



Board Meeting
Wednesday, February 9, 2022
9:30 AM – 12:00 PM
Zoom Video Conference

MEETING MINUTES

Board of Directors in Attendance: Larry Gates (Chair), Diane Miller (Vice-Chair), Ahmed Al-Khatib, Walt Allen, Soraya Coley, Kristin Crellin, Winny Dong, Michele Gendreau, Christina Gonzales, Susan Kellogg-Bell, Iris Levine, Dan Montplaisir, Majed Muhtaseb, Doug Nelson, John Resich, Dorothy Roberts, David Singelyn, Sandy Smith, Sharon Tomkins, Ysabel Trinidad, Sean Yu

Board of Directors Absent: Bret Berglund, Rudy Duran, Earl Gales, Ron Gregoire, Prabhat Jammalamadaka, Pat Patel, Juliana Terian

Staff Liaison in Attendance: Natalie Graff and Gina Johnson

Staff Recorders: Diana Saldana and Diane Rivera

Guest(s): Jennifer Brown, Dean Gilli-Elewy, Dr. Laura Riggs, Dean Baski, Carrie Geurts, Catherine Quirk

Meeting Called to Order at 9:31 AM

Meeting Adjourned at 11:35 AM

I. Call Meeting to Order

Chair Larry Gates calls the meeting to order and welcomes members and guests.

II. Announcement of New Board Members - **Item A**

Larry Gates

Larry welcomes the two newest board members, Dorothy Roberts and Sandy Smith. Thanked the nominations committee for their work bringing forward excellent candidates as we work to expand the board.

a. **Dorothy Roberts, Owner, Dorothea Enterprises**

She is the owner of Dorothea Enterprises and has been recognized for her leadership by the University at the college level, Alumni Association, and Presidential level. Her involvement with the Partners in Education Board is among her many interests on campus, supporting students becoming K-12 teachers during their credentialing process. She and her husband, Kent, are generous donors to many programs on the campus that have made a transformational difference in people's lives.

b. **Sandy Smith, Senior Vice President, Hoag Memorial Hospital**

Sandy Smith is the Senior Vice President, Real Estate and Facilities at Hoag Memorial Hospital Presbyterian. He is an alumnus who has been able to link his professional expertise and interest in ways that improve the University. Professionally, Sandy has been recognized with the prestigious "Corporate Real Estate Leadership Award" and was honored as the "Corporate Real Estate Executive of the Year" by the Los Angeles Chapter of CoreNet. At Cal Poly Pomona, he serves as the chair of the Healthcare Design Initiative for the Department of Architecture.

III. Consent Agenda - **Item B**

Larry Gates

a. Approval of November 18, 2021, Board Meeting Minutes

Action Item

b. Approval of January 11, 2022, Executive Committee Meeting Minutes

Larry Gates asked for a motion and second to approve the consent agenda as presented.

Motion 1: Michele Gendreau

Motion 2: Walt Allen

All in favor; none opposed

IV. Proposed Bylaw Amendments - Item C

Larry Gates

The purpose of the revisions is to update the by-laws to accurately reflect new practices and update the organizational structure to strengthen our membership.

These two items were shared with the executive committee before being distributed to the full board.

a. Nominations & Governance Committee

Action Item

Proposes to change committee name, description, and responsibilities.

Larry Gates asked for a motion and second to approve the proposed By-law Amendments as presented.

Motion 1: Diane Miller

Motion 2: Kristin Crellin

All in favor; none opposed

b. Out of Region Travel Expenses

Action Item

Proposes to change the travel policy for the Board Chair, Vice-Chair, or Committee Chairs

So that they may be reimbursed for out of region travel to attend Board meetings.

Larry Gates asked for a motion and second to approve the proposed By-law Amendments as presented.

Motion 1: Majed Muhtaseb

Motion 2: Kristin Crellin

All in favor; none opposed

V. SchoolsFirst Credit Union Gift Announcement - CEMaST Program

Dean Gilli-Elewy

Dean Hend Gilli-Elewy and Dr. Laura Riggs Presented on the SchoolsFirst

Dr. Riggs

CEMaST and the Computer Science Department program to offer a Computer Science Specific Supplementary Authorization for single-subject teachers. Introductory Supplementary Authorizations are offered in: Introductory Computer Science, Introductory Mathematics, and Introductory Science. Specific Supplementary Authorizations allow a teacher to teach the subject in grades preschool through 12th, and classes organized primarily for adults. At CPP, this allows the following majors to become credentialed teachers: Biological Sciences, Chemistry, Computer Science, Geosciences, and Physics.

CEMaST Program and the Schools First donation

- Funds supported the development of the Subject Specific Computer Science Supplemental Authorization.
- Funds supported a cohort of 18 current teachers in the 21/22 academic year with full tuition.
- MSTI and SchoolsFirst will support undergraduates and current teachers in the Introductory CS Supplemental Authorization for the 22/23 academic year.

Board member Kristen Crellin shared how SchoolsFirst decided to fund this program and how it aligns with SchoolsFirst corporate philanthropy and community outreach.

VI. University Highlights - Item D

Dean Baski

- Corporate Partnerships – Virtual Company Tour

Carrie Geurts

- Dean Alison Baski, College of Engineering and Carrie Geurts, Senior Director of Development for College of Engineering, to share some exciting ideas from their College Advisory Board.

Last year the team focused on developing expectation documents for mentors and mentees and created a promotional video to channel students to enroll in the Bronco Mentoring Network. They worked with Alumni Relations to understand the best timing to push student enrollment given the past remote situation. For the Bronco Mentoring Network campaign to succeed, the word needs to get out to the student and mentors to join.

The board also hosted a "Stuff They Don't Teach You in School" Series on topics including: Creating A Quality CV, Interview Preparation, Follow-up Skills, and Negotiating Salary. They also hosted a Virtual Tours "An Inside Look" with topics such as:

- Showcase your company to students and share what has made your organization successful.
- Discuss opportunities for internships, mentorships, and projects.
- Show them project sites and workspaces through virtual tours.
- Engage potential employees about future work trends and the skills you seek.

List of companies hosting virtual tours emphasizing career opportunities and their values: Boeing, FLUOR, FRUTH Custom Packaging Southern California Edison, Raytheon Technologies, Tilden-Coil Constructors, Environment LA Sanitation, and Northrop Grumman

VII. Adoption of the Philanthropic Foundation Strategic Plan - Item E **Larry Gates**
Larry Gates asked for a motion and second to approve the Philanthropic Foundation Strategic Plan as presented. **Action Item**

Motion 1: Michele Gendreau

Motion 2: Kristin Crellin

All in favor; none opposed

Refer to the Philanthropic Foundation Strategic Plan booklet in the material packet for more information.

VIII. Advancement Update – Item F **Dan Montplaisir**

a. Library Archive Special Collections

CPP partnered with the Fairplex to accept their historical archives. The 487-acre campus located in the City of Pomona has a long history with CPP and sees the benefit of an academic organization managing their archive collection. Fairplex exists as a public-private partnership with the County of Los Angeles and is home to the LA County Fair and more than 500 year-round events.

California Thoroughbred Foundation

CPP was introduced to the California Thoroughbred Foundation through board member, Susan Kellogg and her contacts in the industry. We are partnering to become the home of the Carleton F Burke Memorial Library. We believe that the relationship will expand our influence in the equine community and build off the success of the W.K. Kellogg Arabian Horse Library. The donation includes books, periodicals, manuscripts, programs, realia, printed and textual documents that document the history of the Thoroughbred and the horse industry.

b. In-person University Events

President's Circle Reception - April 7, 2022

Founders' Society Luncheon - April 8, 2022

Hospitality Uncorked - April 22, 2022

Alumni Awards Gala - April 30, 2022

Commencement Ceremonies - May 20 - 22, 2022

c. CPP Giving Day

Catherine Quirk/ Gina Johnson

Cal Poly Pomona's Giving Day is an online fundraising event that allows donors to support the colleges, programs, and resources that guide student success. For 36 hours, gifts to CPP can qualify for matching and make double the impact. It started in 2013 and is going into its 9th year, the online event has grown to raise over \$500k from over 1,500 gifts.

Why Giving Day is Important

- It's our largest external fundraising effort of the year.
- Thousands of posts, likes, and shares on social media.
- It is our primary entry point into philanthropy, especially for first-time alumni.
- We are developing a base of donors loyal to Giving Day.
- Appeals to young alumni and many donors are making second gifts.
- Creates campus-wide collaboration and synergy through partnership.
- It is an easy way to give back and volunteer. 98 active ambassadors last year

Impact on Programs

- 151 different funds supported across all eight colleges and key program areas
- Supports discretionary funds, basic needs, scholarships, student success programs, and college funding priorities
- Stand Out Successes: Student Managed Investment Fund, Broncos Dreamers Resource Center, Clothes Closet, and Maximizing Engineering Potential

Matching and Challenge Events

- One of the prime motivators is that donors can often multiply the impact of their gift through matching and challenge events.
- 81% of gifts last year were matched or helped unlock a challenge reward!
- These gifts are pledged in advance from leadership donors, board members, companies, faculty, staff, and more.

Goals for 2022

- Over \$175k in matching and challenge events, 1,600 gifts, and 550 alumni donors

IX. President's Report

President Coley

President Coley welcomed new board members, Dorothy Roberts and Sandy Smith.

Our Safer Return

In January, leadership made the difficult decision to move to virtual instruction for the first three weeks of the semester. As of last Friday, our campus positivity rate is at 4.9%. This is indeed welcome news and again bears out the decision to temporarily move to virtual teaching for the first three weeks of the semester.

State Budget

On January 10, Governor Gavin Newsom released the FY 2022-23 budget proposal. This proposal again signaled to recognize the critical role that public higher education plays in California. This budget is the first year in a multi-year compact that will increase recurring funding by at least 5% each year for the next five years. \$100 million is also proposed for deferred maintenance and energy efficiency projects. It also includes \$50 million in one-time funding to support equipment and facilities at the university farms located here in Pomona and on the Chico, Fresno, and San Luis Obispo campuses.

Both UC and CSU had enrolled more students, improved student success, and increased graduation rates. Community college reforms had led to dramatic progress in student access and success in transfer-level courses. Then came the pandemic and unprecedented disruptions to our efforts. However, if there is one lesson learned from California's resilience during the pandemic, it is the value of a well-educated workforce.

The Polytechnic Advantage

The CSU Board of Trustees officially changed Humboldt State University to California State Polytechnic University Humboldt or Cal Poly Humboldt. This change recognizes the value of polytechnic education. The change was reported widely in the media, including the LA Times. We were mentioned each time, and overwhelmingly the reporting noted the role of experiential learning and lifelong success as central components of polytechnic education.

The trustees heard a proposal to discontinue the use of SAT and ACT scores in CSU undergraduate admissions. The CSU discontinued consideration of standardized entrance exams during the pandemic. During that time, the CSU's Admission Advisory Council consisting of faculty, administrators, and students, looked at the impact of standardized testing on undergraduate admissions. The Council found consistent disparate outcomes of test results in relation to students' socio-economic backgrounds and recommended permanent discontinuation. The Trustees will be asked to approve the amendment at their meetings this coming March.

Exciting Times at Cal Poly Pomona

- The Tournament of Roses Parade made a triumphant return this year. Cal Poly Pomona and San Luis Obispo took home the Animation Award. This is the 61st award in the history of the program.
- Cal Poly Pomona students won a global cybersecurity competition pitting the world's brightest cybersecurity students from universities across the world against one another. Cal Poly Pomona students beat out Stanford University to claim first place.
- We received a \$5 million grant from the U.S. Department of Education to launch the Project STARS program. This innovative effort increases student research opportunities, establishes transfer pathways with community colleges, and creates an advisory board of industry leaders in the science and tech fields.
- This grant comes on the heels of a \$3 million award from the National Science Foundation for CPP INVESTS, a program designed to expand research and career-readiness opportunities for undergraduate STEM students. These are highly competitive grants that demonstrate our standing as a university.
- The Pomona Fairplex announced that they had chosen Cal Poly Pomona's University Library to be the permanent home of the Los Angeles County Fair archives, bringing 100 years of regional history to our campus.
- Professor Don Edberg from the Department of Aerospace Engineering was honored by the CSU Board of Trustees with an esteemed Wang Family Excellence Award. Each year, only four CSU faculty are honored for their unwavering commitment to student success and excellence in teaching, scholarship, and service.
- The final count of applications for the coming fall semester is in, with an astonishing 64,300 applications, beating the previous year's record of 58,000.

Our Newest Bronco

On April 1, Dr. Jennifer Brown will begin her tenure as Cal Poly Pomona's next Vice President of Academic Affairs and Provost. A recognized scholar and administrator, Dr. Brown comes to Cal Poly Pomona with a clear record of success in supporting faculty and students, promoting innovation in teaching and learning, and fostering inclusive excellence.

CSU Awarded Honorary Degrees

In 1963, the CSU awarded honorary degrees to recognize individuals who have achieved exceptional eminence in their careers and demonstrated a deep commitment to public service and the intellectual and humane values embodied by the CSU. The first honorary degree in 1963 went to President John F. Kennedy. Individual campuses may nominate candidates for honorary degrees, but the ultimate authority for approval lies with the Board of Trustees. You will recognize some of our alumni who have received this honor, including Diane Miller, Bob Weis, and Ganpat Patel. On January 31, the Chancellor's Office approved our latest nominees honored alumnae and current board chair, Larry Gates, to be awarded an honorary Doctor of Science at the 2022 Commencement ceremonies.

X. Committee Chair Reports

a. Development

Susan Kellogg-Bell

Foundation Strategic Plan – Priority Actions for 2022

- Engage with leadership at key current and prospective donor organizations to deepen collaboration and relationships.
- Identify, encourage, and invite individuals and industry leaders to participate in the life of the University.
- Collaborate on the identification and engagement of current and potential campaign major donors.
- Focus on outcomes where philanthropy is crucial to the success of the University's Strategic Plan.

Committee – Next Steps

- Work with Advancement to create a marketing tool kit with points of pride, meaningful facts, and student testimonials to support the ambassador role of the board members
- Create a system for tracking new leads and introductions referred from board members
- Continue to share priority areas of fundraising with the board, including matching gift opportunities

Board Request - Next Steps

- One of the prime motivators is that donors can often multiply the impact of their gift through matching and challenge events.
- 81% of gifts last year were matched or helped unlock a challenge reward.
- These gifts are pledged in advance from leadership donors, board members, companies, faculty and staff, and more.

b. Finance and Investment - **Item G**

John Resich

1. Investment Performance Review

We have seen three great years of market returns, 2019, 2020, and 2021, and have been up 18-24% in equity markets, averaging about 13%. Most likely not to be repeated, the last time we had three years of returns in a row that were as high as 2019 through 2021 was in the late 90s.

2. Financial Summary

Doug presented the financial statement on the budget approved for this year.

A large cash inflow in January so that that number will increase quickly towards the \$8M. The general investment income is a 2% calculation based on what we discussed. Administrative fee on endowed fund balances, we charge 75 basis points over the year on endowed fund balances with a couple of exceptions; one being Kellogg which is a different calculation, and the 5% fee on new gifts received.

On the expense side, the good news is that we are spending more money on university educational programs. The projections of \$3.1M and \$2.2M were based on actuals from last year.

3. Investment Policy Statement

Action Item

The committee members reviewed and discussed the changes to the Investment Policy Statement for the General Investment Pool. All members agreed to approve the changes.

Larry Gates asked for a motion and second to approve the Investment Policy Statement as presented.

Motion 1: Walt Allen

Motion 2: Doug Nelson

All in favor; none opposed

c. Nominating - **Item H**

Diane Miller

1. Board Demographics Matrix

The committee continues to engage with eight prospects that were not ready or unavailable to join, one of the prospects the committee has voted to move forward in the following steps.

The board demographics spreadsheet pointed out where we have gaps in board representation.

XI. **Open Forum/Public Comment**

Larry Gates

Next Board Meeting – May 11, 2022 in-person on campus and available by zoom

XII. **Adjournment**

Larry Gates

Larry thanked everyone for a great meeting and asked for a motion and a second to adjourn the meeting.

Motion 1: Walt Allen

Motion 2: Diane Miller

All in favor; none opposed

Approval of Philanthropic Foundation Board Meeting Minutes:

As Board Chair of the Cal Poly Pomona Philanthropic Board, the meeting minutes for the February 9, 2022 meeting as presented are approved.

Approved by:

Lawrence Gates

Lawrence Gates (Mar 24, 2022 10:45 PDT)

Larry Gates
Cal Poly Pomona Philanthropic Board Chair

03/24/2022

Date

Approval of Philanthropic Foundation Board Meeting Minutes:

As Board Secretary of the Cal Poly Pomona Philanthropic Board, the meeting minutes for the February 9, 2022 meeting as presented are approved.

Approved by:



Winny Dong
Cal Poly Pomona Philanthropic Board Secretary

03/24/2022

Date