

PRESIDENT'S MESSAGE



Investing in Opportunity

The demand for a Cal Poly Pomona education has never been higher.

To cite just one measure, this fall we received the most applications in the history of our university, topping 60,000 for the first time. This historic high beat out the previous record, which coincidentally had just been set only one year before.

The cause of this state of affairs comes as no surprise. Like you, prospective students understand that Cal Poly Pomona offers a transformative educational experience that is engaging and relevant and that they will be ready to succeed the moment they cross the stage at graduation. These potential Broncos see that regardless of what field of study they would pursue, our students learn how to think critically, innovate and utilize the latest in technologies and practices. They engage with employers and build a wealth of knowledge and skills to succeed now and as part of the workforce of the future.

To put it more succinctly: **Cal Poly Pomona equals opportunity.**

And that being the case, it follows that when people give of their time, expertise and resources to Cal Poly Pomona, they're investing in opportunity.

Each year, we dedicate the philanthropy edition of CPP Magazine to highlighting the people and programs investing in opportunity for our students. These investments are happening all over campus, and in this edition, we're pleased to announce a gift of historic proportions from Distinguished Alumni **David and Ruth Singelyn** that promises to elevate graduate education in the College of Business Administration to new heights. Their generosity is growing the legacy of opportunity that they first experienced as undergraduate students at Cal Poly Pomona.

As always, thank you for being part of the Cal Poly Pomona community, and thank you for investing in opportunity.

Sincerely,

Soraya M. Coley, Ph.D.
President

THE GIFT OF innovation

*Alumni David and Ruth Singelyn
Transform Graduate Business
Education with \$12.5 Million
Gift to Cal Poly Pomona*

When David and Ruth Singelyn were students at Cal Poly Pomona in the 1980s, they experienced the best that a polytechnic education has to offer: the opportunity to earn a top business degree while getting the hands-on experience necessary to set them apart in their early professional roles.

The couple went on to build successful and fulfilling careers and now have set their sights on bolstering the program that provided them with a strong foundation.

"Cal Poly Pomona offers one of the leading business programs in the country but is not yet recognized in the national conversation of top institutions for graduate education," says David, co-founder and chief executive officer of **American Homes 4 Rent**, a Las Vegas-based real estate investment trust. "We're still the best-kept secret in the United States, and that needs to change. Every professor, thought leader and candidate for an advanced business degree should have us on their list."

