



Student Support and Equity Programs
New EOP Student Welcome Reception
Assessment Report
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Choose One: Learning Outcome Assessment

Date of Assessment Implementation: November 2012

Date of Report: August 2013

Purpose of Assessment

To determine if participation in the New EOP Student Welcome (NESW) successfully introduces our incoming freshmen and transfer students to the history, legacy, benefits and services of the Educational Opportunity Program (EOP) and positively impacts their sense of belonging and connection with the program, staff, and students of EOP.

Division Learning Outcome: Self-Determination

Targeted Learning Outcome

As a result of participating in the New EOP Student Welcome (2012) students will be able to:

- Describe the EOP history;
- Describe the services offered to EOP participants;
- Indicate a stronger sense of connection to EOP than prior to attending.

Assessment Methodology

All participants of the event were sent an email invitation to complete an online assessment following the conclusion of the New EOP Student Welcome. This instrument included open-ended and forced choice questions related to the targeted learning outcomes for the program. Additionally, participants were asked to rank “how helpful” specific segments of the program were for them.

Results

A total of 256 newly admitted freshmen participated in the New EOP Student Welcome in the morning session and 98 transfer EOP students participated in the New EOP Student Welcome for Transfers in the afternoon session, both on September 11th, 2012. Forty seven (47) freshmen and 21 transfer students unable to attend the full program attended a make-up session during the first two weeks of Fall quarter.

Of the 354 total participants, 117 (33%) completed the online assessment Responses indicated that:

- 81% (95/117) of students were able to answer correctly regarding the history of EOP
- 99% (110/111) of students were able to name at least one service offered by EOP
- 92% (102/111) of students were able to identify all requirements to maintain their status in EOP
- 91% (101/111) of students were able to indicate how long they can remain in EOP
- 87% (71/82) of freshmen indicated they want to learn how to search for internships/jobs

- 86% (25/29) of transfer students indicated they want to learn more about scholarship opportunities to pay for college
- 90% (100/111) of students rated either “Strongly Agree” or “Agree” for feeling connected with EOP and its services
- 93% (102/110) of students rated the Introduction of EOP Staff as "Extremely Helpful" or “Very Helpful"
- 99% (80/81) of freshmen indicated that the Break-Out Session with an EOP Advisor was either "Extremely Helpful" or “Moderately Helpful"
- 100% (81/81) of freshmen indicated that Mingle with friends, peers, faculty/administrators during lunchtime was "Extremely Helpful" or “Moderately Helpful"
- 100% (29/29) of transfer students indicated that the SSEP Department Tour after the presentation were "Extremely Helpful" or “Moderately Helpful"
- 100% (29/29) of transfer students indicated that Meet and Mingle with SSEP Staff after the presentation were "Extremely Helpful" or “Moderately Helpful"

Conclusion

Summary:

- 256 students attended the NESW for freshmen; 98 students attended the NESW for Transfer;
- 47 freshmen and 21 transfer students attended the NESW Make-up sessions
- 8 faculty and administrators attended the NESW for freshmen

In general, the new EOP students in attendance were satisfied with the overall offerings of the New EOP Student Welcome and believed they gained a greater sense of connection with the program, its history, staff, students, services, and benefits. We also learned that the needs of our transfer students are different than the freshmen and, therefore, separating the freshmen from the transfer students resulted in effective program planning.

Implications for Practice

After the review of assessment results and what we learned from them, we have identified the following implications for future practice:

- Continue offering separate NESW session for each population
- Continue to offer make-up sessions for students during the first two weeks of fall quarter
- In order to improve the number of our students who respond to the NESW assessment, the assessment will be ready for students to access the week after the NESW session.