Strategic Planning 2016-17: Just the facts!

10,000 responses received to survey questions

725 faculty, staff, students, alumni, parents, community members, and campus partners participated

27 open forums/focus groups conducted

69 pages of Watson/IBM data points generated and analyzed

12 external constituent interviews conducted
The mission of California State Polytechnic University, Pomona is to advance learning and knowledge by linking theory and practice in all disciplines, and to prepare students for lifelong learning, leadership and careers in a changing multicultural world.
Updated Mission Statement

We cultivate success through a diverse culture of experiential learning, discovery, and innovation.
Vision

Top 3 strengths important for future of Cal Poly Pomona

Number of Responses

- Learn by doing
- Quality academics
- Diversity
- Top teacher-scholars
- Polytechnic identity
- Environmental sustainability
- Inclusion
- Athletics
- Student success
- Affordability
- Successful students and alumni
- Campus culture/community
- Community service/outreach
- Reputation
- Infrastructure
- Other
- Innovation
- Technology
- Agricultural tradition
- Leadership development
- Industry partnerships
- Research, scholarly, and creative...
- Interdisciplinary approach
- Student life
- Work ready students

Other
Employer
Community Member
Parent
Alumnus/Alumna
Prospective Student
Current Student
Staff
Faculty
What aspect/feature of Cal Poly Pomona inspires you the most?

Number of Responses

- Learn by doing
- Students
- Diversity
- Faculty
- Student success
- Beautiful campus
- Academic quality
- Athletics
- Caring campus community
- Potential
- Legacy
- Sense of community
- Reputation
- Agriculture
- Polytechnic
- Staff
- Campus environment
- Work ready students
- Campus life

Categories:
- Other
- Employer
- Community Member
- Parent
- Alumnus/Alumna
- Prospective Student
- Current Student
- Staff
- Faculty
Current Vision Statement

California State Polytechnic University, Pomona, will be recognized as a national leader in polytechnic education, where hands-on learning is the foundation of a broad-based educational experience. Our graduates will be distinguished by their understanding of theory, the ability to think critically and the capacity to apply that knowledge in a real-world setting. Cal Poly Pomona will embrace change, through teaching, learning, and scholarship that continually addresses the needs of a diverse culture and a dynamic economy. Cal Poly Pomona will be a model of a learning-centered university in all aspects of campus life. The mission of the university will be rooted in our core values.
Updated Vision Themes

**Inclusive**
Cal Poly Pomona is enriched by the diversity of its university community, a diversity that also reflects that of Southern California. In its broadest sense, the diversity of thought and perspective at Cal Poly Pomona contributes to a vibrant intellectual environment. We will continue to welcome and appreciate all who comprise our diverse community.

**Polytechnic university**
The polytechnic identity is a core component of our institutional heritage. Not only will we continue to embrace this identity, but we will model what it means to be a contemporary polytechnic university for the 21st century.

**Creativity and innovation**
Today’s challenges are complex. They require creative thinking, new methods of investigation, and innovative problem solving approaches. We foster creativity and innovation in our varied approaches to knowledge creation and application.

**Local and global challenges**
We will leverage our assets to help solve the pressing challenges that society faces, both in our local community and relevant challenges within our state and around the globe.

**Transform lives**
Our impact is realized in the many lives we help to enhance both directly and indirectly.
Updated Vision Statement

Cal Poly Pomona will be the model for an inclusive polytechnic university that inspires creativity and innovation, embraces local and global challenges, and transforms lives.
Current Core Values

Academic Quality
We are committed to academic rigor and excellence in our teaching, learning, and scholarship. A Cal Poly Pomona education transforms prepared students into successful alumni.

Learn By Doing
We are distinguished by our active, hands-on approach to learning, both in and out of the classroom.

Polytechnic Identity
We take great pride in our polytechnic identity, realizing our exclusive role in higher education. Cal Poly Pomona is responsible to its constituents by providing quality instruction in the unique programs that distinguish the university.

Celebration of Diversity
Cal Poly Pomona embraces diversity as a core value, ensuring that the campus community reflects the region and state it serves.

Teacher-Scholars
We are committed to producing and supporting faculty teacher-scholars. Developing state-of-the-art facilities will allow faculty to collaborate with students so as to generate knowledge and develop real-world solutions.

Environmental Sustainability
We recognize our responsibilities to the global community and value the importance of applying and advancing sustainable practices in the classroom and on our campus.
Core Values

Core Value: Polytechnic Identity

Legend X axis:
5 = In 5 years, this core value will represent Cal Poly Pomona perfectly
1 = In 5 years, this core value will represent Cal Poly Pomona poorly

Number of Responses

Alumnus/Alumna
Current Student
Parent
Faculty
Staff
Other
Employer
Community Member
Prospective Student
Core Values

Core Value: Learn by Doing

Legend X axis:
5 = In 5 years, this core value will represent Cal Poly Pomona perfectly
1 = In 5 years, this core value will represent Cal Poly Pomona poorly

- Alumnus/Alumna
- Current Student
- Staff
- Parent
- Faculty
- Other
- Prospective Student
- Employer
- Community Member

Number of Responses

0 50 100 150 200 250 300 350 400 450 500

5 4 3 2 1
Updated Core Values

**Academic Excellence**
We demonstrate academic quality, relevance, and excellence through our teaching, learning, scholarship, and creative activities with student centered faculty in an evidence based culture.

**Experiential Learning**
Our polytechnic identity fosters an integrative approach to education through collaboration, discovery, learn-by-doing, and innovation. Our approach encourages reflection, informed risk-taking, and continuous learning.

**Inclusive**
Our diversity across multiple dimensions reflects and enhances our community. We are welcoming and respectful, and we value diversity.

**Student Learning and Success**
We are deeply committed to educational experiences and supportive services that engage our students, enhance personal well-being and growth, provide career opportunities, and foster ethical citizenship.

**Social and Environmental Responsibility**
As global citizens, our individual and collective actions reflect our commitment to one another, society, and the environment.

**Community Engagement**
We nurture mutually beneficial and meaningful relationships with community partners and stakeholders.
Next Phase of Strategic Planning Process

1. Extensive input from students, faculty, staff, alumni, employers, donors, community members, and other constituents led to the updated mission and vision statements, and core values.

2. Continue dialogue on next steps as we establish **strategic initiatives**.

3. → University Strategic Plan
   → Academic Master Plan
   → Campus Physical Master Plan

4. Share emerging ideas about strategic initiatives that support and reflect the input provided by all constituents.

5. Continue to seek input and feedback via website ([www.cpp.edu/strategicplan/](http://www.cpp.edu/strategicplan/)).
Current Goals and Strategic Objectives (Priorities)

1. A Student Population Aligned with the Academic Master Plan
2. A Learning Organization Enhanced by a Culture of Evidence, Academic Excellence, and Scholarship
3. Student Success through an Engaging Campus Experience
4. Excellence in Our Faculty and Staff
5. Engagement with the Geographic Region and Beyond
6. A Diverse, Global Perspective
7. A Campus Preserved and Enhanced for Future Generations
8. Financial Resources to Ensure Educational Excellence
Updated Initiatives & Emerging Strategies

1. Quality programs that promote integrative learning, discovery, and creativity
2. Student learning and success
3. Readiness for post-graduation endeavors
4. Economic vitality and impact
5. Organizational development and employee excellence
Quality programs promoting Integrative Learning, Discovery, and Creativity
[Academic Quality, Learn by Doing, Teacher-Scholar]

Emerging Strategies could include:

- Encouraging interdisciplinary collaborations such as cluster hiring for new faculty, inter-college curriculum development, and research projects.
- Supporting initiatives to foster innovative student- and faculty-driven projects including student engagement in regional, national, and international competitions.
- Engaging diverse learners by experimenting with and adopting new modalities of teaching.
Student Learning and Success

Emerging Strategies could include:

- Leading in the implementation of best practices and eliminating institutional impediments to enable students to achieve their graduation goals.
- Be known for who we include and who we support.
- Creating an environment that fosters student safety, security, well-being, and a sense of belonging.
Readiness for Post-Graduation Endeavors

Emerging Strategies could include:

- Increasing the number and range of cooperative education, internship, and service-learning opportunities.
- Engaging students in experiential learning opportunities throughout their programs of study.
- Providing students with early and continuous feedback and professional development opportunities to expand and elevate their talents and abilities.
Economic Vitality and Impact

Emerging Strategies could include:

- Increasing public-private partnerships which support student success and our academic master plan.
- Developing a capital master plan that supports the university’s goals and objectives.
- Boldly promoting our brand and elevate our reputation to reinforce our unique polytechnic identity.
Organizational Excellence

Emerging Strategies could include:

- Reengineering business processes, procedures, and policies to streamline operations and enhance organizational effectiveness.
- Encouraging and supporting environmentally responsible initiatives.
- Enhancing training and professional development opportunities.
Next Steps

- Defining Goals
- Identifying Objectives
- Establishing Timelines
- Developing Budget Requirements
- Selecting Champions
- Creating Metrics
Strategic Planning Steering Committee Members

- **Soraya M. Coley**, university president (committee co-chair)
- **Sylvia A. Alva**, provost and vice president of academic affairs (committee co-chair)
- **Lisa Alex**, professor and presidential fellow for strategic planning
- **Lea Dopson**, dean of The Collins College of Hospitality Management
- **Sep Eskandari**, interim associate vice president for academic planning, policy & faculty affairs
- **Jun Myers**, associate professor and Academic Senate representative
- **Francelina Neto**, professor and Academic Senate representative
- **Martin Sancho-Madriz**, professor and Academic Senate representative
- **Rachel P. Dominguez**, former president of Staff Council
- **Sarah De La Parra**, president of Staff Council
- **Diane Miller**, Director, Cybersecurity, Northrop Grumman
- **Joan Robinson-Berry**, Vice President, Supplier Management, Share Service Group, Boeing
- **Julie Shen**, former Chair of Academic Senate
- **Tim Lynch**, associate vice president for strategic communication and marketing
- **Uriah Sanders**, ASI president
- **Gabriel Smith**, ASI vice president
- **Lea M. Jarnagin**, vice president for student affairs
- **David Speak**, professor and Academic Senate Chair
Ad-hoc Members

- John McGuthry, vice president and CIO, Information Technology
- G. Paul Storey, executive director of the Cal Poly Pomona Foundation
- Kathy Street, former acting vice president, Student Affairs
- Danielle Manning, vice president and CFO, Administrative Affairs
- Daniel Montplaisir, vice president, University Advancement
- Heather Brown, associate vice president, Institutional Research, Planning and Analytics
- Paulette Blumberg, executive assistant to the President
- Esther Chou Tanaka, director of Public Affairs
- Gary A. Hamilton, chief of staff to the President
Strategic Plan Website
www.cpp.edu/strategicplan