch, Julie Shen, Uriah Sanders

Absent: Jun Myers, Martin Sancho-Madriz, Paul Storey, Esther Chou-Tanaka, Gabriel Smith, Lea Jarnagin, Danielle Manning

Guests: Peter Stokes, Michael Stallworth of Huron Consulting Group

Meeting convened at 8:00 am in the CLA 3rd Floor Large Conference Room

1. Watson data analysis
   • This is a continued discussion from the Strategic Planning Steering Committee meeting on August 31. Mission statement and core values do resonate with most constituents. It was agreed that while both the mission statement and core values continue to be relevant to constituents there is a need to tweak and refresh these terms; The definition of polytechnic and multicultural has multiple definitions and is viewed and different ways by constituents. There is a need to spend some earnest time in pulling out the differences to reach a less abstract and definition.
   • Discussion of the emerging trends of innovation, social responsibility, reputation, and ranking
   • Discussion of how the academic experience and curricular experience contribute to the success of our students. The committee discussed the following polytechnic identity’s facets/decision points: Programing, design, delivery, co-curricular, and community.

4. Next Steps
   • Next meeting on September 19
   • Develop, refine, and socialize plan
   • Revise mission statement, proposed values, and vision statement.

Meeting was adjourned at 10:00 am.