STRATEGIC PLAN 2017-2022
Emerging Ideas in Support of Five Initiatives

Strategic Plan Steering Committee Meeting - May 4, 2017
We cultivate success through a diverse culture of experiential learning, discovery, and innovation.

Mission
Cal Poly Pomona will be the model for an inclusive polytechnic university that inspires creativity and innovation, embraces local and global challenges, and transforms lives.

Vision
Core Values

- Academic Excellence
- Experiential Learning
- Inclusive
- Student Learning and Success
- Social and Environmental Responsibility
- Community Engagement
Strategic Initiatives
And emerging goals
Promote Integrative Learning, Discovery and Creativity

1. As an expression of our polytechnic identity, all students at Cal Poly Pomona will engage in experiential learning and high-impact practices at all stages of the curriculum. This can be accomplished by:

a. including experiential learning activities in most courses at CPP;

b. requiring that all students participate in high-impact practices such as research, project-based learning, team projects, senior thesis, independent study, internships, service-learning, and/or community engagement; and

c. providing real-world opportunities for students to participate in local, national, and international conferences and competitions.
Promote Integrative Learning, Discovery and Creativity

2. Increase the number of qualified faculty, staff, and other professionals in support of the infrastructure required to create an ecosystem in which faculty can push the boundaries of knowledge, discovery, and creativity; and students have ample opportunities to participate in a variety of high-impact, experiential learning activities.
Promote Integrative Learning, Discovery and Creativity

3. Identify and develop funding and operational strategies for new interdisciplinary centers and institutes. These centers and institutes will serve as “hubs of excellence” which will allow us to:

a. capitalize on our strengths and create synergistic opportunities for discovery, innovation, and creative expressions;

b. expand grants and contracts;

c. forge strong partnerships with leading industries and other external entities; and

d. further enhance high-impact practices opportunities for students.
Enhance Student Learning, Development and Success

[Forthcoming in next version.]
Enhance Readiness for Post-Graduation Endeavors

1. Establish a pre-admission to one-year post-graduation model to include Admissions, the Career Center and Alumni Relations. Group these offices together in the new student services building to provide a cohesive experience. Create robust parent and family programs with direct connections to each unit.
Enhance Readiness for Post-Graduation Endeavors

2. Enhance student training and career readiness by providing students in all majors with experiential learning opportunities early and throughout their programs of study.

   1. Make internships and/or service-learning for course credit a graduation requirement for all students in each college. Expand service-learning to include projects/placements and partnerships across the university.

   2. Increase number of paid internships for students.
3. E-portfolios

- Require completion of a guided e-portfolio that illustrates how each student achieved university learning outcomes. Content from curricular and co-curricular sources may include: general education, participation in clubs and organizations, leadership opportunities, internships, and capstone experiences.

- Use e-portfolios to connect students with alumni and potential employers.
Strengthen Our Economic Vitality and Impact

1. Boldly elevate our reputation and showcase our polytechnic identity
   1. Develop and implement a comprehensive branding campaign, with a significant focus on the meaning and value of a polytechnic university.
   2. Develop a sculptural focal point as a monument to the importance of Cal Poly Pomona.

2. Expand support for research and sponsored programs in order to double grant funding in the next 5 years.
Strengthen Our Economic Vitality and Impact

3. Significantly increase fundraising and public/private partnerships that support student success and our academic master plan.

1. Fund the creation of a research building/space to support interdisciplinary research projects and faculty clusters.
2. Develop and strengthen local community partnerships.
3. Generate resources (financial and facilities) by continually exploring innovative public/private partnership opportunities to support student success.
Strengthen Our Economic Vitality and Impact

4. Develop and implement a long-range, systemic approach to manage university physical resources (i.e., space, land, water).

1. Finalize a capital master plan with short-term and long-term goals that create the nexus for experiential learning, discovery, and innovation.

2. Develop campus-wide priorities for all capital projects to maximize financial resources (i.e. CSU system debt, philanthropic support and public/private partnerships).

3. Explore creative ways to partner with third-party builders as an alternative to funding new facilities with limited state funding and private donations.

4. Develop a research and development building at Innovation Village through the CPP Foundation. The building will offer surge space for the University’s needs and space for public/private partnerships.

5. Reimagine the use of space
   - Conduct a comprehensive space audit
   - Develop principles to improve efficient use of facilities
   - Curtail the need for office space by reexamining how some of our staff work
Strengthen Our Economic Vitality and Impact

5. Develop a multi-generational and polytechnic village at Campus South: Live, Work, Eat, Play.
Organizational Excellence

1. Support an environment of outstanding service and assistance when interacting with others

2. Create a culture that supports new and current employees in understanding the requirements and expectations of their individual jobs and in acquiring new skills
Organizational Excellence

3. Recognize and reward team and individual excellence and innovation

4. Become an employer of choice and increase our reputation as a “great place to work”