Cal Poly Pomona Music//PRESS RELEASE



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13th Songwriter Showcase To Feature Original Songs By Cal Poly Pomona Students

13th Songwriter Showcase: Original songs written and performed by Cal Poly Pomona students. Thursday, May 19th & Friday May 20th, 2016, 8:00 PM in the Cal Poly Pomona Music Recital Hall. Tickets are \$15 general/\$10 student, available at <u>http://csupomona.tix.com</u> or through the Publicity Office, 24-188, (909) 869-3554.

SPECIAL EVENTS: Join the Music department Thursday, May 19th and/or Friday May 20th, 2016 at 8:00 PM to hear original rock, hip hop, and pop songs written and performed by Cal Poly Pomona students and alumni. Directed by Prof. Arthur Winer, the *13th Songwriter Showcase* features student songwriting prodigies Heath Adrian, Chris Angenent, Michael Arteaga, Leandro Barrientos, Chris Buehlmaier, Ben Burr, Jessica Bustamente, Tristan Calditaran, Marcus Casteneda, Megan Dickinson, Josh Franklin, Sophie Gonzalez, Kevin Guardado, Chris Hollis, George Lewis III, Kylie Mayhew, Danielle Neri, Rhyan Riesgo, Brent Samson, Sam Smiley, Ab Trujillo, Brayden Wiggins, and Noah Zelzny along with many special guests. Proceeds from the concerts fund scholarships.

Tickets for the *13th Songwriter Showcase* are \$15 general/\$10 student and may be purchased at the event, online at <u>http://csupomona.tix.com</u> or at the Music Publicity Office 24-188 at Cal Poly Pomona. The Cal Poly Pomona Music Recital Hall 24-191 is located at 3801 W. Temple Ave, Pomona, CA 91768.

Tickets for Thursday, May 19th show: http://csupomona.tix.com/Event.aspx?EventCode=857153

Tickets for Friday, May 20th show: http://csupomona.tix.com/Event.aspx?EventCode=857154

What is the *Songwriter Showcase?*

The *Songwriter Showcase* ensemble concerts promote the creativity of Cal Poly Pomona's student songwriters. Songwriters from throughout the University perform original songs accompanied by producers, musicians and vocalists from the Music department. Proceeds from the concert fund scholarships.

What is the history of the Songwriter Showcase?

In 2007, Prof. Arthur Winer hosted a master class with acclaimed songwriter Mike Viola. Mike was running a bit late, so Prof. Winer had students go up on stage and perform to pass the time. Prof. Winer quickly realized that students performing original songs would make a fabulous concert, and the *Songwriter Showcase* emerged.

Quick facts about the *Songwriter Showcase* concerts

• Since 2007, Prof. Winer has directed nine Songwriter Showcase concerts at Cal Poly Pomona's Music Recital Hall.

- Students rehearse for 8 weeks before each Songwriter Showcase concert.
- Most concerts sell out.
- The concerts have featured approximately 240 original songs -- more than 20 hours of music.

• Songwriters & musicians have performed songs from a wide variety of styles including rock, pop, folk, cabaret, Latin, hip hop, R&B, country, and metal.

• Each concert nets approximately \$1,500 or more from ticket sales to fund music scholarships.