STRATEGIC PLAN 2017-2022

Emerging Goals in Support of Five Initiatives

Town Hall - June 1, 2017
STRATEGIC INITIATIVE 1: Promote Integrative Learning, Discovery and Creativity

1. Expand opportunities for students to experience the distinguishing hallmarks of a Cal Poly Pomona education: integrative learning, discovery, and creativity.

2. All students will engage in experiential applied learning.
STRATEGIC INITIATIVE 1: Promote Integrative Learning, Discovery and Creativity

3. Establish “centers of excellence” that capitalize on our polytechnic identity.

4. Re-imagine General Education within the context of our polytechnic identity and programs.
STRATEGIC INITIATIVE 2: Enhance Student Learning, Development and Success

1. Provide programs, practices, and experiences that serve our diverse student body and assure learning and success.

2. Re-envision the co-curricular experience of students as they move in, through and beyond the University by creating innovative strategies of engagement and wellbeing.
STRATEGIC INITIATIVE 2: Enhance Student Learning, Development and Success

3. Develop student centered and effective approaches to increase the retention and achievement of all students and eliminate the opportunity gap.

4. Expand the digital student experience to provide timely and effective student services that support success.
STRATEGIC INITIATIVE 3: Prepare Students for the Future of Work and Civic Engagement

1. Implement a student success model that spans pre-admission to post-graduation.

2. Develop a career readiness model that provides students early and ongoing opportunities to engage with alumni, the community, and industry leaders.
STRATEGIC INITIATIVE 3: Prepare Students for the Future of Work and Civic Engagement

3. Create a civic engagement i-Lab model to address and solve community concerns and regional needs.
STRATEGIC INITIATIVE 4: Strengthen Our Economic Vitality and Impact

1. Boldly elevate our reputation and showcase our unique polytechnic identity.

2. Generate diverse revenue streams that enable the university to increase tenure density, expand and enhance its programs, and invest in research and development opportunities.
STRATEGIC INITIATIVE 4: Strengthen Our Economic Vitality and Impact

3. Improve the economic and social well-being of our communities by connecting our talent, knowledge and educational resources with local, national and global partners.

4. Implement systemic and sustainable approaches that optimize and improve our physical resources (i.e., space, land, water).
STRATEGIC INITIATIVE 5: Advance Organizational Development and Employee Excellence

1. Be the *employer of choice* and a “great place to work.”

2. In addition to individual achievement, recognize and reward the achievements of teams and the impact of teamwork.
STRATEGIC INITIATIVE 5: Advance Organizational Development and Employee Excellence

3. Increase the retention and recruitment of diverse faculty and staff.

4. Improve campus infrastructure, redesign processes to enhance organizational effectiveness and be a model for environmental sustainability.
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Share your questions or comments with the Strategic Planning Steering Committee at:

http://www.cpp.edu/~strategicplan/