Abstract

The Pomona Valley Certified Farmers Market addresses and examines food access in the city of Pomona and how this research site works within and against traditional food systems. While working closely with community partners at the farmers market, the research objective and goal is to increase food access among the residents of Pomona and how it contributes to the development of socio-ecological community in the city. Through extensive hands-on participation, creating a developed relationship with community members as activist ethnographers provides a safe atmosphere at the farmers market. This project primarily focuses on creating a space for knowledge sharing that emphasizes health, nutrition, and well-being, and food preparation, as well as uplifting the values of tradition and culture. By implementing a recipe sharing center at the site, the main objective is to be able to incorporate both community voices and food knowledge by building unity around healthy interaction in a reliable, safe space. This project demonstrates the intention that knowledge sharing does not just have to be partial, and that community members can also be involved in this process of learning so that everyone is passing and gaining their information mutually.

Research Objectives
❖ To examine how the Pomona Farmers Market contributes to the development of socio-ecological community in the city of Pomona
  - Who is included and in what ways?
  - Who is empowered and in what ways?
❖ To explore how the Pomona Farmers Market currently addresses food access and insecurity to identify specific areas of need
  - What needs are not being met?

Knowledge Sharing
❖ Incorporating both community voices and food knowledge by building unity around healthy, interaction in a reliable, safe space
❖ Community members (patrons and volunteers) have the opportunity to share their own recipes
❖ Recipes implement ingredients from the Farmer’s Market
❖ Food demos every Saturday
  - Patrons have the opportunity to sample recipes that have been made

Research Site
❖ Established in 1981 by the non-profit, Inland Valley Hope Partners, to make fresh and local foods available to the city of Pomona
❖ Provided a platform for local growers displaced to Pomona during the Vietnam War Era to share produce, skills and knowledge to wider community
❖ Market manager involved in changing CA legislation (1970s) allowing farmers to direct sell to consumers

Results

<table>
<thead>
<tr>
<th>Pomona Valley Certified Farmers Market Recipes</th>
<th>A Project of the Pomona Community Farmer Alliance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recipe</td>
<td>Servings</td>
</tr>
<tr>
<td>---</td>
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</tbody>
</table>
| Egg Salad | 8 | 5 minutes | 10 minutes | No特殊的备有所需材料的食谱
<table>
<thead>
<tr>
<th>Ingredients</th>
<th>Instructions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1\ 1/2 cup mayonnaise</td>
<td>1. Purée eggs in a large pot and heat until a liquid and place the pot on a plate. 2. Place the eggs in a pot of cool water and place the pot on a plate. 3. Place the eggs in the pot of cool water and place the pot on a plate. 4. Place the eggs in the pot of cool water and place the pot on a plate. 5. Place the eggs in the pot of cool water and place the pot on a plate. 6. Place the eggs in the pot of cool water and place the pot on a plate.</td>
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Problem Solving
❖ Implementing a dependable community space at the Pomona Valley Certified Farmers Market openly contributes to the aspects of knowledge sharing. As of today, many community members volunteer to prepare different food demonstrations on a weekly basis, utilizing the chemical-free produce sold at the market. Throughout a span of two years, many participants have volunteered their time to participate in the engagement of knowledge sharing.

Conclusion

Implementing a dependable community space at the Pomona Valley Certified Farmers Market openly contributes to the aspects of knowledge sharing. As of today, many community members volunteer to prepare different food demonstrations on a weekly basis, utilizing the chemical-free produce sold at the market. Throughout a span of two years, many participants have volunteered their time to participate in the engagement of knowledge sharing.

Although there is a myriad of ways to promote the concepts of exchanging knowledge, the execution of the recipe sharing tent has promoted more community involvement at the market and has grown immensely from the start. As time continues, it is important to signify that as ethnographic researchers, the theme of knowledge sharing privileges the voices of all community member (patrons, volunteers, management, etc.).