Today’s Intended Outcomes

1. Review revised stakeholder engagement plans in light of potential CFA strike

2. Reconfirm respective roles and responsibilities to ensure alignment and quickly proceed with conducting stakeholder engagement following the strike’s conclusion

3. Use a demonstration of a typical engagement session to model the experience for sub-committee participants, address outstanding questions, and collaborate on risk mitigation tactics
Today’s Discussion

- Discuss roles and responsibilities..........................15 minutes
- Model engagement session........................................45 minutes
- Engagement session debrief.....................................30 minutes
- Review revised stakeholder engagement plans...........45 minutes
- Confirm next steps....................................................15 minutes
CPP Planning Approach

We continue our four phase strategic planning approach by working to prepare for our stakeholder engagement activities.

### Process Design and Planning
- Develop a structured, meaningful, and informed approach to planning
- Gather information to establish a CPP baseline
- Frame the environmental context
- Refine tools and input used in subsequent work phases

### Stakeholder Engagement
- Foster inclusivity and build trust
- Develop and test hypotheses for various strategic alternatives
- Garner stakeholder buy-in for the resulting plan

### Identification of Strategic Issues & Opportunities
- Refine tested hypotheses
- Refine and review broader environmental context
- Establish and apply criteria for prioritization

### Development, Refinement, and Socialization
- Receive additional input and University community buy-in
- Draft performance measures and evaluation procedures
- Iterate on strategic plan
- Finalize plan and present to senior leadership
# Key Responsibilities

<table>
<thead>
<tr>
<th>Process Design and Planning</th>
<th>Stakeholder Engagement</th>
<th>Identification of Strategic Issues &amp; Opportunities</th>
<th>Development, Refinement, and Socialization</th>
</tr>
</thead>
<tbody>
<tr>
<td>▪ Confirm process design</td>
<td>▪ Form subcommittees</td>
<td>▪ Synthesize stakeholder input</td>
<td>▪ Solicit feedback from University community</td>
</tr>
<tr>
<td>▪ Identify key stakeholders and mechanisms for input</td>
<td>▪ Engage internal stakeholders</td>
<td>▪ Develop and prioritize strategic alternatives</td>
<td>▪ Develop performance measures</td>
</tr>
<tr>
<td>▪ Develop and test hypotheses</td>
<td>▪ Develop and test hypotheses</td>
<td>▪ Identify key risks and interdependencies</td>
<td>▪ Provide feedback on draft plan, including priorities and performance measures</td>
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</table>

### University Community

- Become aware of the planning process and intended outcomes
- Participate in stakeholder engagement
- Provide feedback on draft plan, including priorities and performance measures

### Huron

- Design planning and communication processes
- Engage external stakeholders and summarize input
- Draft strategic plan and revise with committee leadership

- Develop tools
- Develop environmental scan
- Develop prioritization framework
Engagement Session Demonstration
Engagement Session Objectives

- Inform stakeholders about this initiative and educate them on strategic planning processes
- Provide a mechanism for the university’s stakeholders to provide input on strategic alternatives and opportunities
- Collect information that will inform various components of the strategic plan
- Encourage participation in the process, support an on-going dialogue and provide direction on mechanisms for input and information sharing
Engagement Session Debrief
Engagement Session Debrief

- What seemed to work well? What would you do differently, if anything?

- What do you think will be some of the key topics stakeholders will raise during engagement sessions?

- What do you anticipate may be challenging for you or members of your sub-committee as you meet with stakeholders during engagement sessions?
Stakeholder Engagement Plans
**Stakeholder Engagement**

We have launched our stakeholder engagement effort via the website and are planning to launch our in-person engagement effort.

<table>
<thead>
<tr>
<th><strong>Strategic Planning Website</strong></th>
<th><strong>In-place Stakeholder Engagement</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>• Mechanism to engage with a broad audience</td>
<td>• Mechanisms to engage deeply with audiences</td>
</tr>
<tr>
<td>• Also serve as the primary source in which University stakeholders receive information</td>
<td>• Modes consist of attendance at meetings, town halls, focus groups, and individual interviews.</td>
</tr>
<tr>
<td>• The feedback form solicits targeted input from stakeholders</td>
<td>• Plans have been documented in sub-committee charters. We will review these today to ensure alignment and address outstanding questions.</td>
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<tr>
<td>• Form is live until April 12. Opportunities to ask for additional input through this modality in the future.</td>
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</tbody>
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# Sub-Committees

<table>
<thead>
<tr>
<th>Lead(s)</th>
<th>Participants</th>
<th>Staff Support</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A: Students and Parents</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kathy Street</td>
<td>Kevin Colaner, Megan Stang, Byron Howlett, Julian Herrera</td>
<td>Bryce von Helms, Benjamin Quillian, TBD (Grad Student)</td>
</tr>
<tr>
<td><strong>B: Faculty, Chairs, &amp; Other Academic Leaders</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Martin Sancho-Madriz</td>
<td>Lea Dopson, Sep Eskandari, Francelina Neto</td>
<td>Eileen Wallis, Giuseppe Lomiento, Michael Godfrey</td>
</tr>
<tr>
<td><strong>C: Staff and Administrators in Other Divisions</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jun Myers, Paulette Blumberg</td>
<td>Rachel P. Dominguez, Sarah De La Parra, Lisa Rotunni</td>
<td>Mary Danico, Richard Nordin</td>
</tr>
<tr>
<td><strong>D: Alumni</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Paul Storey</td>
<td>Bedford Macintosh, Diane Miller, Joan Robinson-Berry, Tracee Passeggi</td>
<td>Tisha Robey, Melissa Riordan, Tina Hartney</td>
</tr>
<tr>
<td><strong>E: Website</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>John McGuthry</td>
<td>Esther Chou-Tanaka, Gary Hamilton</td>
<td>TBD (Undergrad), TBD (Undergrad)</td>
</tr>
</tbody>
</table>
In-Person Stakeholder Engagement

Here is a framework to guide the sub-committees in their ownership over the in-person stakeholder engagement process.

Planning and Preparation
- Schedule engagement sessions
- Confirm responsibilities, roles, and understanding of outcomes
- Refine data collection tools

Meeting Facilitation
- Gather input from stakeholders
- Raise issues and follow-up as needed

Data Synthesis
- Summarize takeaways (confirm with sub-committee leads)
- Review in sub-committees
- Submit to Steering Committee (via Laura)
Next Steps
Next Steps

- Deadline to complete feedback via the strategic planning website is April 12th
- Next Committee meeting (with Huron) is scheduled on April 21st – includes Sub-Committee participants
- We have also scheduled a meeting in mid-May
- Planning:
  - May milestone: Sufficient time for data collection, generation of strategic alternatives, and applying a filtering mechanism?
  - What is the appropriate cadence for committee meetings between milestones?
THANK YOU

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