

Program Learning Outcome	Student Learning Outcome	Core Competencies					Strategic Vision		
		Critical Thinking	Information Literacy	Oral Communication	Written Communication	Quantitative Reasoning	Innovation and Creativity	Civic Engagement	Problem Solving
PLO 1: Upon graduation, students are expected to have excellent written and oral communication skills.	Oral Communication: Students will master the ability to orally present well-supported and well-reasoned original ideas and arguments in a clear, concise, and organized fashion.			X					
	Written Communication: Student will master the ability to write clear, concise, and compelling messages appropriate to the platform they are using and community they are engaging.				X				
PLO 2: Upon graduations, students are expected to be able to think critically, evaluate and conduct basic social science research, and communicate and collaborate with individuals from diverse backgrounds.	Critical Thinking: Students will demonstrate the ability to conceptualize, analyze, and evaluate communication processes and the impacts they have on their personal lives and our society.	X	X				X		X
	Research: Students will demonstrate the ability to develop original research ideas, collect and analyze data using the appropriate research methods, and write theoretically and practically significant research studies.	X	X		X	X			
	Diverse Perspectives: Students will demonstrate the ability to thrive in diverse personal or professional settings by becoming self-reflective, flexible, and open communicators in order to contribute to productive collaborations and manage conflict effectively.	X			X			X	