## Bachelor of Science in Business Administration
## Option in **E-Business**

Name: _____  Bronco ID: _____

Catalog Year: _____

| Quarter - Support Courses (20 units) | | | Semester | | | |
|---|---|---|---|---|---|---|
| CIS 101 | Introduction to Personal Computing | 4 | CIS 1010 | Introduction to Personal Computing | 3 | |
| EC 201 | Principles of Economics | 4 | EC 2201 | Principles of Microeconomics[2] | 3 | |
| EC 202 | Principles of Economics | 4 | EC 2202 | Principles of Macroeconomics | 3 | |
| MAT 125 | Introductory Calculus for Business | 4 | MAT 1250 | Introductory Calculus for Business[1] | 3 | |
| STA 120 | Statistics with Applications | 4 | STA 1200 | Statistics with Applications | 3 | |

| Quarter - Core Courses (48 units) | | | Semester | | | |
|---|---|---|---|---|---|---|
| ACC 207 /207A | Financial Accounting for Decision Making | 4/1 | ACC 2070 | Financial Accounting for Decision Making | 3 | |
| ACC 208 /208A | Managerial Accounting for Decision Making | 4/1 | ACC 2080 | Managerial Accounting for Decision Making | 3 | |
| CIS 310 | Management Information Systems | 4 | CIS 3100 | Management Information Systems | 3 | |
| FRL 201 | Legal Environment of Business Transactions | 4 | FRL 2013 | The Legal Environment of Business and its Transactions | 3 | |
| FRL 300 | Managerial Finance I | 3 | FRL 3000 | Managerial Finance (Students who do not complete FRL 301 will need to take FRL 3000) | 3 | |
| FRL 301 | Managerial Finance II | 3 | | | | |
| IBM 301 | Principles of Marketing Management | 4 | IBM 3012 | Principles of Marketing Management | 3 | |
| MHR 301 | Principles of Management | 4 | MHR 3010 | Principles of Management | 3 | |
| MHR 318 | Organizational Behavior | 4 | MHR 3020 | Organizational Behavior[3] | 3 | |
| TOM 301 | Operations Management | 4 | TOM 3010 | Operations Management | 3 | |
| TOM 302 | Managerial Statistics | 4 | TOM 3020 | Managerial Statistics | 3 | |
| BUS 495 | Strategic Management | 4 | BUS 4950 | Strategic Management | 3 | |

| Quarter - E-BUS Subplan/Option Core Courses (16 units) | | | Semester | | | |
|---|---|---|---|---|---|---|
| EBZ 301 | Introduction to Electronic Business | 4 | EBZ 3010 | Business on the Web | 3 | |
| EBZ 303 | E-business Customer Relationship Management | 4 | EBZ 3030 | Customer Relationship Management and Business Analytics | 3 | |
| EBZ 304 | Management | 4 | TOM 4250 | Supply Chain Network Design | 3 | |
| EBZ 305 | E-business Enterprise Resource Planning | 4 | EBZ 3050 | Enterprise Resource Planning | 3 | |

*Note 1: MAT 1250 counts as GE B4, requires a grade of C or better.*
*Note 2: EC 2201 counts as GE D3.*
*Note 3: MHR 3020 counts as GE D4.*

| Quarter - E-BUS Elective Subplan/Option Core Courses (28 units). Select One career emphasis. | | | | Semester | | | |
|---|---|---|---|---|---|---|---|
| **Content Creation and Management Career Emphasis** | | | | | | | |
| CIS 234 | Object-oriented Programming with Java | 4 | | CIS 3090 | Object-Oriented Programming for Business (Students who do not complete CIS 304 will need to take CIS 3090) | 3 | |
| CIS 304 | Intermediate Java Programming for Business | 4 | | | | | |
| CIS 305 | Database Design and Development | 4 | | CIS 3050 | Database Design and Development | 3 | |
| CIS 311 | Interactive and Responsive Web Development | 4 | | CIS 3110 | Client-side Web Development | 3 | |
| CIS 315 | Introduction to Systems Analysis & Design | 4 | | CIS 3150 | Systems Analysis and Design | 3 | |
| EBZ 302 | E-business Technology | 4 | | | Any TOM/EBZ elective | 3 | |
| EBZ 451 or CIS 421 | E-business Application Development or Multimedia Applications on the Web | 4 | | CIS 4250 | E-Commerce Application Development | 3 | |
| **e-Commerce Career Emphasis** | | | | | | | |
| EBZ 302 | E-business Technology | 4 | | | Any TOM/EBZ elective | 3 | |
| EBZ 451 | E-business Application Development | 4 | | | Any TOM/EBZ elective | 3 | |
| IBM 403 | E-Marketing | 4 | | IBM 4032 | E-marketing | 3 | |
| MHR 423 | Creating a Business Plan | 4 | | MHR 4460 | Business Planning | 3 | |
| MHR 425 | Emergent Ventures | 4 | | MHR 4430 | Launching a New Venture | 3 | |
| TOM 434 | Purchasing Management | 4 | | TOM 4340 | Purchasing Management | 3 | |
| EBZ 441 or EBZ 466 | Internship in E-Business or another elective class or EBZ 466 E-business Practicum | 1-4 | | EBZ 4410 | Internship in Electronic Business | 1-3 | |
| **Supply Chain Management Career Emphasis** | | | | | | | |
| EBZ 302 | E-business Technology | 4 | | | Any TOM/EBZ elective | 3 | |
| EBZ 451 | E-business Application Development | 4 | | | Any TOM/EBZ elective | 3 | |
| TOM 309 | Logistics Management | 4 | | TOM 3090 | Logistics Management | 3 | |
| TOM 319 | Transportation Systems and Traffic Management | 4 | | | Any TOM/EBZ elective | 3 | |
| TOM 420 | Operations Technologies and Strategies | 4 | | | Any TOM/EBZ elective | 3 | |
| TOM 434 | Purchasing Management | 4 | | TOM 4340 | Purchasing Management | 3 | |
| EBZ 441 or EBZ 466 | Internship in E-Business or EBZ 466 E-business Practicum | 1-4 | | EBZ 4410 | Internship in Electronic Business | 1-3 | |

| Semester - Additional Required Courses | | | |
|---|---|---|---|
| Students may require additional courses to meet their major's unit requirements for graduation. | | | |
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