A CALL TO ACTION

A Commitment to Success

This plan was developed through an inclusive and collaborative process involving the full university community. The Cal Poly Pomona community shares responsibility for the successful implementation of the plan. To this end, we will create measurable objectives and performance indicators to ensure our continued progress. We commit to a comprehensive evaluation of our work and will share results with the university community on an annual basis.

www.cpp.edu/strategicplan
I am pleased to share with you Cal Poly Pomona’s new Strategic Plan that positions our university to be the epicenter of creativity, innovation and discovery, and will ensure that this vision is realized not only for today’s students but also for those who will choose us tomorrow.

This plan answers critical questions about our vision for the future, as well as how we intend to achieve our goals, monitor our success and secure the resources that will be necessary to execute our ambitious ideas.

Charting a new course to an unseen destination requires taking risks. We cannot see what lies ahead, but with our strong Strategic Plan, our collective engagement and institutional values, we can meet its challenges through preparation, planning and persistence.

The themes and goals of the plan were not created in a vacuum. The Strategic Plan builds on the progress of the earlier university blueprint and aligns new goals with current strengths, while providing a clear direction that embodies the distinguishing hallmarks of our university’s polytechnic identity, how it fits into the future of higher education and the advantages it provides to students and graduates.

In developing this roadmap, we were determined to hear from the many stakeholders who care deeply about our great institution. Their input has been critical as we designed Our Journey to the Future.

Our Strategic Planning Process seeks to chart Cal Poly Pomona’s course for the next several years while also identifying top campus initiatives and the resources and facilities needed to achieve those objectives.

We engaged in a journey to reimagine our future and we asked what we should aspire to be—Students, faculty, staff, alumni, parents, community members and campus partners shared their insights with our committed and enthusiastic Strategic Planning Steering Committee. Members gathered feedback from 27 open forums and focus groups and 10,000 responses to survey questions.

That synthesized data provided the basis for a clear roadmap ahead, to which we are committed to moving together to transform the university and achieve our mission and vision. We will remain steadfast in executing a Strategic Plan that will result in institutional distinction for our overarching commitment to Student Success, Teaching and Scholarly Excellence, and Faculty and Staff Advancement.

By working together, Our Journey to the Future will transform the lives of our students, their families and the community while serving as a vital partner in the region, and a valued resource to our state and nation. Together, our bold strategy can pave the way for generations to come.

Sincerely,

President Soraya M. Coley
We cultivate success through a diverse culture of experiential learning, discovery, and innovation.
Our Vision

Cal Poly Pomona will be the model for an inclusive polytechnic university that inspires creativity and innovation, embraces local and global challenges, and transforms lives.
VALUES

STUDENT LEARNING & SUCCESS
We are deeply committed to educational experiences and supportive services that engage our students, enhance personal well-being and growth, provide career opportunities, and foster ethical citizenship.

ACADEMIC EXCELLENCE
We demonstrate academic quality, relevance, and excellence through our teaching, learning, scholarship, and creative activities with student-centered faculty in an evidence-based culture.

EXPERIENTIAL LEARNING
Our polytechnic identity fosters an integrative approach to education through collaboration, discovery, learn-by-doing, and innovation. Our approach encourages reflection, informed risk-taking, and continuous learning.

INCLUSIVE
Our diversity across multiple dimensions reflects and enhances our community. We are welcoming and respectful, and we value diversity.

COMMUNITY ENGAGEMENT
We nurture mutually beneficial and meaningful relationships with community partners and stakeholders.

SOCIAL & ENVIRONMENTAL RESPONSIBILITY
As global citizens, our individual and collective actions reflect our commitment to one another, society, and the environment.
1. Re-envision the co-curricular experience of students as they move in, through and beyond the University community.
2. Design effective strategies that optimize the retention, persistence and achievement of students from historically underserved communities.
3. Develop innovative strategies to increase the graduation rates of all students.
4. Expand the digital student experience to provide timely and effective services that support students and their success.
5. Encourage widespread student engagement in experiences that foster strong and enduring relationships and a sense of belonging in a vibrant campus community.
6. Create a culture that promotes wellbeing and resiliency.
1. Boldly elevate our reputation and showcase our unique polytechnic identity.
2. Generate diverse revenue streams that enable the university to increase tenure density, expand and enhance its programs, and invest in research and development opportunities.
3. Improve the economic and social well-being of our communities by connecting our talent, knowledge and educational resources with local, national and global partners.
4. Implement long-range, systemic approaches to maximize our physical resources (i.e., space, land, water).

3 STRATEGIC INITIATIVES & GOALS
PREPARE OUR STUDENTS FOR THE FUTURE OF WORK AND CIVIC ENGAGEMENT

1. Implement a plan for student success that spans pre-admission to one-year post-graduation.
2. Develop a career readiness model that provides students with early and on-going opportunities to engage with alumni, the community, and industry leaders.
3. Create a civic engagement i-Lab to address and solve community concerns and regional needs.

4 STRATEGIC INITIATIVES & GOALS
STRENGTHEN OUR ECONOMIC VITALITY AND IMPACT

1. Boldly elevate our reputation and showcase our unique polytechnic identity.
2. Generate diverse revenue streams that enable the university to increase tenure density, expand and enhance its programs, and invest in research and development opportunities.
3. Improve the economic and social well-being of our communities by connecting our talent, knowledge and educational resources with local, national and global partners.
4. Implement long-range, systemic approaches to maximize our physical resources (i.e., space, land, water).
ADVANCE ORGANIZATIONAL 
DEVELOPMENT AND EMPLOYEE 
EXCELLENCE

1. Become an employer of choice, recognized as a great place to work.
2. Recognize and reward the achievements of individuals, teams, and the impact of teamwork.
3. To advance our vision and strategic initiatives, increase recruitment and retention of diverse faculty, staff and other professionals.
4. Invest in our personnel by expanding professional development opportunities.
5. Improve campus infrastructure, redesign business processes to enhance organizational effectiveness, and be a model for environmental responsibility.

5 STRATEGIC INITIATIVES & GOALS

As part of its commitment to green printing, CPP Magazine is printed on FSC®-certified paper. The Forest Stewardship Council™ (FSC) promotes environmentally appropriate, socially beneficial and economically viable management of the world’s forests.
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