## APPAREL MERCHANDISING AND MANAGEMENT

### Subplan/Option: Apparel Production

#### Required Core Courses
- Required of all students. A 2.0 cumulative GPA is required in core courses including subplan courses for the major in order to receive a degree in the major.
  - AMM 101 - Fashion Industry (4)
  - AMM 112L - Digital Illustration for Fashion (2)
  - AMM 160/160L - Introduction to Textile Science (3/1)
  - AMM 180L - Apparel Construction (1)
  - AMM 210/210A - Apparel Design Analysis (2/2)
  - AMM 230 - Fashion Promotion (3)
  - AMM 251/251A - Apparel Merchandising Buying (3/1)
  - AMM 260/260L - Textile Fabrication (3/1)
  - AMM 301/301L - Apparel Product Analysis (2/1)
  - AMM 310/310A - Design and Merchandising Strategies (2/1)
  - AMM 341 - Apparel Professional Development (3)
  - AMM 357 - Apparel Importing and Exporting (3)
  - AMM 360/360L - Textile Specification Testing (2/2)
  - AMM 381/381L - Apparel Production (3/1)
  - AMM 382/382L - Apparel Production Simulation (2/2)
  - AMM 388/388L - Internship (1-4) (3 units required)
  - AMM 457 - Dynamics of the Global Apparel Complex (4)
  - AMM 463/463A - Apparel Research Project (2/2)

**Total Units 57**

#### Required Subplan/Option Courses

**Subplan Courses**
- AMM 214/214A - Introduction to Pattern Making (1/2)
- AMM 410/410A - Apparel Product Development II (2/2)
- AMM 420/420A - Apparel Production Simulation (2/2)

**Fashion Design Management Emphasis A: 6 units**
- Select 6 units from the following with approval from advisor.
  - ART 140A - Foundations of Drawing I (3)
  - ART 145A - Foundations of Two-Dimensional Design (3)
  - ART 141A - Foundations of Drawing II (3)
  - ART 150A - Foundations of Digital Design (3)
  - ART 151A - Foundations of Digital Design (3)
  - MHR 321 - Creativity and Entrepreneurship (4)

**International Apparel Management Emphasis B: 8 units**
- Select 8 units from the following with approval from advisor.
  - ABM 235 - Data Management for Agribusiness (4) or TCM 302 - Managerial Statistics (4)
  - AMM 350 - Retail Buying II (4) or TCM 301 - Operations Management (4)

**Total Units 31-36**

**Restrict Electives**
- Select a sufficient number of courses so that the total from "Required Subplan/Option", "Required Support", "GE" and "Restricted Support Electives" is at least 123 units. See list on reverse.

**Total Units 0-19**

**Interdisciplinary General Education**
- See Interdisciplinary General Education Courses on the back of the Curriculum Sheet.

**Total Units 32**

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### General Education Requirements

**Area A Communication & Critical Thinking (12 units)**
- Oral Communication
  - Written Communication
  - Critical Thinking

**Area B Mathematics & Natural Sciences (16 units)**
- Physical Science
  - Biological Science
  - Laboratory Activity
  - Math/Quantitative Reasoning
  - Science & Technology Synthesis

**Area C Humanities (15 units)**
- Visual and Performing Arts
  - Philosophy and Civilization
  - Literature and Foreign Language
  - Humanities Synthesis

**Area D Social Sciences (20 units)**
- U.S. History, Constitution, American Ideals
  - United States History
  - Introduction to American Government
- History, Economics and Political Science
- Sociology, Anthropology, Ethnic & Gender Studies
- Social Science Synthesis

**Area E Lifelong Understanding & Self Development (4 units)**

**Total Units 68**

### American Institutions
- Courses that satisfy this requirement may also satisfy GE Area D1

**Total 8**

### American Cultural Perspectives Requirement
- Refer to the University Catalog General Education Program section for a list of courses that satisfy this requirement. Course may also satisfy major, minor, GE, or unrestricted elective requirements.

**Total 4**

All persons who receive undergraduate degrees from Cal Poly Pomona must pass the Graduation Writing Test (GWT). The test must be taken by the quarter following completion of 120 units for undergraduates.
Restricted Electives (0-18 units)
You must see your academic advisor in AMM to determine your requirements for electives.

AMM 108 - Culture, People, and Dress (4)
AMM 120 - American Demographics and Lifestyles (4)
AMM 200 - Special Study for Lower Division Students (1-2)
AMM 245 - Consumerism: The Movement, Its Impact and Issues (4)
AMM 270/270A - Visual Merchandising/Store Design I (2/2)
AMM 296 - Apparel Retailing (4)
AMM 299/299A/299L - Special Topics for Lower Division Students (1-4/1-4/1-4)
   (Lecture Component Only)
AMM 499/499A/499L - Special Topics for Upper Division Students (1-4/1-4/1-4)
   (Lecture Component Only)
AMM 350 - Retail Buying II (4)
AMM 370A - Apparel Retail Practicum (1)
AMM 400 - Special Study for Upper Division Students (1-2)
AMM 420 - International Apparel Marketing Research (4)
AMM 431 - Elective Internship (1-8)
AMM 443A - Apparel Market Analysis and Reporting (2)
AMM 445 - Field Study (1-8)
AMM 476 - Fast Fashion Retailing (4)
ART 212 - World Art: Prehistory to Early Medieval Europe (4)
ART 213 - World Art: European Romanesque through Baroque (4)
ART 214 - World Art: Modern Europe and the United States (4)
ART 216 - World Art: Asia (Prehistory to 12th Century) (4)
CIS 101 - Introduction to Personal Computing (4)
EC 201 - Principles of Economics (4) or
EC 202 - Principles of Economics (4)
FRL 201 - Legal Environment of Business Transactions (4)
MHR 301 - Principles of Management (4)
MHR 405 - Training and Development (4)
TOM 434 - Purchasing Management (4)
TOM 401 - Quality Management (4)

Fashion Design Management Emphasis A

ABM 402 - Agribusiness Personnel Management (4)
COM 103 - Interpersonal Communication (4)
MHR 313 - First-line Management (4)
MHR 318 - Organizational Behavior (4)
MHR 320 - Introduction to Entrepreneurship (4)
TH 481 - History of Costume and Theatrical Decor (4)

International Apparel Management Emphasis B

ETP 300 - Applied Total Quality Management (3)
TOM 309 - Logistics Management (4)
IE 392 - Principles of Lean Implementation (3)
TOM 401 - Quality Management (4)
TOM 432 - Production and Distribution Management (4)

Interdisciplinary General Education

An alternate pattern for partial fulfillment of GE Areas A, C, D, and E available for students is the Interdisciplinary General Education (IGE) program. Students should see an advisor for specific GE coursework required by their major. Students must be exempt from or score at least 147 on the EPT to qualify for IGE. Please refer to the University Catalog General Education Program section for additional information.

How IGE fulfills General Education Requirements:

<table>
<thead>
<tr>
<th>Year</th>
<th>Completion of IGE Courses</th>
<th>Satisfies GE Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshman</td>
<td>IGE 120, IGE 121, IGE 122</td>
<td>A2 as well as any 2 courses from C1-C3</td>
</tr>
<tr>
<td>Sophomore</td>
<td>IGE 220, IGE 221, IGE 222</td>
<td>D1 (8 units) and D3</td>
</tr>
<tr>
<td>Junior</td>
<td>IGE 223, IGE 224</td>
<td>D2 and Area E</td>
</tr>
</tbody>
</table>

Total Units 32