



Student Health Services
2011 B.E. S.M.A.R.T.
(Better Educated Students Managing Alcohol Responsibilities Together)
Alcohol Awareness Fair
Assessment Report

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Choose One: Learning Outcome Assessment

Date of Assessment Implementation: October 2011

Date of Report: December 2011

Purpose of Assessment

To assess students' learning following participation in an alcohol education fair on October 27, 2011.

Division Learning Outcome Self-Determination

Targeted Learning Outcome

Students who attend B.E. S.M.A.R.T. will:

1. Be able to identify protective behaviors if they choose to drink
2. Indicate that they are likely to engage in one or more of these protective behaviors in the future
3. Identify at least one new piece of information that they learned about alcohol

Assessment Methodology

As students arrived at the event, they were asked to swipe their Bronco cards through a device that captured their Bronco ID Number into a database. From these numbers, emails were identified. Students were emailed a link to a survey administered via Student Voice.

Results

A total of 115 out of 577 (20%) responded with completed surveys. Below is the response to the survey questions.

1. Protective behaviors if they choose to drink: 80% of participants indicated that they are very likely and 17% indicated that they are moderately likely to not drink any alcohol before driving
2. 83% of participants stated that they would designate a driver who will not drink any alcohol.
3. 26% strongly agree and 33% moderately agree that they learned something new about drunk/buzzed driving at the BESMART at HealthFest event.

Conclusion

Results of the survey indicate that most students will choose to engage in protective behaviors if they choose to drink. Some of these behaviors include not drinking any alcohol if driving and designating a driver that did not drink any alcohol. The majority of the participants indicated that they learned something new about alcohol at the event.

Implications for Practice

It is apparent that many students are already choosing to engage in protective behaviors when it comes to alcohol. The BESMART component provided various options to those currently engaging in protective behaviors while encouraging those that may not be to consider protective behaviors for the future.