



**Board Meeting**  
Thursday, May 13, 2021  
9:30 AM – 12:00 PM  
Zoom Video Conference

## MEETING MINUTES

**Board of Directors in Attendance:** Larry Gates (Chair), Diane Miller (Vice Chair), Sylvia Alva, Brett Berglund, Soraya Coley, Kristin Crellin, Winny Dong, Rudy Duran, Michele Gendreau, Christina Gonzales, Ron Gregoire, , Susan Kellogg-Bell, Dan Montplaisir, Majed Muhtaseb, Doug Nelson, Ganpat Patel, John Resich, Joe Simoneschi, David Singelyn, Sharon Tomkins

**Board of Directors Absent:** Ahmed Al-Khatib, Walt Allen, Earl Gales, Christina Gonzales, Prabhat Jammalamadaka, Joan Robinson- Berry, Juliana Terian, Sean Yu

**Staff Liaison in Attendance:** Natalie Graff, Gina Johnson, Melissa Watkins

**Staff Recorders:** Diana Saldana and Diane Rivera

**Guest(s):** n/a

**Meeting Called to Order at 9:31 a.m.**

**Meeting Adjourned at 12:03 p.m.**

### I. Call to Order

**Larry Gates**

Welcomed Rudy Duran to the board. Dan thanked Lucy Yu for her service on the board and congratulated her on her upcoming graduation. Lucy thanked everyone for the opportunity and gave her an overview of the student experience and their excitement for the upcoming commencement ceremonies.

### II. Chair Update

**Larry Gates**

Creation of Foundation Strategic Plan Advisory Committee

After 2 years of successful operation, it is the opportune time to create a “Strategic Planning Advisory Committee” to create a 3–4-year strategic plan for the board and Philanthropic Foundation. Chair Gates shared that Diane Miller has accepted the invitation to serve as chair of the committee. She has extensive experience in creating these types of plans in both non-profits and corporate settings and was influential in designing the Cal Poly Pomona Strategic Plan. Gates invited board members to volunteer to serve during the summer and fall to outline a framework and structure of items. It is important that the Philanthropic Foundation plan is aligned with the University Strategic Plan. The goal is to work within the committee to develop an outline that we can discuss at the September board meeting and have a draft document for review and feedback at the November 2022 board meeting. The following board members volunteered to serve David Singelyn, Kristen Crellin, Sharon Tomkins, Michelle Gendreau and Majed Muhtaseb.

Succession Planning

Larry asks the board members to consider additional leadership roles as we plan for a variety of committee and officer transitions starting next year, July 2022. Larry will be completing his third year and a new chair will be needed along with other committee chairs that will need appointment decisions at the May 2022 board meeting. Most of the committee chairs will also be completing a third year in 2022.

III. **Consent Agenda – Item A**

Approval of February 13, 2021 2020 Meeting Minutes

*Motion 1: Diane Miller*

*Motion 2: Michele Gendreau*

*All in favor; none opposed*

Larry Gates

Action Item

IV. **College Strategic Plan Breakout Groups Discussion – Item B**

Larry Gates

President Coley described the importance of supporting the fundraising and external relations work of the eight colleges. The next section of the meeting is a discussion with College Deans and how the Colleges fit into the future growth and success of the University.

**Breakout Sessions**

Dan Montplaisir

Breakout #1 – *Dean Iris Levine, Dean Lauren Bricker, Larry Gates*

**CLASS Signature Programs & Highlights:** First CLASS Coaching and Ahimsa Center and the California Center for Ethics and Policy

**CLASS Faculty Research and Programs:** CLASS Polytechnic Advantage, Model United Nations, Dean’s Circle and Advisory Board

**CEIS Signature Programs & Highlights:** Educational Leadership Doctoral Program, Early Childhood Studies and Partners in Education (PIE) Board.

Breakout #2 – *Dean Erik Rolland, Dean Lea Dopson*

**Collins College Overview:** Founded in 1973, the 4<sup>th</sup> largest Hospitality Management College in the US, with over 1,000 students in attendance.

Business-based curriculum with a focus on management in the hospitality and tourism industry.

Student opportunities within the Restaurant at Kellogg Ranch the epitome of our polytechnic advantage, students operate and manage a public restaurant in a laboratory setting, a showcase for Cal Poly Pomona VIP visitors and guests.

Breakout #3 – *Dean Alison Baski, Dean Lisa Kessler, Ron Gregoire*

Signature Programs include Food Science Students AMM Department, Micro Factory Lab AMM-Digital Manufacturing Concept, New Equine Minor & Partnership with Arabian Horse Center, Integration of Farm Store, AGRIsapes, Produce production and the Nursery, and Center of ARI funding and management for Campus.

New Minors in Urban & Community Agriculture Urban Agriculture and Plant-Based Nutrition. Huntley College of Agriculture plans include a mentoring component for current students to mentor incoming students, become an approved continuing education program for RDs and more, expand student PolyX experiences, expand students paid stipends for hands-on work with ag activities

Report Out Session

Larry Gates

Each committee presented highlights and offered comments about the discussion in their breakout sessions. Larry commented that there remains a need for board members to be exposed to additional stories and plans from the colleges as a step toward a more effective board representing the entire range of programs at the University.

## V. President's Report – Item C

President Coley

### Our Legacy of Excellence

Cal Poly Pomona has built a legacy of excellence that makes us unique as a polytechnic institution and as a public university. Recent examples of excellence include:

- Working with our congressional representatives, we secured \$10 million from the U.S. Air Force to be split between us and San Luis Obispo — to support students working on cutting-edge unmanned aerial vehicle technology.
- With the support of faculty and alumni, the Bronco Asset Management team won first place for the second year in a row at the Student Managed Investment Fund Competition. They are currently managing an investment portfolio worth more than \$300,000.
- A team of students and faculty from the Huntley College of Agriculture and the Lyle Center for Regenerative Studies were recognized as part of a regional contest focused on making LA County communities more sustainable.
- Alumnus Luis Dominguez served as a team lead on the successful mission to land the NASA's rover Perseverance on Mars.
- A team of researchers, led by Biological Sciences Professor Rakesh Mogul, identified previously unknown and biologically relevant chemicals in the clouds of Venus.
- Last month we hosted the 35th annual California State University Research Competition, which is a CSU-wide event that honors innovative research and creative projects by undergraduate and graduate students across various campuses, with Cal Poly Pomona submitting ten such projects.
- Dr. Tara Sethia, a faculty member in our History Department, became Cal Poly Pomona's fourth endowed chair when she was announced as the Shri Shantinath Endowed Chair in Ahimsa Studies.

### Planning for Repopulation of Campus - Fall 2021

The university employed a data and science driven approach and adhered to guidance from public health officials. The working groups include faculty, staff, and students to ensure broad representation among campus stakeholders.

Our response has been built on four principles: prioritizing health and safety, protecting our academic mission, with primary emphasis on keeping students on the path to their academic goals, equity and inclusion, and transparency. These principles have remained constant in the approach that is needed to evolve to meet the changing nature of the pandemic.

As we prepare to ready the campus for a safer return, we are executing a multipronged strategy that includes transformations to the physical campus and emphasizes the individual actions and shared responsibility essential to keeping the campus community safe.

### Cares Act Funding

The university has administered the second round of federal emergency relief grants to students. The first round of grants went out in May last year. The second round of grants was funded by Congress and the White House in December but was not made available until last month.

Once received, the university will be able to quickly disburse the funds with the amount based on financial need. For this second round, the university can provide grants to more than 20,000 students, with the average award being just over \$900.

## Commencement Ceremonies

The drive-in commencement ceremony to include both the classes of 2020 and 2021 will be held next week at the Fairplex in Pomona. This has been a monumental task with ever changing guidelines as the region first went through a surge of coronavirus infections to the much- improved circumstance now. These milestone moments are so important for our students and their families.

## Recognition of Service – Joan Robinson-Berry and Kent Valley

President Coley expressed her gratitude to two members of the Philanthropic Foundation Board who are completing their tenures of service. Joan Robinson-Berry and Kent Valley have been essential members of this Board, their willingness to share their insights, expertise, and time to foster the philanthropic efforts of this university. The members of this Board will continue to be at the forefront of guiding Cal Poly Pomona into the future as the model for an inclusive polytechnic university. President Coley thanked all the board members for their service and looks forward to future opportunities.

## VI. University Highlights – **Item D**

**Nicole Butts**

### Meeting Our Mission to Serve California

The university is committed to offering educational programs that are dedicated to helping faculty serve a diverse student population, inclusive classroom, pedagogy, curriculum, increasing the diversity of the faculty, innovative research, and new class development. For example, the Huntley College of Agriculture just created three new classes on topics related to Race, Ethnicity, and Food Justice. University Advancement has been working to create a Diversity, Equity & Inclusion (DEI) Scholarships and Program Funds. The UA anti-bias team will work with on-campus partners and donors to raise funds to support DEI efforts across Cal Poly Pomona.

*For more details refer to [Serving a Diverse Cal Poly Pomona and State of California PowerPoint](#).*

## VII. Committee Chair Reports

### Development - **Item E**

**Susan Kellogg-Bell**

CPP Giving Day - This year's Giving Day was the largest (\$515,349) and most successful event ever. A total of 1,509 gifts funded 151 different programs. The largest gift was \$25,000 and \$231,000 was provided in matching funds. Top 5 areas of support: CBA, Engineering, Science, Student Affairs, CEIS

### Board Outreach and Engagement

The Development committee will continue to ask the board members to focus on engaging with the community and supporting various networking opportunities. Examples include:

- Professor for a Day Success
- Alumni Gala is scheduled for Saturday, October 16, 2021 at the Pacific Palms Resort.
- Coffee with the Dean, (Multiple colleges)
- College of Environmental Design - LPA & Brightview,
- Colleges of Science & Engineering – STEM and CLASS Future of Work

### Finance and Investment Committee – **Item F**

**John Resich**

### Endowment Performance

Reported on the last committee meeting where Michael Dow from our firm, Beacon Pointe, gave a presentation on market performance and value gains including a review of GDP and risk associated with inflation.

The Endowment reached an all-time high of \$125 million and the performance return for the prior 12 months was an outstanding 44.6%. The total of all operating accounts was reported as \$39.2 million, and the one-year return was 19.3%.

*For complete details on the investment portfolio refer to the Performance Reports.*

Approval of FY2021-22 Operating Budget

**Action Item**

Doug Nelson presented the proposed budget for FY 2021-22. The funds generated by the Foundation are directed to educational activities, Scholarships, fundraising expenses, and legal and account expenses of operating the Foundation. There are three sources of funds to the Foundation, we collect 2% of the fund balance of the general operating accounts, charge an administrative fee on all donations of 5% gift fee, and collect a .75 basis points on a portion of the endowment. Together these fees provide the operating revenue for the foundation and fund a portion of the fundraising expenses, while the University is the primary source of all staff salaries. The budget presented starting on page 77 of the material was recommended for approval.

*Motion 1: Larry Gates*

*Motion 2: Ron Gregoire*

*All in favor; none opposed*

**Nominating Committee – Item G**

**Diane Miller**

Approval of Board Membership

**Action Item**

The by-laws outline that President Coley appoints all officers for a one-year appointments:

- Larry Gates - Chair, Diane Miller - Vice Chair, and Prof. Winny Dong -Secretary.
- Three members are being proposed for renewal of a three-year term: Earl Gales, Ganpat Patel, Kristin Crellin.
- Two faculty members were proposed for renewal of a two-year term: Winny Dong and Majed Muhtaseb.

Annually, we also reconstitute the committees and membership of each committee. We are propose maintaining the same four standing committees. Committee chairs are now in year three of a three-year term, but committee membership is renewed annually.

*Motion 1: Ron Gregoire*

*Motion 2: Michele Gendreau*

*All in favor; none opposed*

**Audit Committee – Item H**

**Ron Gregoire**

Audit Engagement Letter was presented for approval to continue with Aldrich Advisors.

**Action Item**

*Motion 1: Kent Valley*

*Motion 2: Diane Miller*

*All in favor; none opposed*

2021 Conflict of Interest Form

Reminder to all the board members the annual Conflict-of-Interest form will be emailed out for signature next week.

**VIII. Advancement Update – Item I**

**Dan Montplaisir**

Fund Raising Results

Fundraising progress was presented with comparison to the four prior years. Current total donations stand at \$10.3 million from 7,698 donations.

It was also noted that the University had secured more gifts in the \$25,000 to \$500,000 range than ever in its past thanks to generous donors, good staff work and continued engagement even under the constraints and travel restrictions associated with covid. The total number of alumni donors is expected to be lower than past year because of not being able to open the student calling center for most of the fiscal year.

**Board Member Survey**

An update on the results of a board survey was presented and areas for improvement were identified, including: more updates about students and how the students are handling COVID, guest speakers from different colleges, specific high priority projects, student’s point of view, and mentorships opportunities.

**New Online Board Portal “Onboard”**

The Foundation will be unveiling a new Onboard software set to launch in the fall semester. The software will help manage meeting effectiveness and board engagement.

*For more details refer to the Board Meeting PowerPoint Presentation*

**IX. Open Forum/Public Comment**

**Larry Gates**

Next Board Meeting – August 26, 2021 in-person on campus and available by Zoom.

**X. Adjournment**

**Larry Gates**

*Motion 1: Diane Miller*

*Motion 2: Michele Gendreau*

*All in favor; none opposed*

*Approval of Philanthropic Foundation Board Meeting Minutes: as Board Chair of the Cal Poly Pomona Philanthropic Board, the meeting minutes for May 13, 2021 meeting as presented have been approved.*

**Approved by:**

*Lawrence Gates*

Lawrence Gates (Jul 14, 2021 09:09 PDT)

Larry Gates  
Cal Poly Pomona Philanthropic Board Chair

07/14/2021

Date

*Approval of Philanthropic Foundation Board Meeting Minutes: as Board Secretary of the Cal Poly Pomona Philanthropic Board, the meeting minutes for May 13, 2021 meeting as presented have been approved.*

**Approved by:**

*Winnie Dong*

Winnie Dong  
Cal Poly Pomona Philanthropic Board Secretary

07/15/2021

Date