

My Bronco Moment: UHS Welcome Week Assessment

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Introduction

- Welcome Week is a **4-day residential program** designed to give first-year students an adventurous introduction to the campus and residential community.
- The 2012 theme, "My Bronco Moment, provides residents with a chance to create new memories with fellow students they will be living with throughout the year!
- It is filled with exciting social activities and inspiring educational programs.
- University Housing Services seeks to provide the Welcome Weekers the first welcome to Cal Poly Pomona, their new home away from home!
- The Welcome Week assessment given to the residents is intended to help improve the program for future students as well as aid in the evaluation of various programs, schedules, and advertising.

Assessment Objectives

- The goal of the assessment is to discover best practices in creating memorable and successful programs for our incoming students.
- It aims to identify which programs were most successful and where improvements can be made.
- Assessment was based on the following items:
 - Most educational program hosted by UHS
 - How beneficial students found Welcome Week to be
 - How prepared and comfortable students felt while living on campus
 - Students' level of awareness surrounding issues they may face during college



Student Learning Outcomes

SWiBAT= Student Will Be Able to...

SWiBAT understand University Housing Services' policies and procedures through a series of interactions with their Resident Advisor and Residence Life Team

"Academic Brunch Club was an awesome event for us new students to talk to experienced students who have already gone through a year or more of college and give us an edge on what the college life is like and how living on campus is a fun experience."

SWiBAT build connections and develop bronco spirit with their fellow residents by engaging in various social activities and educational programs with their new bronco family

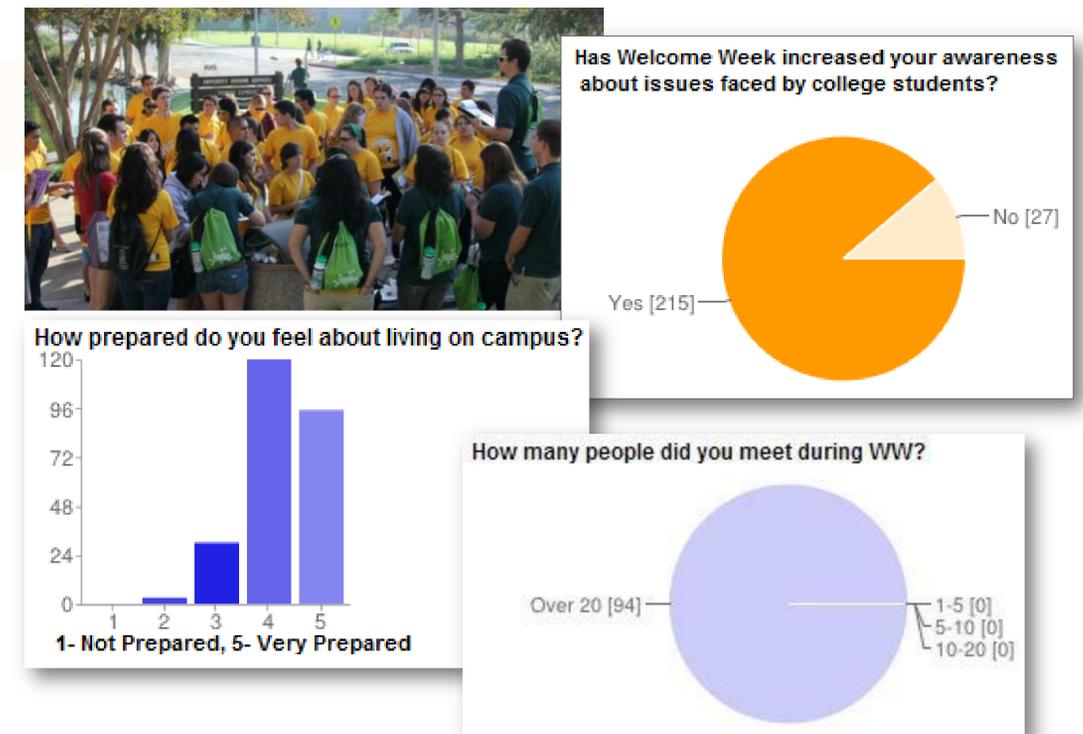
"It was an amazing 3 day experience. I made a lot of friends and made myself comfortable on campus before classes started. I'm glad I chose to attend Welcome Week as it gave me an overview of the campus."

SWiBAT identify opportunities for growth, leadership and academic achievement

"I'm an engineering major and I really enjoyed activities where we got to meet other people from our major/college. I think it's really beneficial to get to know those people since they'll be living in the same place as you and could definitely be used as resources later on."

Methodology

- An online survey was used to conduct qualitative and quantitative data.
- The survey consisted of **13 multiple choice questions, 1 qualitative question, and 3 demographic questions.**
- Data analysis involved the identification of themes in the qualitative data and the creation of graphical representation of the Likert-scale quantitative data.



Results

- The survey yielded **253** responses of **approximately 900** students that were contacted.
- Most residents felt prepared and comfortable living on campus as a result of programs attended.
- Residents stated that Welcome Week activities helped them build connections and develop bronco spirit.
- Welcome Week increased awareness about issues often faced by college students.