YOUR GIFT TO CAL POLY POMONA—
in any amount—can make a difference in the following ways:

- Student scholarships
- New labs, equipment and facilities
- Enhanced technology
- Community outreach programs
- Faculty and student research

MAKING YOUR TAX-DEDUCTIBLE GIFT IS EASY.
Choose any of these options

ONLINE: www.givetocalpolypomona.com
E-MAIL: support@csupomona.edu
CALL OUR ANNUAL FUND OFFICE (909) 869-4231
CHECK OFF THE APPROPRIATE BOX on the remittance envelope in this issue

Most people don’t realize that while Cal Poly Pomona is a state university, it is not fully state supported but rather state assisted. One of every three dollars budgeted must be generated off-campus resources if the university is to meet its mission of providing lifelong learning to students.

It takes caring individuals like you to fill that gap and ensure continued access and exceptional programs.

YOUR GIFT TO CAL POLY POMONA—
in any amount—can make a difference in the following ways:

- Student scholarships
- New labs, equipment and facilities
- Enhanced technology
- Community outreach programs
- Faculty and student research

MAKING YOUR TAX-DEDUCTIBLE GIFT IS EASY.
Choose any of these options

ONLINE: www.givetocalpolypomona.com
E-MAIL: support@csupomona.edu
CALL OUR ANNUAL FUND OFFICE (909) 869-4231
CHECK OFF THE APPROPRIATE BOX on the remittance envelope in this issue
American Red Cross to Open Regional Blood Processing Facility at Innovation Village

The nation’s largest blood processing facility is in the works at Cal Poly Pomona. The California State University Board of Trustees has approved the construction of a 35-acre American Red Cross facility in the university’s Innovation Village technology park. According to preliminary schedules, groundbreaking is slated for mid-2003 with occupancy projected for December 2004.

Once completed, the complex will give the Southern California Region of the American Red Cross a strategically located, state-of-the-art facility. It will provide prime educational and research opportunities for Cal Poly Pomona’s students and faculty, and it will create new jobs and economic prospects within neighboring business communities.

For Cal Poly Pomona, along with delivering an internationally recognized organization as the anchor tenant to Innovation Village, a partnership with the Red Cross offers tremendous dividends.

In addition to exploring joint research, education and training programs that will benefit both sides, there is potential for the university to create additional curriculum and degree programs.

For the American Red Cross, the proposed project will provide a new regional blood headquarters, including a facility with the capacity to process approximately 300,000 red blood cell units annually—about 12 percent of the total units collected and processed by the American Red Cross. The initial phase could include constructing a facility covering up to 250,000 square feet, with an option for an additional 40,000-square-foot research building.

Innovation Village is a 65-acre, mixed-use technology park located on the southeastern corner of campus. It is intended to be a master planned community of technology-based enterprises created through public/private and public/public partnerships. Designed to accommodate up to 500,000 square feet of building space, Innovation Village will provide a setting for interface between the university’s human and technological resources and those of the private sector.

Ortiz Named Cal Poly Pomona’s Fifth President

Michael Ortiz, provost and vice president for academic affairs at California State University, Fresno, was named the fifth president of Cal Poly Pomona in March by The California State University Board of Trustees. Ortiz is scheduled to begin his duties this summer.

Ortiz, who has been at Fresno State since 1996 as a faculty member and administrator, succeeds outgoing Cal Poly Pomona President Bob Suzuki, who is retiring this summer after 12 years at Cal Poly Pomona and 22 years in the CSU system.

“While leaving Fresno will be difficult, being able to lead Cal Poly Pomona is an outstanding honor,” Ortiz says. “I liked the excitement I saw in the faculty, staff and students during my visit, and I look forward to working with them. There will be challenges ahead at Cal Poly Pomona, certainly, but the campus is strong academically, and together we will work to enhance its national reputation.”

Ortiz, 55, received a Ph.D. in early childhood special education from the University of North Carolina, Chapel Hill. His master’s is in special education from the University of New Mexico, where he also received a bachelor’s degree in English, secondary education and coaching. Prior to Fresno State, he held academic and administrative positions at the University of Southern California, including associate provost and interim provost, and Appalachian State University, including directing the Office of Extended Education.

To see Ortiz’s presidential forums in February, visit www.csupomona.edu/it/pres_search.html.
Paul Anka Performance Makes Notable Night at Founders’ Celebration 2003

Internationally acclaimed singer and songwriter Paul Anka put on a memorable one-hour performance that evoked laughter and, at times, tears of nostalgia. Anka gave a mini-version of his Las Vegas show featuring such songs as “Diana,” “Put Your Head on My Shoulder,” and “You Are My Destiny.” He engaged the crowd as he danced through the aisles, stopping to take pictures with guests and inviting them to sing along. Anka wrote and sang a special Cal Poly Pomona version of his hit “My Way” that brought the audience to its feet in a standing ovation.

Prior to the evening-ending performance, President Bob Suzuki made a presentation of a proclamation to Anka for his contributions to the music industry and announced the university’s new endowed Paul Anka Music Scholarship.

Founders’ Celebration is Cal Poly Pomona’s annual event to raise funds for student scholarships and academic enhancement. More than $250,000 was raised at the event. Nearly $65,000 came from the voice auction, which included dinner for six with the Sukalis at Campanile Restaurant, prepared by Cal Poly Pomona alumni and renowned chef Mark Red 90, a night for 12 at the Staples Center for a Kings hockey game in the Sempra Energy Luxury Box, and an all-new Ford TH!NK neighbors, an all-electric vehicle donated by ValleyCrest Companies.

History Professor’s Book Receives CHOICE Award

History professor emeritus Anthony Brundage has been honored with an Outstanding Academic Title award for 2002 by CHOICE magazine. It recognized Brundage for his paperback, “The English Poor Laws 1700-1930,” which was published by Palgrave.

CHOICE is a respected publication of the Association of College and Research Libraries, a division of the American Library Association. Every January, CHOICE editors consider several criteria when honoring books, including overall excellence in presentation and scholarship, importance to its field, originality and value to students.

Brundage has taught at Cal Poly Pomona since 1968, specializing in 19th century Britain and has produced numerous titles on administrative and poor law history while assessing the effects of policy on lives. He is a fellow of the Royal Historical Society and has served as executive secretary of the North American Conference on British Studies.

In “The English Poor Laws 1700-1930,” Brundage examines the development and evolution of England’s poor laws, from original statutes intended to provide localized assistance to rural families to broader measures designed to address the problems of the urban poor. His other books include “The Making of the New Poor Law” and biographies of Edwin Chadwick and John Richard Green.

Darden Restaurant Gift to Help Create $150,000 Scholarship Endowment

Two new scholarships for hospitality students will be established at Cal Poly Pomona thanks to a $50,000 grant from the Darden Restaurants group, which includes Olive Garden and Red Lobster. Fourteen representatives from Darden Restaurants presented the gift in February at the university’s student-run Restaurant at Kellogg Ranch.

Through a unique endowment matching grant program created by the W.K. Kellogg Foundation and the Jim and Carol Collins Gift, the Darden Grant of $50,000 will be tripled, creating a $150,000 endowment. The Darden Restaurants Foundation grant will be used to create two types of awards called The Darden Awards of Excellence. One award will be used to recruit high school and community college transfers. The other will help fund current Cal State Fullerton students who wish to attend hospitality industry conventions.

“We are grateful to the Darden Restaurants Foundation, The Collins School’s newest industry partner, for assisting us in preparing graduates to meet the current and future management needs of the industry,” says James Burke, dean of The Collins School of Hospitality Management at Cal Poly Pomona. “The Darden Awards of Excellence will ensure we recruit top students, reward our best and brightest students and afford them opportunities to expand their knowledge at industry conventions.”

College of Engineering Hosts Girl Scout Day

Local television personality Stephanie Edwards served as master of ceremonies.

Local television personality Stephanie Edwards served as master of ceremonies.
Benefit Performance by Jude Narita Supports Multicultural Education

Award-winning actor/writer Jude Narita raised more than $40,000 for Cal Poly Pomona by providing an inspiring benefit performance of her one-woman play "Stories Waiting to be Told: The Wilderness Within" in March. Funds went toward the development of multicultural education at the university.

Narita is internationally recognized for her nuanced portrayals of Asian and Asian-American characters who truly reflect different heritages and cultures. Her stellar performances in "Coming Into Passion: Song for a Sake!"—which she wrote and produced—won her the Los Angeles Drama Critics Circle Award, a Drama-Logue Award and VESTA award, among others.

Written and produced by Narita, "Stories Waiting to be Told" celebrates Asian and Asian-American women as they redefine themselves within the American dream. Fittingly, proceeds from Narita's benefit performance went toward the Michi Nishiura & Walter Weglyn Endowed Chair in Multicultural Studies, which is devoted to promoting the interdisciplinary study of ethnic and racial minority groups in the United States.

The chair will design programs to provide students with the knowledge and skills necessary to function positively in a culturally and ethnically diverse society.

Michi Nishiura Weglyn was incarcerated as a teenager during World War II with more than 112,000 people of Japanese ancestry. Later, she became a successful costume designer and was the first Asian-American woman to achieve national prominence in this field. In 1995, she published "Years of Infamy: The Untold Story of America's Concentration Camps," the first major book on the subject written from the perspective of an internee.

Walter Weglyn fled to the United States from Holland in 1947. Once here, he established himself as a successful perfume chemist and married Michi in 1950. Walter was one of the few Jewish children from his hometown to survive the Holocaust, and empathized with Michi's passion for women's and social justice. Together, they fought for civil rights, social justice and equality. He served as the co-author of her groundbreaking book.

To support the Michi Nishiura & Walter Weglyn Endowed Chair in Multicultural Studies, contact Lisa Nashua at (909) 869-6848.

University Joins Nationally Recognized Artists in Community Art and Education Project

Cal Poly Pomona, artist Judy Chicago, photographer Donald Woodman (both at right) and numerous local organizations and individuals are partnering to facilitate an elaborate art and education project called Envisioning the Future.

The project, co-organized by local artist Cheryl Bookout and the university, will feature public art, lectures and exhibits in the community starting in the fall. While discussing possible themes, organizers chose to focus on the future.

"One of the reasons I think it's important is because we face so many problems and the possibility of such a bleak future if we don't begin to change our trajectory," says Chicago, who is considered a pioneer of the feminist art movement. "I thought there might be a way art could be useful in helping to imagine the possibilities."

Nine groups—each consisting of facilitators and artists—will be formed this fall to work on regional art projects in and around the Pomona Arts Colony in Downtown Pomona. Chicago and Woodman will lead the facilitators in guiding artists to express themselves in an atmosphere of support.

Other institutions are discussing plans to develop parallel projects, with interest generated in seven countries, including Germany and Japan.

"To support Envisioning the Future, contact Lisa Nashua at (909) 869-6848."
IT'S HARD TO IMAGINE A YOUNG BOY who couldn't speak a word of English and who nearly flunked out of first grade would mature into an impassioned activist and leader of a distinguished academic institution. And yet, it happened.

With a deep chuckle, Cal Poly Pomona President Bob H. Suzuki recalls memories of his youth in Oregon and his transition into an engineer, activist and educator.

This academic year has been a nostalgic time for Suzuki, who announced last September that he would retire in July 2003. During his 12 years leading Cal Poly Pomona through expansion highs and budget woes, Suzuki has indeed left a lasting mark on the academic institution, from his work developing significant partnerships with the city of Pomona to successfully overseeing more than $200 million in new campus buildings.

Suzuki's efforts in academia and civil rights started long before joining Cal Poly Pomona on July 15, 1991. Perhaps he was inspired to pursue his life's work back in Portland, Oregon, where he was born to Japanese immigrant parents.

A Young Impression

SUZUKI'S FATHER WAS A RAILROAD FOREMAN ASSIGNED TO A REMOTE AREA IN CENTRAL OREGON. WHILE growing up in the isolated countryside, Suzuki communicated only in Japanese with his family, so by the time he began school, he wasn't able to fully participate. "The teacher didn't know what to do with me," Suzuki says. During World War II, his entire family was interned along with 120,000 other Japanese Americans. Many families were crowded into the Portland Livestock Pavilion, each assigned a 10 by 10-foot animal stall. Later, they were moved to a camp in the deserts of Idaho, where Suzuki attended first through third grade. "At that age, you know something different is going on, but it wasn't until after we left camp that I learned the kind of overt discrimination we experienced," he says.

Under these adverse conditions, Suzuki spent two years learning English, almost not passing first and second grades before drastically improving academically. After the war, his family resettled near Spokane, Washington. He graduated at the top of his high school class and went on to UC Berkeley, where he met his future wife, Agnes.

A Growing Desire

FASCINATED BY SPUTNIK AND THE BEGINNING OF the space program, Suzuki initially held romantic ideas about going into space. He earned bachelor and master's degrees in mechanical engineering then began working for the Boeing Co. in Seattle. Later, he returned to graduate school at Caltech in Pasadena to obtain a doctorate in aeronautics and began teaching.

At roughly that time, the civil rights movement of the 1960s was gaining momentum. Fueled by his vivid memories of the internment camps and discrimination he suffered, he and Agnes became active in community building and social justice. They picketed, rallied, spoke out and organized action: "It was my earlier experiences that led me to get deeply involved in the civil rights movement and become an advocate for the underdog groups in society," says Suzuki, who was inspired by Malcolm X, as well as Brazilian educator Paulo Freire.

Among countless other activities, Suzuki became vice chairman of the advisory committee for the desegregation of Pasadena schools and led a nationwide campaign for a Congressional repeal of the Emergency Detention Act of 1950.

Because of his passion for social justice, Suzuki shifted his career trajectory away from space. "It was either drop those activities and pursue my career in engineering or change my career to an area that was more closely related to my social activities," Suzuki says. "I think the greatest accomplishment that anyone can make is to help improve the lives of others. So I finally decided education was the area to get involved in."

This shift led him to the University of Massachusetts Amherst, where shortly after arriving, his dean asked him to take an administrative position as assistant dean of the school of education.

"It was never my intention, but he twisted my arm so hard, I thought if I didn't do it, he might hold it against me," Suzuki says.
Perhaps the twist of the arm was a turn in the right direction. Suzuki excelled in his leadership role and moved on to become dean of graduate studies and research at Cal State L.A. from 1983 to 1985. He then spent six years as vice president for academic affairs at Cal State Northridge.

Taking the Lead

After 30 years in the California State University system, Suzuki became the fourth president of Cal Poly Pomona, one of only six polytechnic universities nationwide.

Suzuki took the helm in 1991, during a time of transformation in higher education. Technology needs were in flux and, due to the recession, public schools had an increasing need to raise funds for buildings and programs. Rather than resisting the challenges, he adapted. “I felt that I had to be a change agent and really promote it on the campus because the entire world was changing so rapidly and the university had to change along with it,” he says.

But before tackling technology and the university’s monetary needs, he first wanted to address the campus climate. Suzuki emphasized the importance of diversity and promoted the establishment of multicultural centers on campus. Also at that time, decision making was mostly conducted from the top down. Suzuki, on the other hand, wanted to decentralize authority. “The only way you can really advance a university is by getting everybody involved in that process,” he says. “You have to empower people at all levels of the university. That is really important and probably what I am most proud of because it’s then that the university can continue to progress regardless of who the leader is.”

Faculty, staff and students were encouraged to take the initiative to find creative new ways of advancing the university and the education of its students. Suzuki also supported programs that reached out to the city of Pomona, which was struggling to revitalize from hard economic times. Barbara Way, dean of the College of Letters, Arts & Social Sciences, agrees Cal Poly Pomona’s numerous successes were achieved because of that shift in thinking. “By empowering others, he encouraged us to step out and take a leadership role in helping to effect change,” Way says. “Whatever ball I picked up and wanted to run with, he was always there to support me.” Way led the creation of the Cal Poly Pomona Downtown Center, which was established to serve as a hub of cultural, academic and outreach activities. The 14,000-square-foot extension of the Cal Poly Pomona campus also provided students with hands-on experiences in helping to revitalize and partner with the community.

“You have to empower people at all levels of the university. That is really important and probably what I am most proud of because it’s then that the university can continue to progress regardless of who the leader is.”
By Dave Johnson

ONTHE WEEKEND OF JUNE 13–15, SOME 30,000 PEOPLE WILL descend on the University Quad to join in the annual celebration of commencement. They will come to take part in eight separate ceremonies, held over a little more than 48 hours, honoring more than 3,000 graduates. Hundreds, if not thousands, unable to attend will watch video streaming versions of the ceremonies on their computers.

The average stay on campus for each graduate is just under four hours for an event that the graduate has spent years preparing for, and for which the commencement planners have spent several months organizing.

It has been my good fortune to be responsible for much of what takes place on commencement weekend for more than a dozen years. In that time, I’ve witnessed commencement ceremonies, not counting the various high school ceremonies we also produce. Although I receive most of the accolades for the ceremony’s success (and the blame for the occasional failure), each and every one is due to a team effort, put together by a cast of hard-working students, staff and faculty who begin planning in December for the next June’s activities.

Let me give you a glimpse of what goes on “behind the scenes” at these annual festivities and what goes into making the ceremony a memorable one for the graduates.

Once the schedule is hammered out in fall, some of the earliest planning begins. Campus policy stipulates ceremonies cannot start before 2 p.m. on the Friday of finals week and must be over by 11 p.m. the following Sunday. Staff at the Bronco Bookstore alerts the company that prints our graduation announcements of this schedule and notifies the company that provides the caps and gowns. Other staff members begin coordinating with the photographers who will capture that special moment, the floral company that sells bouquet and toss items to attendees, plus numerous other vendors. Perhaps the most important contract to secure is for 30,000 white chairs and a 40 x 40-foot canopy for the weekend (in 2001, we had to share our chairs with an N’Sync concert at Dodger Stadium!).

Once the schedule is hammered out in fall, some of the earliest planning begins. Campus policy stipulates ceremonies cannot start before 2 p.m. on the Friday of finals week and must be over by 11 p.m. the following Sunday. Staff at the Bronco Bookstore alerts the company that prints our graduation announcements of this schedule and notifies the company that provides the caps and gowns. Other staff members begin coordinating with the photographers who will capture that special moment, the floral company that sells bouquets and toss items to attendees, plus numerous other vendors. Perhaps the most important contract to secure is for 30,000 white chairs and a 40 x 40-foot canopy for the weekend (in 2001, we had to share our chairs with an N’Sync concert at Dodger Stadium!).

Those funds helped the university complete more than $200 million in new construction projects—the largest building program in its history.

“Dr. Suzuki amazes me,” says Assemblyman Robert Peddeco (B-62nd district), who has developed a friendship with the Suzukis after years of working together. “He has been an innovative and dedicated leader for the university. Dr. Suzuki will definitely leave an impact on the university that will be much different from anyone else.”

The new construction projects have significantly altered the university landscape and enhanced educational capabilities. Among the additions are the Center for Learning, Technology & Innovation, a state-of-the-art engineering building, an expanded complex for The Collins School of Hospitality Management, a fully-equipped biotech building and a rainforest learning center.

More projects are in the planning stages—a library expansion, a parking structure, a building for the College of Business Administration and the nation’s largest blood processing facility.

“I think the greatest accomplishment that anyone can make is to help improve the lives of others. So I finally decided education was the area to get involved in.”

It really takes a team of leaders to implement these changes, I just cheer them on,” he says. Alongside his husband, Agnes Suzuki has also quietly served the university. She has helped cultivate relationships with donors, served on numerous committees, and coordinated social activities both on and off campus.

“She has really been an equal partner,” Suzuki says. “It’s been almost a full-time job for her.” (Please see page 19)

“(Please see page 19)
Neutra challenged himself to think outside the box,” says Sanders. “He looked for features that would have a use beyond what they were designed for, and the VDL House is a prime example.”

The VDL House was donated to Cal Poly Pomona after the death of Neutra’s widow, Dione, in 1990. Today, the College of Environmental Design uses the building to teach students about modernist architecture and restoration techniques.

“McGovern uses the historic landmark as an example of modernist architecture and restoration techniques,” says Sanders. “We use it to teach our students about Neutra’s ideas and architecture.”

The VDL House draws scholars and visitors from around the world. Recently, well-known architects from Japan and an architectural photographer flew out to study the house, says McGowan. Each year, the College of Environmental Design also presents a “Neutra Award” to someone whose work exemplifies the architect’s design principals.

While the VDL House is vital to the education of architecture today, it is not without its challenges. Although repairs have been made over the past few years, the house is still in dire need of funding for extensive restoration work estimated at $500,000, including asbestos removal, updating the electrical systems and termite damage repair, and landscaping work.

“It’s at a stage right now where it’s no longer in imminent danger—it’s off of life support, so to speak—but it’s still on a very serious watch,” says McGowan, who maintains the VDL House.

Being recognized as one of the World Monuments Fund 100 Most Endangered Sites in 2000 was a key step in obtaining necessary funding to begin restoring this architectural landmark. The house is one of only five in the United States included in this list, which identifies cultural heritage sites considered at risk, and seeks funds for their rescue.

In 2002—with the help of VDL House former director Darin Johnstone and a group of graduate students—the facility was one of the 18 Los Angeles County projects to be awarded funds by the J. Paul Getty Trust as part of its Preserve L.A. initiative. The project received a $75,000 planning grant to support a historic structures report, which will serve as the primary restoration guide for the house.

The college is now pursuing additional funding sources for the implementation phase of the project to bring the house back to its former gem-like quality,” says Carrie Geurts, director of development for the College of Environmental Design.

“The formation of a docent program for the VDL House is another goal,” says McGowan. “We are looking for people of great character and with an interest in Neutra’s ideas and architecture who can act as docents and give tours of the house.”

“McGovern draws scholars and visitors from around the world. Recently, well-known architects from Japan and an architectural photographer flew out to study the house,” says McGowan. Each year, the College of Environmental Design also presents a “Neutra Award” to someone whose work exemplifies the architect’s design principals.”

To help support the VDL House preservation efforts or the docent program, contact Carrie Geurts at (909) 869-2666.
From Premise to Promise

Entrepreneur Quest Seeks to Help Businesses, Individuals Realize Product Potential

By Charles Bentley

WHEN IT COMES TO IDEAS, KNOWING A GOOD thing when you see it is an important step. It's typically just the first step, with plenty more remaining between recognition and realization.

Barney Path first learned of EnerGcard, a product already in operation in Europe and South America, several years ago while working for Siemens Corporation. Primarily intended for use in hotels and motels, the device regulates power flow into guest rooms utilizing the same cards used as door keys and offers management potential energy savings of between 30 and 60 percent.

When Path started his own consulting and design firm, Claremont-based PATHEnergy, he contacted the developers of EnerGcard. While they hadn’t had much success in the United States, Path was sure he knew how to promote it to potential clients.

“I tried on my own to market it. About two years ago, I went out to Palm Springs, which should be a terrific market for this product,” says Path. “It proved very frustrating.”

It was while reading a local newspaper that Path came across a story on Entrepreneur Quest, a program offered at Cal Poly Pomona’s Center for Training, Technology & Incubation (CTTI). Designed to provide assistance and access to individuals and small businesses in need of help with new ideas or existing products, Entrepreneur Quest presented the kind of help he needed.

“I was intrigued, especially after what I’d been through,” says Path, a former ASI president who graduated from Cal Poly Pomona in 1979. “I was wondering if my product was worth the time, energy and money I was willing to commit. So I decided to go through the program and attempt to assess the viability.”

Sponsored by the United States Department of Labor, which provided all $1.059 million in funding over the initial 24 months of operation, Entrepreneur Quest offers one-on-one support, formal advising, classroom instruction and work space at no cost to selected participants. First started in November 2002, it’s intended to provide a resource to help develop business opportunities and, in turn, strengthen local economic development.

“History proves that commitment and ideas drive innovation,” says Julie Holland, director of technology commercialization centers at CTTI. “Entrepreneur Quest adds structure and support to this powerful combination.”

Applications are available to all interested individuals or businesses with a product or product idea who are willing to commit the time to take part in the program. Some 8-10 applicants are admitted each quarter. During that time, participants work closely with a select team of private sector consultants, university faculty and student interns.

“This isn’t like some weekend seminar where individuals pay hundreds of dollars to sit through a couple of lectures and come away with nothing more than a three-ring binder filled with suggestions,” explains Holland. “Entrepreneur Quest participants are provided with continuing professional support and assistance to complete market assessment for their product. And the classroom instruction is structured, so the concepts and skills discussed are reinforced with one-on-one coaching.”

Path, who participated in one of the project’s initial sessions, admits to originally being skeptical.

“I was intrigued, especially after what I’d been through,” says Path, a former ASI president who graduated from Cal Poly Pomona in 1979. “I was wondering if my product was worth the time, energy and money I was willing to commit. So I decided to go through the program and attempt to assess the viability.”

Sponsored by the United States Department of Labor, which provided all $1.059 million in funding over the initial 24 months of operation, Entrepreneur Quest offers one-on-one support, formal advising, classroom instruction and work space at no cost to selected participants. First started in November 2002, it’s intended to provide a resource to help develop business opportunities and, in turn, strengthen local economic development.

“History proves that commitment and ideas drive innovation,” says Julie Holland, director of technology commercialization centers at CTTI. “Entrepreneur Quest adds structure and support to this powerful combination.”

Applications are available to all interested individuals or businesses with a product or product idea who are willing to commit the time to take part in the program. Some 8-10 applicants are admitted each quarter. During that time, participants work closely with a select team of private sector consultants, university faculty and student interns.

“This isn’t like some weekend seminar where individuals pay hundreds of dollars to sit through a couple of lectures and come away with nothing more than a three-ring binder filled with suggestions,” explains Holland. “Entrepreneur Quest participants are provided with continuing professional support and assistance to complete market assessment for their product. And the classroom instruction is structured, so the concepts and skills discussed are reinforced with one-on-one coaching.”

Path, who participated in one of the project’s initial sessions, admits to originally being skeptical.

“I was intrigued, especially after what I’d been through,” says Path, a former ASI president who graduated from Cal Poly Pomona in 1979. “I was wondering if my product was worth the time, energy and money I was willing to commit. So I decided to go through the program and attempt to assess the viability.”

Sponsored by the United States Department of Labor, which provided all $1.059 million in funding over the initial 24 months of operation, Entrepreneur Quest offers one-on-one support, formal advising, classroom instruction and work space at no cost to selected participants. First started in November 2002, it’s intended to provide a resource to help develop business opportunities and, in turn, strengthen local economic development.

“History proves that commitment and ideas drive innovation,” says Julie Holland, director of technology commercialization centers at CTTI. “Entrepreneur Quest adds structure and support to this powerful combination.”

Applications are available to all interested individuals or businesses with a product or product idea who are willing to commit the time to take part in the program. Some 8-10 applicants are admitted each quarter. During that time, participants work closely with a select team of private sector consultants, university faculty and student interns.

“This isn’t like some weekend seminar where individuals pay hundreds of dollars to sit through a couple of lectures and come away with nothing more than a three-ring binder filled with suggestions,” explains Holland. “Entrepreneur Quest participants are provided with continuing professional support and assistance to complete market assessment for their product. And the classroom instruction is structured, so the concepts and skills discussed are reinforced with one-on-one coaching.”

Path, who participated in one of the project’s initial sessions, admits to originally being skeptical.
Barry Path demonstrates the EneGcard, a device used to reduce energy costs for hotels, during a pitch to Entrepreneur Quest.

**Stepping Away**

The spring edition of EnerGcard was the last I received from Mel Futrell, like Path, came to Entrepreneur Quest with an existing product. A general partner with AviaTech Concepts of North Hollywood, she is currently working on a portable collision avoidance unit that offers pilots and plane owners an affordable option to larger, installed systems. She says, "Our goal is to provide a safe and effective alternative to existing systems that is cost-effective and easy to install."

**SUZUKI**

One of the last projects the Suzukis worked on with the university's "learn by doing" philosophy was the installation of a solar-powered water heater at the university's CLA Building. The energy generated by the solar panels is used to heat the water for use in the building's campus greenhouse. The project was a testament to the university's commitment to environmental sustainability and featured the work of students and faculty from the university's School of Engineering and Applied Science.

**In Pursuit of Excellence**

As the days pass and the campus prepares for the final days of the academic year, the EnerGcard team is focused on completing their project. They are determined to make the most of their time and energy, and they are confident that their hard work will pay off. The spring edition of EnerGcard was the last I received from Mel Futrell, like Path, came to Entrepreneur Quest with an existing product. A general partner with AviaTech Concepts of North Hollywood, she is currently working on a portable collision avoidance unit that offers pilots and plane owners an affordable option to larger, installed systems. She says, "Our goal is to provide a safe and effective alternative to existing systems that is cost-effective and easy to install."

**SUZUKI**

One of the last projects the Suzukis worked on with the university's "learn by doing" philosophy was the installation of a solar-powered water heater at the university's CLA Building. The energy generated by the solar panels is used to heat the water for use in the building's campus greenhouse. The project was a testament to the university's commitment to environmental sustainability and featured the work of students and faculty from the university's School of Engineering and Applied Science.

**In Pursuit of Excellence**

As the days pass and the campus prepares for the final days of the academic year, the EnerGcard team is focused on completing their project. They are determined to make the most of their time and energy, and they are confident that their hard work will pay off.

**The Wider World**

In addition to its focus on academic excellence, the university is committed to fostering a diverse and inclusive community. The EnerGcard team is a prime example of this commitment, as it brings together students and faculty from across the university's departments and schools.

**Conclusion**

The spring edition of EnerGcard was the last I received from Mel Futrell, like Path, came to Entrepreneur Quest with an existing product. A general partner with AviaTech Concepts of North Hollywood, she is currently working on a portable collision avoidance unit that offers pilots and plane owners an affordable option to larger, installed systems. She says, "Our goal is to provide a safe and effective alternative to existing systems that is cost-effective and easy to install."

**SUZUKI**

One of the last projects the Suzukis worked on with the university's "learn by doing" philosophy was the installation of a solar-powered water heater at the university's CLA Building. The energy generated by the solar panels is used to heat the water for use in the building's campus greenhouse. The project was a testament to the university's commitment to environmental sustainability and featured the work of students and faculty from the university's School of Engineering and Applied Science.

**In Pursuit of Excellence**

As the days pass and the campus prepares for the final days of the academic year, the EnerGcard team is focused on completing their project. They are determined to make the most of their time and energy, and they are confident that their hard work will pay off.
WALTER RAY WILLIAMS '84 Reigns as PBA World Champion

By Chris Neprisoch

Breaking records isn’t what Walter Ray Williams Jr. is all about. Never mind that the veteran member of the Professional Bowlers Association Tour is poised to knock down many of bowling legend Earl Anthony’s milestones. For Williams, that’s just a by-product of spending 21 years honing his skills to peak performance.

Last March when he out-killed Taylor, Mitch, for the 2003 PBA World Championships, Williams was just five titles shy of surpassing Anthony’s mark as the winningest bowler ever. Heading into a key semifinal match, rival Peter Weber made it clear what his own goal had to be. “The only way to be number one is to beat number one, and that’s what I have to do today,” said Weber.

Still, in the end it was Williams who came away with a 217-207 decision. He then followed that with a 226-205 victory over Brian Kretzer in the finals. Standing in front of a host of cheering fans at Taylor Lanes, the championship trophy hoisted over his head, Williams had again proven himself the best at what he does.

While fans may debate who rates as the tour’s all-time greatest, Williams himself doesn’t like to discuss such comparisons. “I really don’t see myself being number one. Earl Anthony bowled 14 years on tour and during those years won 44 times,” says Williams. “That’s more impressive than what I have done, although I think there’s something to be said for doing it for a long time.”

Already a five-time selection as PBA Player of the Year—a figure that should expand to six today, said Weber. “For whatever reason, it just came out of my mouth. I really don’t see myself being number one, so I said it.”

After all, Williams had considered retirement a few years back. In 1986, two years after earning his bachelor’s degree, Williams won his first national professional title at the True Value Open in Peoria, Ill. Even after bowling in 500 PBA tournaments, he still has the desire to compete on tour. He and his wife, Paige Pennington, live in Ocala, Fla. Every season they pack up the motorhome and spend 20 weeks on the road.

And during the regular tour’s offseason, Williams bowls in regional tournaments, seeking to practice at a higher intensity level. In 1998, after winning his first PBA titles, Williams was just five titles shy of surpassing Anthony’s mark as the winningest bowler ever. Heading into a key semifinal match, rival Peter Weber made it clear what his own goal had to be. “The only way to be number one is to beat number one, and that’s what I have to do today,” said Weber.

Still, in the end it was Williams who came away with a 217-207 decision. He then followed that with a 226-205 victory over Brian Kretzer in the finals. Standing in front of a host of cheering fans at Taylor Lanes, the championship trophy hoisted over his head, Williams had again proven himself the best at what he does. While fans may debate who rates as the tour’s all-time greatest, Williams himself doesn’t like to discuss such comparisons. “I really don’t see myself being number one. Earl Anthony bowled 14 years on tour and during those years won 44 times,” says Williams. “That’s more impressive than what I have done, although I think there’s something to be said for doing it for a long time.”

Already a five-time selection as PBA Player of the Year—a figure that should expand to six today, said Weber. “For whatever reason, it just came out of my mouth. I really don’t see myself being number one, so I said it.”

After all, Williams had considered retirement a few years back. In 1986, two years after earning his bachelor’s degree, Williams won his first national professional title at the True Value Open in Peoria, Ill. Even after bowling in 500 PBA tournaments, he still has the desire to compete on tour. He and his wife, Paige Pennington, live in Ocala, Fla. Every season they pack up the motorhome and spend 20 weeks on the road.

And during the regular tour’s offseason, Williams bowls in regional tournaments, seeking to practice at a higher intensity level. “There’s a difference between just practicing at the local bowling center and actually playing in competitive situations,” says Williams. “I think the best practice is going against actual competition.”

For his opponent, just facing Walter Ray Williams is competition enough.
By Jessica Durkin

To date, the endowment fund has generated more than $100,000, with monies going toward need-based scholarships every year.

I feel that it is important for students who don’t have enough money to come to school—to have a chance like everybody else,” said Eddie Castro, an aerospace engineering junior. “I have contributed a few dollars to the annual fund, and the university is very thankful for it.

The university is also hoping that programs like the scholarship fund will encourage today’s students to continue to give beyond graduation.

“It will get me into the habit of giving when I become an alumnum, to give back to the school that gave you an education,” adds Castro.

Part of the endowment funds success can be credited to the fact that it is students who call on their peers.

“I found it to be a little more on the personal level because it was students calling students,” says electrical and computer engineering junior Rudy Chen, who was initially contacted when he was a sophomore.

“Helping others is always a good attribute to have. Where would our world be without people like that?” Chen asks. “I just figure there are a lot more students out there less fortunate than me, students who have extreme financial need. I’m just trying to help them out.”

Recent liberal studies alumna Noemi Villalpando ’12, who returned to Cal Poly Pomona this year to begin the teacher credential program, gave to the scholarship on two occasions as an undergraduate.

“I feel that if I can help in any way, I will probably make another donation next year,” Villalpando says. “I hope other students will be motivated to donate. Even if it’s $5, money is money. It doesn’t have to be in huge quantities to make a difference.”

Encouraged by positive attitudes from the student-donors, Khurana says nearly 20 percent of students who are called make a pledge annually.

“Most exceptionally impressed with not only their capabilities but also their desire to give,” Khurana says. “We’ve got to have both. If you have the money but not the desire, the spirits not there. And they are so spiritual about Cal Poly Pomona. I think it’s great that they are willing to put their own money on the line and say ‘Then my $25, here’s my $50, here’s my $250.’”

For more information about the university’s annual fund program or the Student Scholarship Endowment Fund, call (909) 869-2922.
The garden will add “beauty and serenity to the academic setting,” says George Aratani, who provided a lead gift for the garden. Michi Weglyn—Ebisato in honor of President and Mrs. Bob Suzuki—Weglyn, who died in April 1999, was a prominent Japanese-American author and humanitarian, a strong supporter of the university...
Major Renovation and Addition Planned for University Library

By Jennifer Parsons

In an era of rapid technological and educational change, it's essential that a university library remain on the cutting-edge as a provider of information and research tools. And, with the passage of last November's Proposition 47, California voters agreed that the future of this state rests in the quality of its education system.

For Cal Poly Pomona, Proposition 47 will help fund a $33 million-plus facelift earmarked for the University Library, recognized by many as the intellectual heart of the campus. "This project is a dream come true," says Harold Schleifer, dean of the University Library. "The library is much more than books—it's a hub of educational and social interaction between students, faculty and staff. Like many students, Shehla Hoda finds the library fills an essential role in not only obtaining a college degree, but also serving as a quiet study hall, a top-notch research facility and a workplace for group projects."

Another aspect of the project will be to reorient the building to better position it along the university's "cultural spine," says Schleifer. The library's main entrance will be moved to the ground floor facing the University Park, with an atrium in the first floor that will create an area for people to walk through the library as opposed to around it.

Cal Poly Pomona officials are in the process of hiring a project manager and choosing contractors, with construction slated to finish by late 2006. Historically, higher education institutions and public schools in California have relied on voter-approved bonds to pay for capital construction projects since those typically are not funded through the state's General Fund. A majority of the funding for the $33 million addition phase will come from Proposition 47; however, renovation of the existing building—with an anticipated $35 million pricing—will be subject to separate bond issue or other means of funding, according to Schleifer.

Despite bond monies, Cal Poly Pomona will be required to raise additional funds and leverage support from private donors to utilize the bonds earmarked for the library project. "A project like this is about teamwork and collaboration," says Schleifer. "We will need supplementation from the private sector, and whatever private money we can raise will result in an enhanced facility."

To find out more about the University Library project, including numerous naming opportunities, contact Harold Schleifer, dean of the University Library, at (909) 869-3088 or e-mail hbschleifer@csupomona.edu.
SPRING 2003 Trends

CATEGORIES

 eventos

Antique Collectible Market
June 26—Pick up a few rare finds and help support student scholarships at the Antique Collectible Market, held on the third Saturday of the month from 7 a.m. to 1 p.m. in parking lot 5. (909) 869-5115.

Alumni Annual Meeting
June 26—Take a tour of the new union (now renamed the Bronco Student Center), meet representatives from each college/school, and learn what is happening with the Cal Poly Pomona Alumni Association at this free reception. The annual meeting also provides alumni with the opportunity to network with fellow grads and meet new board members. (909) 869-2200.

Japanese Garden Dedication
June 26—The George and Sakaye Arata Japanese Garden will be dedicated at 5 p.m. in a special ceremony open to the campus community and university friends. Attending Cal Poly Pomona’s scenic beauty, the Arata Garden will foster peaceful reflection, appreciation of nature and Japanese culture, as well as an enhanced educational experience. (909) 869-4637.

Envisioning the Future
Coming Soon—Renowned artist Judy Chicago and nationally recognized photographer Donald Woodman lead a collaborative project involving the arts and education communities. “Envisioning the Future” is a unique, interdisciplinary project that involves local and regional artists, as well as Cal Poly Pomona faculty and students as they imagine, create and exhibit their own diverse images of the future. A summer lecture series, open studios and special events are being planned, with performance dates scheduled for January 2004. For more details, call (909) 869-2660.

Finding It In Your Heart
by Judy Chicago

Faculty Exhibit
Sept. 25 to Oct. 20—The W. Keith and Janet Kellogg University Art Gallery presents an exhibit of faculty work. Admission to the gallery is free. (909) 869-5110.

Graduate & Professional Day
Oct. 30—The Golden Key International Honor Society is holding its 11th annual Graduate & Professional Day in the University Quad from 10 a.m. to 3 p.m. Representatives from more than 100 universities and programs from California and across the country will be on hand with applications and information. (909) 869-2963.

Career Day
Oct. 16—More than 150 employers from various industries will be in the University Quad looking for jobseekers from 10 a.m. to 3 p.m. Alumni and students are advised to bring resumes and dress for success. (909) 869-2301.

China Contemporary
Oct. 19 to Dec. 11—Nine artists from mainland China will exhibit their work at the W. Keith and Janet Kellogg University Art Gallery. The exhibit is co-curated by Mind Pei Gao of Double Vision Gallery in Los Angeles. Admission to the gallery is free. (909) 869-4429.

Professor for a Day
Oct. 30—A great way for alumni to give back to the university is to guest-teach a class. Participating professors for a day are honored at a luncheon at Kellogg Ranch. For more information on how to participate, call the Office of Alumni Affairs at (909) 869-2313.

ASSOCIATION

11th Annual Pumpkin Festival and Insect Fair
Oct. 18 and 19—Pick your own pumpkins directly from the College of Agriculture’s pumpkin patch. Enjoy food, games, petting zoo, a corn maze, music and much more. Bring your gloves and shears to pick pumpkins ranging from softball to basketball size. Admission to the Pumpkin Festival is free, with a small fee for each pumpkin. The popular Insect Fair—which features educational displays and thousands of crawling creatures—runs concurrently with the festival. Insect Fair admission is $4 for adults, $3 for children under 12 and free for children 2 and under. (909) 869-2812.

China Contemporary
Oct. 19 to Dec. 11—Nine artists from mainland China will exhibit their work at the W. Keith and Janet Kellogg University Art Gallery. The exhibit is co-curated by Mind Pei Gao of Double Vision Gallery in Los Angeles. Admission to the gallery is free. (909) 869-4429.

Career Day
Oct. 16—More than 150 employers from various industries will be in the University Quad looking for jobseekers from 10 a.m. to 3 p.m. Alumni and students are advised to bring resumes and dress for success. (909) 869-2301.

Bronco Athletics
Below is a select listing of upcoming events. For information on these or other home games, call (909) 869-3822, or visit www.csupomona.edu/athletic.

W. Soccer vs. UC San Diego
Sept. 13 7 p.m. Bronco Field

M/W X-Country Bronco Invitational
Sept. 27 9 a.m. Prado Park

M. Soccer vs. S. Francisco St.
Oct. 5 3 p.m. Bronco Field

Volleyball vs. CS Bakersfield
Oct. 22 7 p.m. Kellogg Gym

M/W X-Country NCAA II West Regional
Nov. 8 9 a.m. Prado Park

M/W Soccer vs. S. Francisco St.
Oct. 5 3 p.m. Bronco Field

Volleyball vs. CS Bakersfield
Oct. 22 7 p.m. Kellogg Gym

Associate Student

ASI Reunion
Oct. 17—Associated Student Inc. alumni, including former officers, employees and student assistants, will get a chance to reminisce about the good old days at a reunion in the new Bronco Student Center. (909) 869-2503.

Below is a select listing of upcoming events. For information on these or other home games, call (909) 869-3822, or visit www.csupomona.edu/athletic.

W. Soccer vs. UC San Diego
Sept. 13 7 p.m. Bronco Field

M/W X-Country Bronco Invitational
Sept. 27 9 a.m. Prado Park

M. Soccer vs. S. Francisco St.
Oct. 5 3 p.m. Bronco Field

Volleyball vs. CS Bakersfield
Oct. 22 7 p.m. Kellogg Gym

M/W X-Country NCAA II West Regional
Nov. 8 9 a.m. Prado Park

M/W Soccer vs. S. Francisco St.
Oct. 5 3 p.m. Bronco Field

Volleyball vs. CS Bakersfield
Oct. 22 7 p.m. Kellogg Gym

ASI Reunion
Oct. 17—Associated Student Inc. alumni, including former officers, employees and student assistants, will get a chance to reminisce about the good old days at a reunion in the new Bronco Student Center. (909) 869-2503.

11th Annual Pumpkin Festival and Insect Fair
Oct. 18 and 19—Pick your own pumpkins directly from the College of Agriculture’s pumpkin patch. Enjoy food, games, petting zoo, a corn maze, music and much more. Bring your gloves and shears to pick pumpkins ranging from softball to basketball size. Admission to the Pumpkin Festival is free, with a small fee for each pumpkin. The popular Insect Fair—which features educational displays and thousands of crawling creatures—runs concurrently with the festival. Insect Fair admission is $4 for adults, $3 for children under 12 and free for children 2 and under. (909) 869-2812.

Calendar

November 12—Students interested in enrolling the NCAA Division II West Regional, advancing the Broncos to the 2003 Division I Elite 8 Tournament in Florida.

Members of the men’s basketball team celebrate winning the NCAA Division II West Regional, advancing the Broncos to the 2003 Division I Elite 8 Tournament in Florida.
Artist Judy Chicago and photographer Donald Woodman will facilitate a unique, interdisciplinary project involving the arts, education and the greater community in "Envisioning the Future," a collaborative effort to imagine, create and exhibit diverse images of the future.