



CAL POLY POMONA

For Release: May 12, 2016

Cal Poly Pomona Music Department

3801 W. Temple Avenue, Pomona, CA 91768

Phone: 909-869-3554 Fax: 909-869-4145

Website: <http://www.cpp.edu/~class/music/>

For Details, Contact:

Teresa Kelly, Music Department Publicist

Email: tkelly@cpp.edu

Phone: 909-869-3554

Cal Poly Pomona's New Mariachi Ensemble Makes Evening Concert Debut on May 31st

Mariachi Los Broncos de Pomona

Tuesday, May 31, 2016 at 8:00pm

Music Recital Hall #24-191, 3801 West Temple Avenue, Pomona, CA 91768

Tickets \$10 - Box Office #24-188 - 12-1:00pm weekdays, at the event, or online at csupomona.tix.com

Visitor parking permit \$7



Mariachi Los Broncos de Pomona, one of Cal Poly Pomona's newest ensembles, will make their evening concert debut on Tuesday, May 31, 2016 at the Music Recital Hall. Los Broncos' Spring 2016 concert marks a momentous occasion for the Cal Poly Pomona community, as it will celebrate the revival of the Music Department's mariachi program.

Mariachi ensembles in college programs began during the 1960s at a time when the Chicano Civil Rights Movement and the Bilingual Education Act (1968) helped motivate changes in diversity on college campuses and encourage students to take pride in cultural expressions. Southern California has served as a historically significant place for the development of both the Chicano Movement and academic mariachi programs. Throughout the late twentieth century, Cal Poly Pomona offered a mariachi ensemble that was part of this legacy; however, the original CPP mariachi ensemble dissolved after the early 2000s.

Now under the direction of Dr. Jessie M. Vallejo, Assistant Professor in Ethnomusicology, Mariachi Los Broncos consists of students from diverse backgrounds and majors, including music, business administration, engineering, kinesiology, and psychology. In the ensemble's two quarters, they have already enjoyed the opportunity of working with Jesús Guzmán, the Grammy Award-winning musical director of Mariachi Los Camperos de Nati Cano. Los Broncos' initial university-hour noon concert in Winter 2016 was sold out and the group has continued to receive positive receptions following additional on-campus performances.

Mariachi Los Broncos de Pomona invites you to join them for their evening concert debut and celebrate with them a new chapter of the ensemble's history.