OUR STUDENT RECREATION CENTER

Associated Students, Inc.
ASI
Cal Poly Pomona

Recreation Center Initiative

- A Recreation Center for Cal Poly Pomona
- Funding provided through an increase in the Bronco Student Center (BSC) Fee

Process

Executive Order 1034

Approval for consultation / modified referendum by President Ortiz

Consultation/poll of 2010-11 freshman class- first to potentially use the new Recreation Center

Presentation to the Fee Advisory Committee

Final approval by President Ortiz

Board of Trustee approval of the Campus Master Plan Amendment

Exception for students enrolled prior to Fall 2010

Rationale

Employment and internships

Quality student life

Student engagement

Recruitment and retention

Health and wellness

Diverse programs

History

Exit Survey from the 2008 Referendum

ASI Strategic Plan 2009-2014

2009-2010 Feasibility Study Revision

Steering Committee Input

Consultation / Modified Referendum

Feasibility Study Highlights

Stand-alone facility / modified site

Revised enrollment assumptions

Lower quarterly fee (from 2007 study)

New lap and recreation pool

Updated financial plan and timeline

LEED certification

14

Fourteen of the 23 campuses in the CSU system have Rec Centers. Cal Poly Pomona does not.

What's a Recreation Center?

Proposed Program

3-Court Gym

Multi-Activity Court

Rock Wall

Fitness & Cardio Area

Multipurpose Rooms for Dance, Yoga, Fitness

Racquetball Courts

Leisure and Lap Pool

Elevated Jogging Track

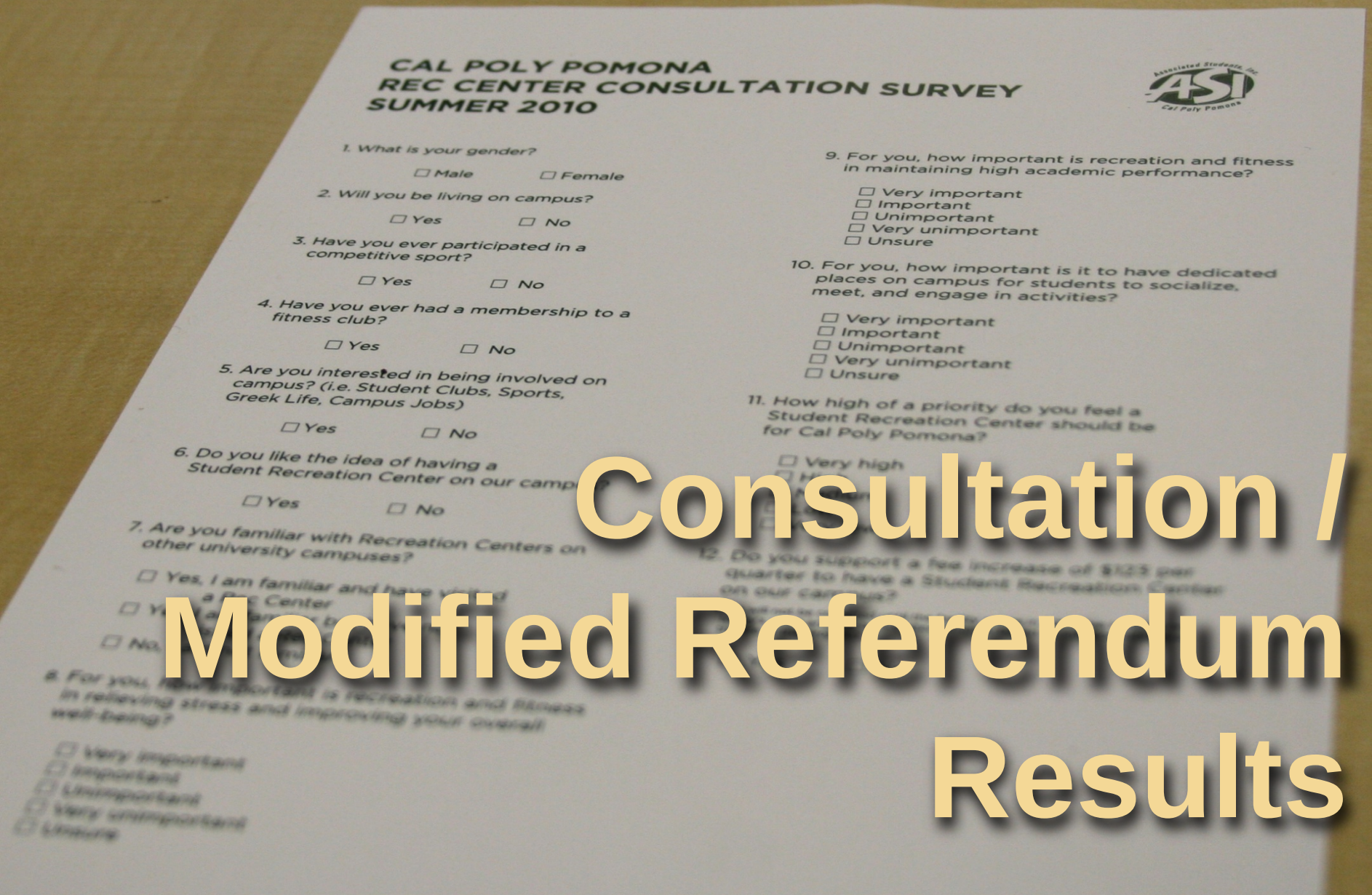
Juice Bar

Darlene May Gym
Bronco Student Center
(BSC)
Rec Center
New Quad
Intramural Field
Suites
Kellogg Gym

COSTS:
$123/qtr
(today's $)

130
JOBS

Consultation / Modified Referendum Results



CAL POLY POMONA
REC CENTER CONSULTATION SURVEY
SUMMER 2010

1. What is your gender?
   - ☐ Male ☐ Female
2. Will you be living on campus?
   - ☐ Yes ☐ No
3. Have you ever participated in a competitive sport?
   - ☐ Yes ☐ No
4. Have you ever had a membership to a fitness club?
   - ☐ Yes ☐ No
5. Are you interested in being involved on campus? (i.e. Student Clubs, Sports, Greek Life, Campus Jobs)
   - ☐ Yes ☐ No
6. Do you like the idea of having a Student Recreation Center on our camp
   - ☐ Yes ☐ No
7. Are you familiar with Recreation Centers on other university campuses?
   - ☐ Yes, I am familiar and have visited a Rec Center
8. For you, how important is recreation and fitness in relieving stress and improving your overall well-being?
   - ☐ Very important
   - ☐ Important
   - ☐ Unimportant
   - ☐ Very unimportant
   - ☐ Unsure
9. For you, how important is recreation and fitness in maintaining high academic performance?
   - ☐ Very important
   - ☐ Important
   - ☐ Unimportant
   - ☐ Very unimportant
   - ☐ Unsure
10. For you, how important is it to have dedicated places on campus for students to socialize, meet, and engage in activities?
    - ☐ Very important
    - ☐ Important
    - ☐ Unimportant
    - ☐ Very unimportant
    - ☐ Unsure
11. How high of a priority do you feel a Student Recreation Center should be for Cal Poly Pomona?
    - ☐ Very high
12. Do you support a fee increase of $125 per quarter to have a Student Recreation Center on our campus?

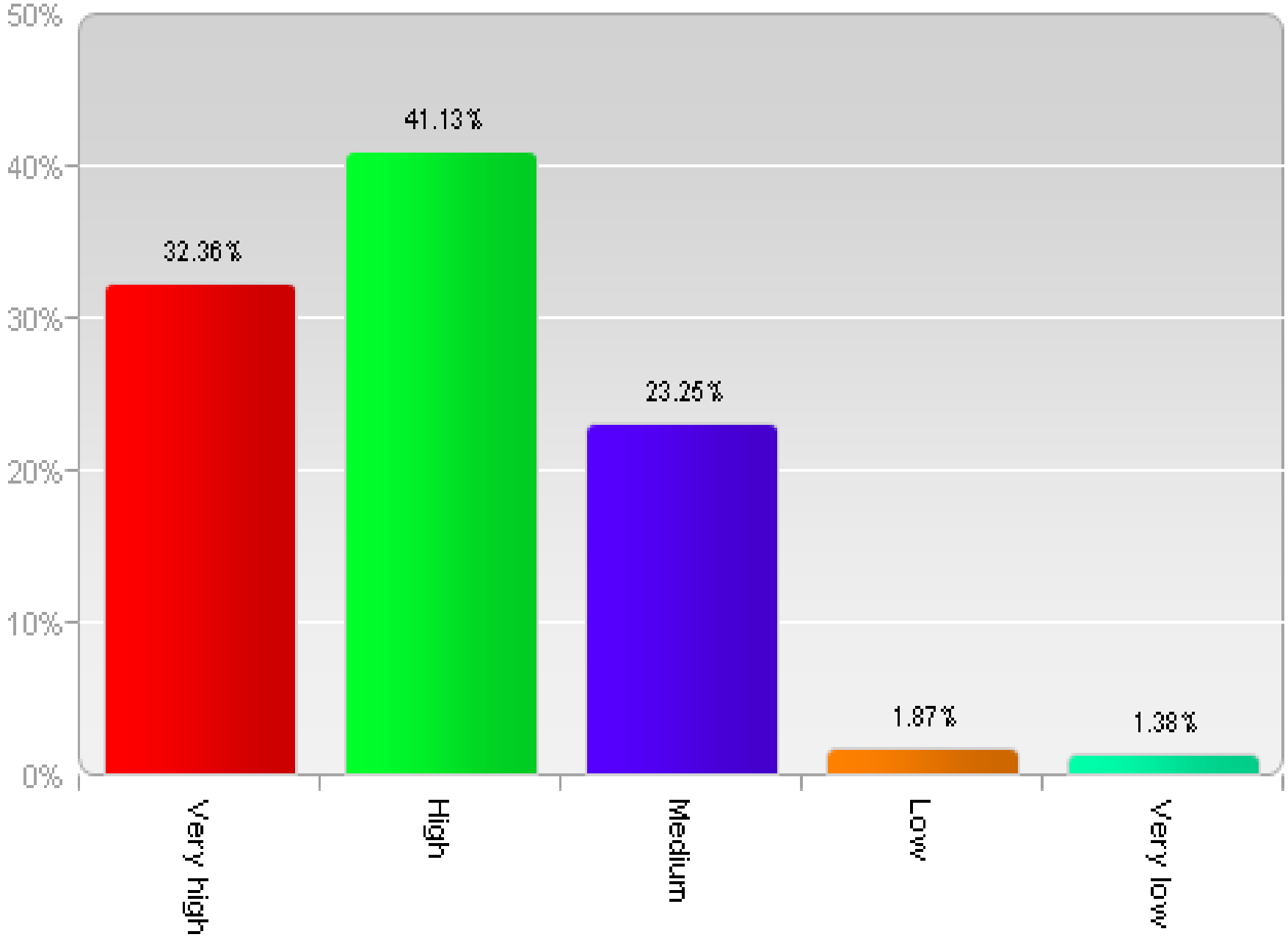
2036 Students Surveyed…

- 53% will be living on campus this year
- 80% have participated in competitive sports
- 51% have had gym memberships
- 97% said they planned on being involved on campus during their time at CPP
- 66% were familiar with campus Rec Centers (24% of those had already visited one)

Importance Factors

- 80% - Recreation and fitness important to maintain high academic performance
- 92% - Recreation and fitness important to relieve stress and improve overall well-being
- 94% - Important to have dedicated places on campus for students to socialize, meet, and engage in activities

Q11. How high of a priority do you feel a Student Recreation Center should be for Cal Poly Pomona?



Student Support

98%

Said they, “like the idea of having a Student Recreation Center on campus”

Student Support

75%

Support this fee increase

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