The college works to improve retention and graduation rates for female and traditionally underrepresented engineering students.

**Initiative Scope**

The Student Diversity and Retention Initiative will build a sustainable revenue stream for various programs at Cal Poly Pomona’s College of Engineering that work to improve retention and graduation rates for female and traditionally underrepresented engineering students. A partial list of our current programs is as follows:

- MEP: Center for Gender, Diversity & Student Excellence: A program supporting student success for women and traditionally underrepresented groups
- Women in Engineering Program: A comprehensive program to attract and retain female students
- Project Lead The Way (PLTW): A STEM curriculum and professional development program for middle and high school educators
- Robotics Education through Active Learning (REAL) & Robot Rally: A Robotics-focused academic enhancement program encouraging middle and high school students to consider STEM careers

The College of Engineering at Cal Poly Pomona is one of the finest engineering colleges in the nation, currently ranked 5th best undergraduate engineering program among public universities in the master’s category according to U.S. News & World Report. Cal Poly Pomona produces almost 1,000 workforce-ready engineers each year who go on to help make the world a better place and improve the quality of life in California and beyond.

We believe in the power of education to transform lives and communities, and we see the truth of this in the many alumni whose lives have been changed by the engineering education they received at Cal Poly Pomona.

**You are an important part of a community that believes in the value of our mission, and we hope that you will help us by supporting this initiative and the College of Engineering.**

As part of a comprehensive approach to engineering education, the College of Engineering is committed to Learn by Doing, exceptional undergraduate opportunities, graduate programs, research and scholarly activity, and community engagement.

**Naming Opportunity**

As an organization or individual, you can establish name recognition and branding at Cal Poly Pomona—especially among our young engineering students and graduates entering the workforce by taking advantage of a naming opportunity.

For more information about this initiative please contact:

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