STRATEGIC PLANNING STEERING COMMITTEE
MEETING MINUTES
Wednesday, April 12, 2017

Attendees: Soraya Coley, Sylvia Alva, Lisa Alex, Jun Myers, Sep Eskandari, Francelina Neto, Martin Sancho-Madriz, Paul Storey, Kathy Street, Gary Hamilton, Uriah Sanders, Lea Jarnagin, Heather Brown

Absent: Lea Dopson, Rachel Dominguez, Sarah Calderon, John McGuthry, Diane Miller, Joan Robinson-Berry, Paulette Blumberg, Julie Shen, Tim Lynch, Gabriel Smith, Danielle Manning, David Speak

Meeting convened at 2:00 pm in the CLA 3rd Floor President’s Conference Room

1. Opening remarks by President Coley thanking SPSC for their extensive work on the strategic plan as presented during the town hall meeting on March 16, 2017. Provost Alva echoed the President’s gratitude for the hard work done by the SPSC.

2. Heather Brown introduced the SPCS to a brainstorming exercise. The exercise consisted of having the SPSC express in writing in 10-minute intervals their individual ideas for each of the five initiatives. They were allowed to write as many ideas as desired and post them on flip charts. The committee was asked to focus on big ideas, to “think big and bold”.

   • Initiative I – Develop quality programs that promote integrative learning, discovery, and creativity
   • Initiative II – Further enhance student learning, development, and success
   • Initiative III – Enhance student readiness for post-graduation endeavors
   • Initiative IV – Economic vitality and impact
   • Initiative V – Organizational development and employee excellence

3. At completion of the brainstorming exercise the written ideas were shared to the group.

4. Next Steps:
   • List of Strategic Initiative Committee assignments was distributed. Committee assignments were done in an arbitrary manner, but committee members were free to join a different committee as desired.
   • Written initiative ideas from the brainstorming exercise will be transcribed and shared with the SPSC. Each of the five Strategic Initiative Committees is tasked with discussing and analyzing the ideas by May 1st.
   • SPSC will meet on May 4, 2017 to share the analysis of the Strategic Initiative Committees.

Meeting was adjourned at 3:30 pm.