



**CalPoly**  
Pomona

***Project SUCCESS:  
First-Year Mentoring Program  
for Men of Color***

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Coordinator  
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# Project SUCCESS

## Mission Statement

Project SUCCESS is a mentoring program to address the national need of men of color retention and persistence in higher education. In its fourth year of operation, Project SUCCESS assists male students of color at Cal Poly Pomona (CPP) with a strategic focus on male **African American/Black, Latinx, Native/Indigenous, and American Asian & Pacific Islander** first-year students. Through mentorship and intentional connections with CPP faculty, staff, alumni and the community, Project SUCCESS helps students successfully navigate the educational process. Furthermore, Project SUCCESS will contribute to the **CSU Graduation Initiative 2025**, which focuses on increasing 4-year graduation rates and eliminating the achievement gap between underrepresented minority students and their peer counterparts.



# Project SUCCESS

## Goals

- Develop and sustain a culturally-relevant mentoring program that advances the success of men of color across the educational pipeline
- Engage men of color participation in cocurricular involvement
- Sponsor the Project SUCCESS First Year Experience Course, specifically designed for men of color student success
- Involve participants' family and parents in the process of learning and engagement for men of color success

# Program Snapshot

- 176 Scholars Served
- Cohort average: 53 Scholars
- Average GPA: 2.97

## Ethnic Breakdown

- Latinx – 78%
- African American/Black – 15%
- Native/Indigenous – <1%
- Asian American & Pacific Islander – 6%



# Framework

**Dr. Tara J. Yosso**

*“Whose culture has capital?”*

- Cultural Wealth Model
- Critical Race Theory
- Social and Racial Justice

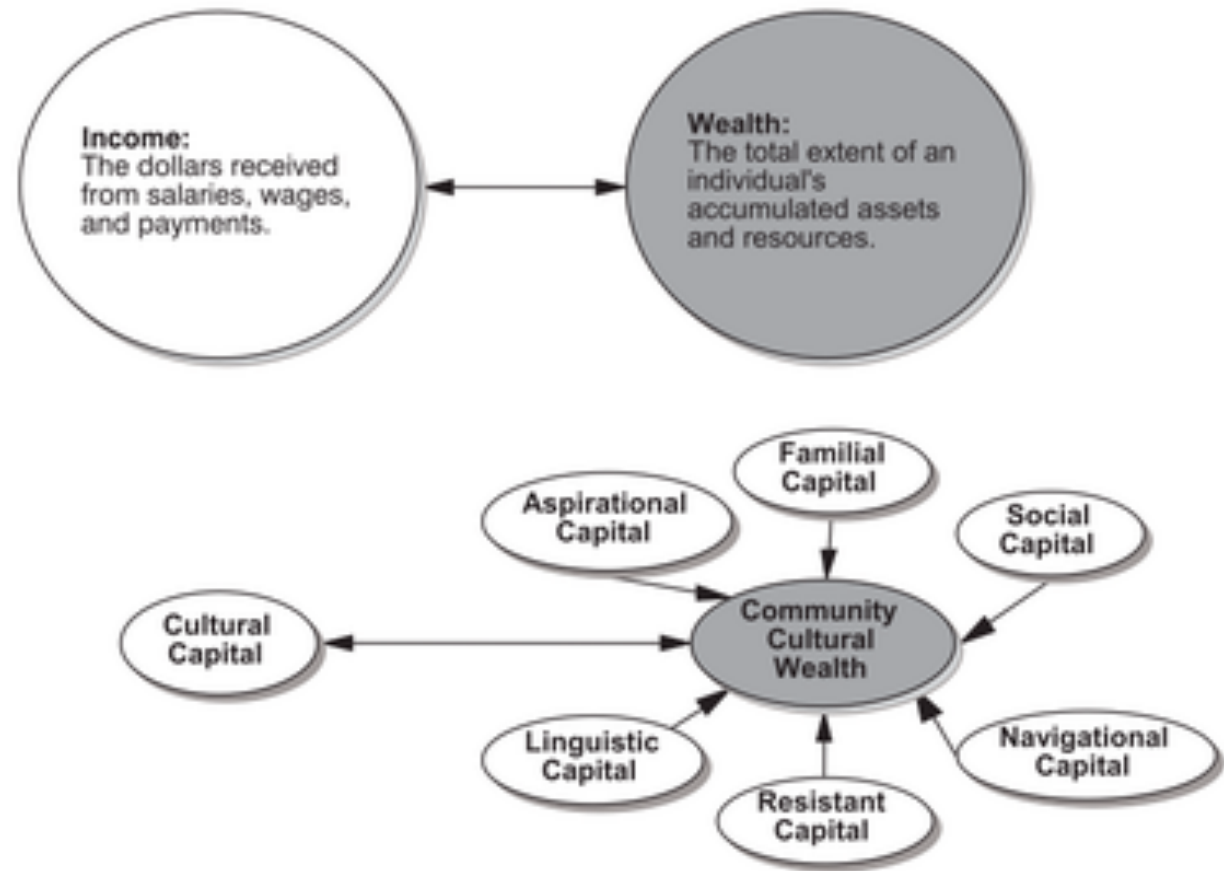


Figure 2. A model of community cultural wealth. Adapted from: Oliver & Shapiro, 1995

# By Definition

## Capital

noun

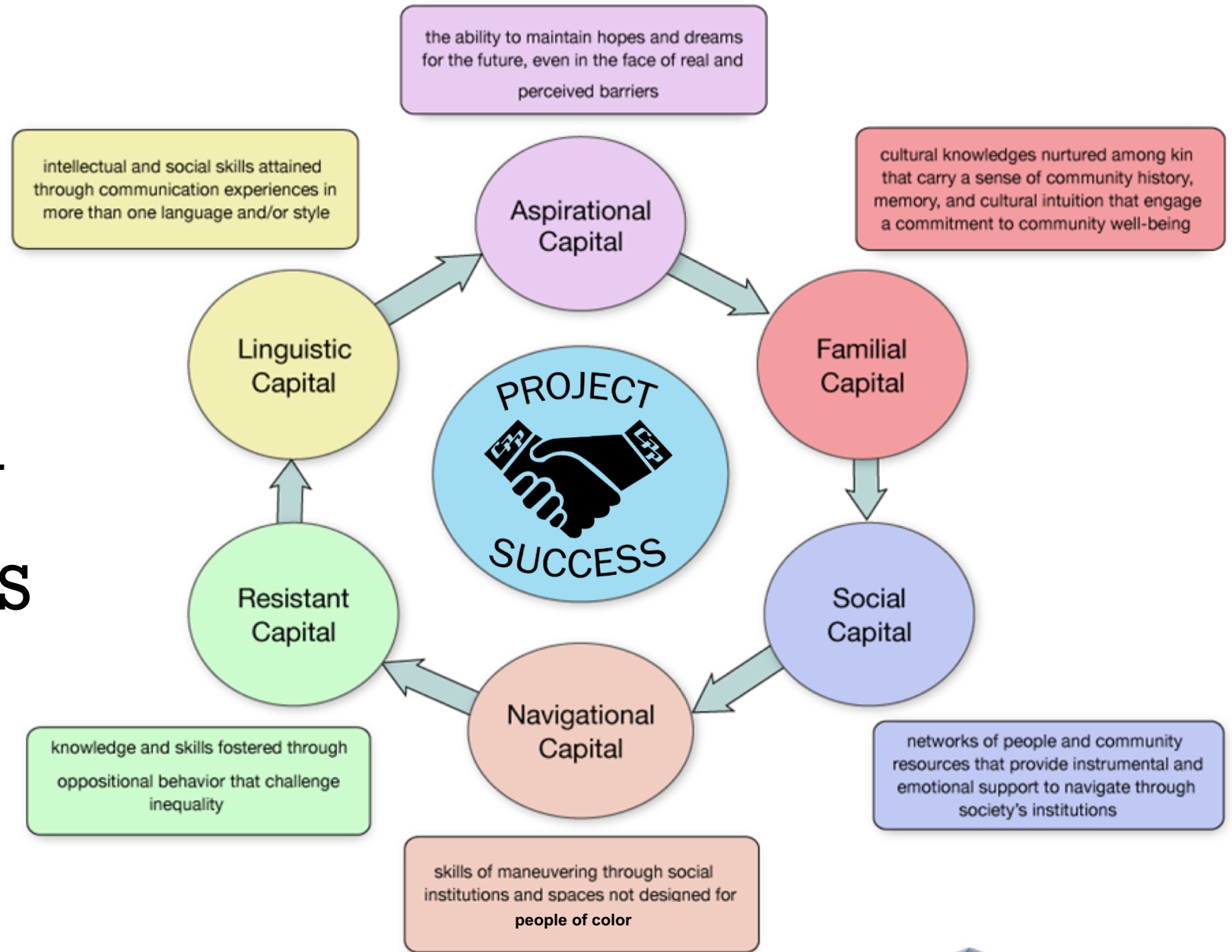
**2. *wealth*** in the form of money or **other assets** owned by a person or organization or available or contributed for a particular purpose such as starting a company or investing (**or persistence and graduation**)



# Key: Translation

We don't know **the value** of what we do know

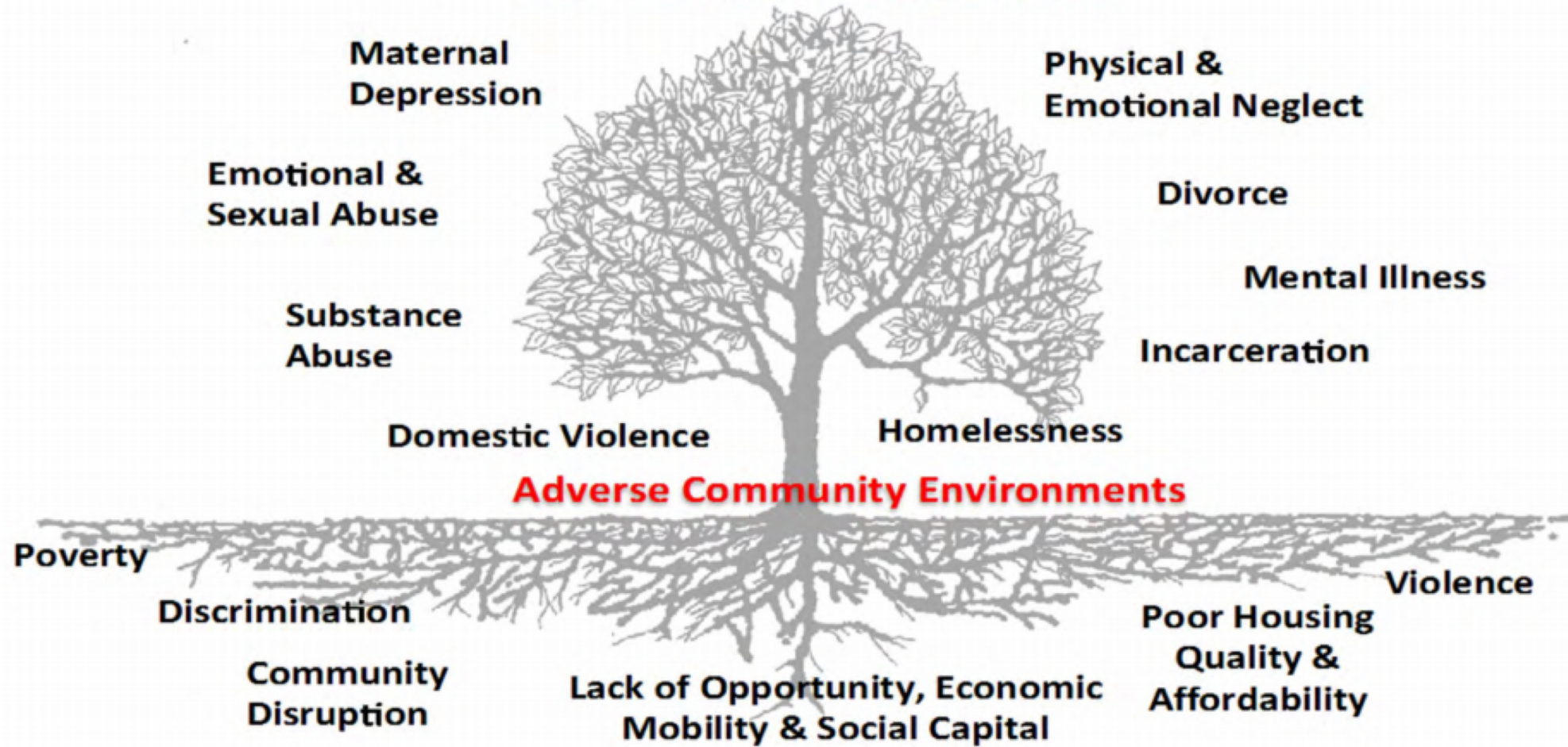
# Community Cultural Wealth & Project SUCCESS





## The Pair of ACEs

### Adverse Childhood Experiences



Ellis, W., Dietz, W. (2017) A New Framework for Addressing Adverse Childhood and Community Experiences: The Building Community Resilience (BCR) Model. *Academic Pediatrics*. 17 (2017) pp. S86-S93. DOI information: 10.1016/j.acap.2016.12.011

# 8 Dimensions of Wellness



# College Staying CULTURE

- Beyond Academics – Service Learning & Project Based Learning
- Bronco Family Preview Day - Family Engagement & Community Service
- Social Events - Kronos Escape Room & Games Room
- Cultural Graduation Celebrations – Attainable Possibilities
- Educational Opportunity Program – Tutoring
- Bronco LEAD – Leadership Development

# Sense of Belonging



# Bronco LEAD Program

Students who participate in the Bronco LEAD program will:

1. Cultivate meaningful experiences and connections working with the campus community that will help enhance their understanding of the importance of diversity of history, values, politics, communication styles, economy, and beliefs.
2. Learn transferable and essential skills that will prepare them to be successful for the future of work.
3. Demonstrate informed and responsible actions to address ethical, social and environmental challenges in human systems.
4. Articulate own leadership capacity on a thorough examination of personal leadership style.

# Bronco LEAD Curriculum

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Bronco LEAD 1.0 - Foundational

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Bronco LEAD 2.0 - Discovery

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Bronco LEAD 3.0 - LEAD by Doing

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It is open to all CPP Students





# Student Feedback

**“I feel that it is one of the best parts of my college experience, the help and the atmosphere give me a sense of home and welcome all around.”**

**“I feel good about project success. It's a family.”**

**“I feel that Project SUCCESS is a great program, especially for those who want to actively succeed in college. Also, it allows for people who may not necessarily have a voice or confidence to build themselves up in order to increase their success.”**



# How Do Students Join

2 Step Process:

- Complete myBAR Application

Collect General Student Information

- Enroll In EWS 2000 Course

Upon being accepted to program, permission numbers to add course are distributed

# Contact Information

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