**Student Learning Outcomes for**

**BS in Business Administration and**

**Management and Human Resources option**

**MHR Department Student Learning Outcomes**

|  |  |
| --- | --- |
| **BS in Business Administration**  **Program Outcomes** | **Management & Human Resources Dept.**  **Student Learning Outcome** |
|
| **PO #1 Communication Skills:** | **SLO #1a:** MHR students will demonstrate effective oral communication skills. |
| Students completing the BSBA program will be able to communicate effectively in a business environment. | **SLO #1b:** MHR students will demonstrate effective written communication skills. |
| **PO #2 Critical Thinking Skills:** | **SLO #2:** MHR students will generate an effective business model for a lucrative business via research and critical thinking. |
| Students completing the BSBA program will be able to use critical thinking to make business decisions. |
| **PO #3 Business Functional Knowledge and Global Perspective:** | **SLO #3:** MHR students will utilize their discipline-specific knowledge to generate effective solutions to realistic managerial problems using a global, stakeholder perspective. |
| Students completing the BSBA program will demonstrate knowledge of business functions and deal with business problems from a global and integrative perspective. |
| **PO #4 Social Responsibility:** | **SLO #4:** MHR students will generate ethical solutions to business problems related to diversity and sustainability. |
| Students completing the BSBA program will demonstrate knowledge of diversity, ethical reasoning, and sustainability. |
| **PO #5 Teamwork Skills:** | **SLO #5:** MHR students will demonstrate collaboration, contribution, and timeliness while working in a team. |
| Students completing the BSBA program will work effectively in teams. |

**BS in Business Administration**

**Learning Goals and Objectives – Detailed:**

Through participating in curricular and co-curricular learning opportunities, the graduates of College of Business Administration will develop the following competencies:

Learning Goal #1 Communication Skills: Students completing the BSBA program will be able to communicate effectively in a business environment.

**Corresponding Objectives:**

* Students will demonstrate oral communication skills by delivering effective presentations.
* Students will demonstrate written communication skills by producing professional quality business documents.

Learning Goal #2 Critical Thinking Skills: Students completing the BSBA program will be able to use critical thinking to make business decisions.

**Corresponding Objectives:**

* Students will demonstrate the ability to identify key issues and gather relevant data.
* Students will demonstrate the ability to solve problems using appropriate techniques to support the decision-making process.

Learning Goal #3 Business Functional Knowledge and Global Perspective: Students completing the BSBA program will demonstrate knowledge of business functions and deal with business problems from a global and integrative perspective.

**Corresponding Objectives:**

* Students will demonstrate an understanding of concepts and basic terminology from all business disciplines.
* Students will demonstrate understanding of how one functional area impacts another and apply an interdisciplinary approach when solving business problems.
* Students will demonstrate knowledge of the global business environment.

Learning Goal #4 Social Responsibility: Students completing the BSBA program will demonstrate knowledge of diversity, ethical reasoning, and sustainability.

**Corresponding Objectives:**

* Students will demonstrate understanding of cultural and diversity issues.
* Students will demonstrate understanding of ethical responsibilities.
* Students will demonstrate knowledge of sustainability principles and practices.

Learning Goal #5 Teamwork Skills: Students completing the BSBA program will work effectively in teams.

**Corresponding Objectives:**

• Students will demonstrate collaboration, contribution, and timeliness in achieving team goals.