

Name: \_\_\_\_\_  
 Plan: Communication, B.S.  
 SubPlan/Option: Public Relations  
 Min. Units Required: 120 units

**Major Required 12 units**

COM1106 - Writing for Communication Practitioners (3) or  
 COM1107 - Copyediting (3)

COM2201 - Introduction to Communication Theory (3)  
 COM2204 - Advocacy and Argument (3) (A1)  
 STA1200 - Statistics with Applications (3) (B4)

**Subplan/Option Required 27 units**

COM1101 - Survey of Mass Communication (3)  
 COM2206 - Media Design (3)  
 COM2217 - Reporting (3)  
 COM3313 - Public Relations Principles (3)  
 COM3316 - Communication Research (3)  
 COM3319 - Public Relations Writing (3)  
 COM3360 - Communication Law and Ethics (3)  
 COM4140 - Public Relations Case Studies (3)

COM4411 - Applied Communication Internship (3) or  
 COM4150 - Public Relations Campaigns (3)

**Subplan/Option Electives 12 units**

**Choose one**

COM2231 - Digital Photo (3)  
 COM4435 - Special Topics in Public Relations (3)  
 COM4465 - Online and Social Media (3)

**Choose two**

COM3314 - Organizational Communication (3) (D4)  
 COM3321 - Advanced Organization Communication (3)  
 COM3325 - Persuasion (3)  
 COM4222 - Crisis Communication (3) (D4)  
 COM4435 - Special Topics in Public Relations (3)

**Choose one**

COM4446 - Event Planning (3)  
 COM3340 - Professional Writing and Speaking (3)  
 COM4440 - Communication Training and Development (3)

**Unrestricted Electives 21-30 units**

Select a sufficient number of courses so that the total from "Major Required", "Subplan/Option Electives", "General Education", and "Unrestricted Electives" is at least 93 units.

**General Education Requirements 48 Units**

Students should consult the Academic Programs website

<https://www.cpp.edu/~academic-programs/general-education-course-listings.shtml>

for current information regarding this requirement. Unless specific courses are required, please refer to the list of approved courses under General Education Requirements, Areas A through E.

**Area A. English Language Communication and Critical Thinking (9 units)**

At least 3 units from each sub-area

1. Oral Communication
2. Written Communication
3. Critical Thinking

**Area B. Scientific Inquiry and Quantitative Reasoning (12 units)**

At least 3 units from B1, B2, B4, and B5 including 1 unit of lab from B1 or B2 to fulfill B3

1. Physical Sciences
2. Life Sciences
3. Laboratory Activity
4. Mathematics/Quantitative Reasoning
5. Science and Technology Synthesis

**Area C. Arts and Humanities (12 units)**

At least 3 units from each sub-area and 3 additional units from sub-areas 1 and/or 2

1. Visual and Performing Arts
2. Literature, Modern Languages, Philosophy and Civilization
3. Arts and Humanities Synthesis

**Area D. Social Sciences (12 units)**

At least 3 units from each sub-area

1. U.S. History and American Ideals
2. U.S. Constitution and California Government
3. Social Sciences: Principles, Methodologies, Value Systems, and Ethics
4. Social Science Synthesis

**Area E. Lifelong Learning and Self-Development (3 units)**

**Interdisciplinary General Education 21 Units**

An alternate pattern for partial fulfillment of GE Areas A, C, and D available for students is the Interdisciplinary General Education (IGE) program. Students should see an advisor for specific GE coursework required by their major. Please refer to the University Catalog General Education Program section for additional information.

*How IGE fulfills General Education Requirements:*

Year	Completion of IGE Courses	Satisfies GE Requirements
First	IGE 1100, IGE 1200	A2 and C2
Second/Third	IGE 2100, IGE 2200	C1 and C2
	IGE 2300, IGE 2400	D1 and D3
Third/Fourth	IGE 3100	C3 or D4

**American Institutions 6 Units**

Courses that satisfy this requirement may also satisfy GE Area D1 and D2.

**American Cultural Perspectives Requirement 3 Units**

Refer to the University Catalog General Education Program section for a list of courses that satisfy this requirement. Course may also satisfy major, minor, GE, or unrestricted elective requirements.

**Graduation Writing Test**

All persons who receive undergraduate degrees from Cal Poly Pomona must pass the Graduation Writing Test (GWT). The test must be taken by the semester following completion of 60 units for undergraduates.