

## Kellogg Distinguished Public Lecture Series

### Project Personnel

Total Award Amount \$ 210,000

#### Project Director

Name: Sepehr Eskandari  
Title: Chair & Professor  
Department: Biological Sciences

#### Co-Project Directors

Dr. Winny Dong, Professor, Chemical and Materials Engineering Department, College of Engineering; Director, McNair Scholars Program  
Dr. Abolhassan Halati, Professor and Chair, Technology and Operations Management Department, College of Business Administration  
Dr. Mahmood A. Ibrahim, Professor, History Department, College of Letters, Arts, and Social Sciences  
Dr. Susan Mulley, Assistant Professor, Landscape Architecture Department, College of Environmental Design  
Dr. John Self, Professor, Collins College of Hospitality Management  
Dr. David W. Still, Professor, Plant Sciences Department, College of Agriculture  
Dr. Ray Wang, Dean, University Library

### Project Description

We propose to establish a quarterly University-wide distinguished lecture series entitled the Kellogg Distinguished Public Lecture Series, henceforth referred to as the Kellogg Lectures. The aim of the Kellogg Lectures will be to bring distinguished speakers to the Cal Poly Pomona campus in order to (1) invigorate the intellectual and cultural life of the University community, (2) stimulate the scholarly, creative, intellectual, applied, and professional aspirations of faculty and staff, (3) expose our students to influential figures of our time, (4) inspire our students to reach for higher levels of academic and creative achievement, (5) provide opportunities for students, faculty, staff alumni, and members of the local community to meet and interact with distinguished guests, and (6) draw local, national, and international public attention to the quality of our academic and student programs at Cal Poly Pomona. Speakers will be invited from the likes of Nobel laureates, Pulitzer Prize winners, influential educators, best-selling authors, Abel Prize winners, Lasker awardees, award-winning artists, as well as influential politicians, diplomats, chief executive officers, entrepreneurs, activists, and public figures. The goal for each speaking event will be to educate the campus community about an important scientific, technological, cultural, political, ethical/philosophical, and/or social problem that humanity faces and, most importantly, to inspire the campus community to think and reach beyond the confines of ordinary academic experiences. Special attention will be given to a balanced representation of different disciplines, as they relate to the core values of Cal Poly Pomona.

A Steering Committee will be responsible for planning and overseeing all activities related to the Kellogg Lectures. The Steering Committee will be composed of the co-directors of this proposal (representing all colleges and the University Library) and additional members as appointed or appropriate. The Steering Committee will develop a comprehensive plan for the Kellogg Lectures, which will be shared with, and commented on by, the campus community before implementation. The plan will include (1) collecting campus input regarding important and emerging trends worthy of consideration for the Kellogg Lectures; (2) criteria for selecting the distinguished speakers; (3) methods of outreach to the campus and surrounding communities; (4) methods of public dissemination beyond the speaking venue itself (live streaming, video and transcript archives on the web, etc.); (5) detailed plans for conducting the campus visits, such as the speaking event, opportunities for students, faculty, and staff to meet and interact with the distinguished guests, etc.; (6) methods for assessing the effectiveness of the Kellogg Lectures (see assessment plan), and (7) plans for seeking funds to ensure long-term sustainability of the Kellogg Lectures (see plan to financially sustain the project).