



# BOARD OF DIRECTORS MEETING MINUTES

**Date and Time:** Thursday, February 9, 2023/8:30 A.M.

**Meeting Details:** Zoom Video Conference: <https://cpp.zoom.us/j/85374043138>  
Meeting ID: 853 7404 3138

**Members Present (in-person):** Diane Miller (Chair)  
Walt Allen, Jennifer Brown, Soraya Coley, Kristin Crellin, Winny Dong, Rudy Duran, Larry Gates, Susan Kellogg-Bell, Michele Gendreau, Christina Gonzales, Jawaad Malik, Dan Montplaisir, Majed Muhtaseb, Doug Nelson, John Resich, Dorothy Roberts, Wendy Rogers, Sandy Smith, Ysabel Trinidad, Sean Yu

**Members Present (via Zoom):** Maria Alvarez, Scott Schork, David Singelyn (Vice Chair)

**Members Absent:** Ahmed Al-Khatib, Brett Berglund

**Guest(s):** Terri Gomez, David Horner, Renford Reese, Bernardo Solano, Cecilia Santiago-Gonzalez

**Staff Present:** Natalie Graff, Pam Jones, Arah Parker, Diana Saldana, Connie Schmitz

## I. CALL TO ORDER

**DIANE MILLER, CHAIR**

Diane Miller, Board Chair, called the meeting to order at 8:35 a.m. PST. She began by acknowledging alumnus, friend, and former fellow board member Earl Gales who passed away on November 20, 2022. Earl joined the board in August 2020 and was a member of the Development Committee. Diane shared that she appreciated getting to know him and was grateful for all Earl had done for this campus through a model of selfless giving. University Advancement will place an alumni brick for Earl in the Rose Garden. Diane invited the board to take a moment to reflect on the kind of person Earl was and share any comments or reflections of their own.

President Coley thanked the board for their engagement and presence this morning. She joined Diane Miller in acknowledging Earl Gales. She shared that she had the opportunity to go to Los Angeles and meet with Earl and learn more about his work. Highlighting his career and impact on Los Angeles, Earl graduated from the College of Environmental Design in 1972 and built the groundwork for the Metro System through his thesis. His legacy is broad and deep and includes mentoring urban planning students. President Coley shared that she has reached out to his family and expressed condolences on behalf of the University and Board.

## II. CONSENT AGENDA

**DIANE MILLER, CHAIR**

a. Approval of Minutes from November 17, 2022, Board of Directors Meeting

**ACTION ITEM**

**Diane Miller asked for a motion to approve the consent agenda as presented.**

**Motion [John Resich/Walt Allen]: Be it Resolved; the Board of Directors of the Philanthropic Foundation approves the consent agenda as presented.** The motion was approved unanimously.

## I. CHAIR'S REPORT - Item C

**DIANE MILLER, CHAIR**

Three topics were covered in the Chair's report:

1) **Maria Alvarez** - Welcomed Maria Alvarez as our newest board member. There was an overwhelmingly positive vote on approving Maria to the board. Diane thanked the Nominations and Governance Committee for their work in continuing to bring forward excellent candidates as they work to expand the board. Professionally, Maria serves as Vice President of the Experimentation Platform and Business Services at Microsoft. She and her team provide experimentation, authoring, assignment, and related analysis tools to all Microsoft teams to make data-driven product and feature decisions via controlled experiments. Her team also provides business services and programs that support the Artificial Intelligence Platform Group at Microsoft. She also serves as the Executive Sponsor for

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diversity and inclusion across the organization, focusing on driving recruiting, culture, people, and programs. We are thrilled to have Maria on our board. Maria thanked the board for the invitation to join and expressed her excitement to be working with everyone.

2) **Enterprise Foundation Update** - Dan Montplaisir provided an update regarding the Enterprise Foundation's embezzlement situation and referred to the Enterprise Foundation's letter (included in the board meeting materials). Jared Ceja, Executive Director of the Enterprise Foundation, attended the Executive Committee meeting in January to give a full briefing and PowerPoint presentation. He explained that several steps had been taken since the initial issue was discovered, including a review by multiple levels of internal auditors and an outside external financial auditor. Dan assured everyone that this situation did not affect the Philanthropic Foundation and stressed the importance of transparency and quickly bringing any future issues to the board's attention. He closed by emphasizing that the Enterprise and Philanthropic Foundations are partners and that the Enterprise Foundation has been helpful and responsive.

3) **Executive Committee Meeting** - The Executive Committee met on January 19 to understand what had transpired regarding the embezzlement situation. Diane also shared that the Executive Committee would meet three weeks prior to each board meeting. The third area of focus was to discuss how the board can support the pillars of the Strategic Plan, specifically the Key Performance Indicators (KPIs). As chairs of each committee, it is our responsibility to ensure we are focusing on the right things, adding value, and delivering results to the University. Each committee chair was asked to discuss which KPIs they would focus on with their committees and report out at today's board meeting. Doug Nelson announced his retirement but has assured us that he will continue to work with the board to facilitate a smooth transition. Dorothy Roberts was grateful to Doug for his continued involvement, support, and commitment.

Diane closed her report by thanking everyone for their service to the Philanthropic Foundation Board. She acknowledged each member's engagement, time, and contributions as highly valued. She emphasized that each board member is critical to achieving our strategic goals and the University's strategic initiatives and is very grateful for their service.

## II. **PRESIDENT'S REPORT - Item D**

### **PRESIDENT COLEY**

President Coley reiterated that the gratitude for each member's service to Cal Poly Pomona comes from the entire University. She covered the following items in her "Changing the Landscape of Higher Education" report: Higher education is changing rapidly due to technology-empowered learning, the emergence of new skills and competencies in the workplace, demographic shifts in the number of traditional, college-aged students, and society's perceptions of a college degree. Some CSU campuses struggle to meet enrollment targets, with the greatest impact in Northern California. Several campuses are above enrollment targets in Southern California, with Cal Poly Pomona being the highest. As a result, Cal Poly Pomona generated \$25 million in additional tuition and fees. However, we have to think differently and in new and creative ways about recruiting and retaining students, assuring their success, providing them with services to support their goals, and designing attractive, flexible, and affordable degree programs that meet their needs.

The University of California system (U.C.) aims to increase California's undergraduate seats by as many as 33,000 by 2030, the equivalent of building a new campus. Many students at Cal Poly Pomona had also applied to a U.C. school. There is a significant decline in the 19- to 21-year-old population, which is the typical college age. This growth will occur partly by reducing the number of out-of-state and international students, giving those seats to Californians, and providing opportunities for increased enrollment with more online courses, summer offerings, off-campus programs, potential satellite locations, and additional support to help students graduate more quickly. The U.C. system has outlined several other proactive strategies to strengthen the applicant pool for first-time freshmen and the transfer enrollment pipeline from community colleges.

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Cal Poly Pomona draws a significant portion of its enrollments from transfer students from the Community College System. At many community colleges, enrollment has dipped below two million students for the first time in thirty years. Mt. Sac's enrollment is one of the largest, with 40,000 students; however, that number dropped by about 20% during the pandemic. An investment by the state to provide funding to community colleges means that students can enroll at a community college at a much lower cost than at the U.C. or the CSU. Two pieces of legislation concerning community colleges have an impact on CSU and Cal Poly Pomona:

- AB 927 – allows the community colleges to expand, offering bachelor's degrees at up to thirty per year in fields essential to workforce needs, such as industrial automation, dental hygiene, and bio-manufacturing. The legislation requires community colleges to demonstrate that the degree offered satisfies an unmet industry need and that local universities do not already offer the program.
- AB 928 – seeks to simplify the transfer process from community colleges to the CSU and the U.C. by mandating a singular lower division general education program for all three systems and increasing the number of Associate Degrees for Transfer.

While beneficial to students, this means that transfer students will have a greater range of choices for the continuation of their bachelor's degrees. As we face these enrollment challenges, we must be very aware of the competition. We will focus on opportunities, including being of service to the large number of people who have some post-secondary education but no degree, as well as adult learners who are working and seeking a bachelor's degree. The College of Professional and Global Education (CPGE) will be an excellent venue while providing additional revenue support to the campus. With demographic shifts, vigorous competition, and prospective students and their families questioning the value proposition, we must look internally and externally as we shape future strategies.

President Coley closed her report congratulating our two Spring Commencement 2023 Honorary Doctorates recipients. The first recipient is Clark Rucker, a 1983 graduate who majored in the aerospace industry and spanned four decades. In the College of Engineering, he chairs the Dean's Leadership Board and has been recognized as a distinguished alumnus and Hall of Fame inductee. He serves as vice president of the Black Alumni and Friends chapter of the Cal Poly Pomona Alumni Association. For his many contributions, especially mentoring students, he was recognized as a distinguished alumnus in 2017. The second recipient is Sean Yu, a 1999 graduate with dual degrees in political science and management and human resources. He is an internationally recognized financial and wealth advisor with a remarkable legacy of community engagement and generous philanthropy. At Cal Poly Pomona, he has established endowments to benefit the student and faculty experience at all levels, supporting student travel, internships in human rights and justice organizations, creative activities in the Political Science department, and scholarships for under-resourced students. He has provided distinguished service on this board's investment committee, which he has also chaired.

President Coley stated that a future report will include updates on the Lanterman property when available.

### III. COMMITTEE CHAIR REPORTS (40 mins)

#### a. Audit - Item E

SEAN YU

An update was given on items covered in the last Audit Committee meeting:

**Erickson Law Firm Merger** – Our law firm merged with McDougal Love Boehmer, Foley Lyon, and Mitchell in January. There is no change to the fee structure or anything on our side.

**Statement from Audit Committee on Risk Related to Philanthropic Foundation** – The Audit Committee reviewed and stated the risk related to the Philanthropic Foundation. Board members are invited to read the statement, which affirms its position that there is no risk to the Philanthropic Foundation related to the Enterprise Auxiliary embezzlement case from 2020 or from the minor audit findings previously identified by our auditors,

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Aldrich. The committee is pleased with the communication and transparency around this issue and is confident in our partners.

**Future Audits** – Best practice is to review our audit firm every 4-5 years. Fiscal Year 2023-24 is our fourth year of operation, and we will continue our audit engagement with Aldrich this year but plan to open a Request for Proposal (RFP) from the CSU list of approved auditors this fall. This RFP will select our audit firm for the fiscal year 2024-2025 through 2027-2028. Our current auditor firm is welcome to apply.

**990 Status** – The latest 990 has been filed and is available on our website.

**KPI Discussion** - The committee discussed focusing on the Steward Pillar of the Strategic Plan and specifically Goal 2: Manage Finance Investments with Transparency and Integrity. They discussed increasing our transparency and communication using the following strategies: 1) Stating the risk related to our organization, 2) The staff supports adding at least two non-board members with CPA or auditing backgrounds to the Audit Committee. These additional members will provide insight and professional expertise and can help share the workload when the committee issues the RFP that will occur in the fall, 3) The staff will include verbiage that our financial statements have been audited by an independent firm on financial communications to donors as appropriate, such as the endowment reports sent in the fall, and 4) The staff will continue to work with the campus Administrative Affairs personnel to use and evolve the "All Funds Approach" to provide the campus with a complete picture of their available funds, especially philanthropic funds that are restricted to a specific purpose by the donor, to accomplish short-and-long-term campus goals.

b. **Development - Item F**

**MICHELE GENDREAU**

**Policy 200: Naming & Memorial for Naming Minimums Update** – The committee reviewed adjustments to the minimum gift levels of Policy 200 for naming recognition. They discussed the difference between endowment versus term opportunities, noting that endowments have higher minimums to ensure longevity. Changes approved by the committee to the Minimum Gift Level table are based on like-CSUs and with guidance from the Chancellor's Office. Minimums for the department, professorships, faculty fellowships, and lectureships were reduced to align with the identified capacity of CPP donors.

**Michele Gendreau asked for a motion to approve the policy as presented.**

**ACTION ITEM**

**Motion [John Resich/Winny Dong]: Be it Resolved; the Board of Directors of the Philanthropic Foundation approves the policy as presented.** The motion was approved unanimously.

**Giving Day: 4/20/23** – Giving Day will occur this year on April 19 and 20. This 36-hour online campaign is a major opportunity to increase philanthropic support for CPP and a huge brand awareness opportunity to build school spirit. Giving Day is popular with first-time alumni, parents, and student donors at CPP. Best practices show that the key to success is utilizing donor funds for matching and challenge gifts, as well as activating a network of volunteer ambassadors like us. The board was asked to work with their specific College or program Director of Development and the Annual Fund to think about ways to leverage giving for this event. Board members can be ambassadors by making a gift, sharing on social media, and helping to thank donors. A one-sheet flier explaining matching gifts and ways to get involved has been provided in the board materials.

**Stewardship: Ongoing Acknowledgments** – Connie Schmitz gave an update on stewardship and the ongoing acknowledgment process. Several board members, including Provost Brown, Larry Gates, Susan Kellogg, Majed Muhtaseb, Aliza Ortega, Dorothy Roberts, Doug Nelson, Ruth Singelyn, and Scott Schork, wrote cards to 45 donors to programs across campus. The Development Committee volunteered to write thank-you's to a different group of year-end and Giving Day donors. This is one way that the committee can encourage donor stewardship and engagement. Michele

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asked each board member to complete the interest form that was provided to sign up to volunteer in the following ways: write thank-you notes this month, be a Giving Day Ambassador, share Giving Day on social media platforms, support Giving Day through a gift or match, or record a thank you video to Giving Day donors between now and the end of March. Michele thanked Wendy for hosting an event in January at her place of work. Mary Akers, the new Dean of the College of Environmental Design, was introduced and welcomed by alumni and supporters.

**KPI Discussion:** The committee had a very robust KPI discussion. They recognize that the Development Committee needs to lead the efforts, but the entire board needs to be involved. Engagement is key and can be a long process, but the depth of engagement counts. Michele welcomed a discussion to identify two to three key indicators the Development Committee will focus on. It was determined that three areas would be the committee's focus: leading with stewardship, leading Giving Day, and participating in events, including encouraging and inviting others to participate. The committee discussed the importance of creating connections through involvement, engagement, and participation. Events are a powerful way to connect board members, volunteers, staff, and students. Michele also encouraged committee members to consider their connections and opportunities to engage others in their advocacy for Cal Poly Pomona. It was suggested that the committee start looking at forward indicators and call them "indicators for success".

- 10-MINUTE BREAK -

c. **Finance and Investment - Item G**

**JOHN RESICH**

**Endowment Distributions** – The total endowment distribution was \$5.83 million. The amount was distributed to over 400 program and scholarship accounts. Unfortunately, since the endowment performance for last year was negative 14.4%, some new endowments did not receive a distribution since our spending policy doesn't allow for a distribution when the market value is less than 90% of the original contributed amount. The MacKenzie Scott Endowment Fund (Bright Tomorrow Quasi-endowment fund) distribution of \$1.24M was not distributed as other monies for this fund was available. The actual cash transfer was \$4.59M.

**Financial Reports** – For comparison purposes, the report comparing the budget to actuals is presented on a cash basis. Cash collections are above projected amounts. The funds provided to the University for program costs and scholarships are on target for the year. Expenses related to philanthropic activities are equal to or below the budgeted amounts. The Statement of Net Position provides a snapshot of the Foundation's assets, liabilities, and fund balances. Total assets are now \$217.5M.

**Investment Performance** – The endowment portfolio value is \$155.3M. Performance over the past three months is at 6.2% versus the benchmark of 7.4%. We are gaining back some of our losses in the last twelve months. We've had a negative 14.4% for the twelve months versus the benchmark of negative 16.6%. For the last three years, we've had a return of 4.6% versus a benchmark of 2.3%. The general investment pool portfolios are valued at \$41.7M.

**Policy 503: Administration of Funds** – The policy governs how gifts are invested. Previously a fund that would have become an endowment through future gifts has been invested in the general investment pool until it reaches the \$50K endowment minimum. Funds in the general investment pool earn no income. The proposed change would immediately invest the donor funds into the endowment portfolio (via quasi endowment), not waiting until the \$50K has been received.

**John Resich asked for a motion to approve the policy as presented.**

**ACTION ITEM**

**Motion [Michele Gendreau/Sean Yu]: Be it Resolved; the Board of Directors of the Philanthropic Foundation Approves the policy as presented.** The motion was approved unanimously.

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**KPIs from Strategic Plan** – The Finance and Investment Committee, through its actions, support the Philanthropic Strategic Plan in a number of ways:

Pillar 2-Secure, and Goal-3, Increase the Value of the Philanthropic Foundation Portfolio.

In December 2020, it requested a proposal for investment services, and after interviews, the committee, and ultimately the board, selected Beacon Pointe Advisors as the Foundation’s investment firm. We have been very satisfied with their performance and the firm’s engagement level.

Within Goal-3, Promote the Full Breadth of Philanthropic Options (estate plans, endowments, scholarships), the committee has approved the creation of a donor-advised fund, the first of its kind in the CSU, and actively promotes planned giving options through e-blasts, newsletters, seminars, and personal conversations with donors.

Pillar 3- Steward, the committee reviews the financial statements for the Foundation. Each year, more and more dollars have been made available to the campus to support programs and scholarships. In the three and a half years of the Philanthropic Foundation, more than \$22M of donor monies have been given to the University.

Pillar 3, Goal 2, Manage Financial Investments with Transparency and Integrity. Through our partnership with the Enterprise Foundation, we provide reports to campus fundholders, so they know what funds are available. We are working with the Provost so that the colleges and departments will include philanthropic monies in their budget process. We also work with Financial Aid to make more money and provide information about scholarships available. Through these efforts, scholarship applications have increased each year. The committee approves the annual budget, reviews actual results quarterly, and provides reports to the board. Each year, expenses related to Philanthropic Foundation activities have been at or below budget.

d. Nominations and Governance – **Item H**

**KRISTIN CRELLIN**

**Board Demographics Data** – The priority of the Nominations and Governance Committee is to build a robust pipeline of potential Philanthropic Board members to support the University with their time, talents, and treasures. As the demographic chart in the packet shows, we have three potential candidates, one of which still has a confirmed interest, but the timing to consider joining is off right now due to some personal commitments. In coordination with the staff, the committee will continue cultivating individuals while meeting the board’s diversity and inclusion goals. A call-to-action was given requesting the board to submit any potential names that should be considered and added to the existing list to the staff liaison, Pamela Jones-Tintle, Executive Director of Development.

Several members are up for renewal at our upcoming annual meeting in May. A committee member will contact them before the end of this month to get feedback on their experiences as a Philanthropic Board member and gauge future interest. These members include Ahmad Al-Khatib (Larry Gates), Michele Gendreau (Jawaad Malik), Susan Kellogg (Kristin Crellin), and David Singelyn (Walt Allen).

**November All-Volunteer Day Survey Results** – The first-ever All-Volunteer Day at Cal Poly Pomona was celebrated in November and was a great success. The board was thanked for participating in the Day’s events, and the follow-up survey results were provided. Feedback from the board survey revealed that participants were very satisfied with the overall meeting and length of the program. Positives included networking opportunities, lunch, and dinner, and appreciated the presentations and opportunities for student engagement. One hundred percent of the participants said they would do it again. Suggestions for areas of improvement included not having the college-based board and council meetings conflict with the timing of the tours; having fewer people participating in the tours lessened the impact. Since there wasn’t a single experience in the afternoon that the full board shared, there need to be more opportunities for the full board to engage with one another.

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The all-volunteer survey feedback revealed that the day was well-organized, and it was great to meet with other volunteers and learn more about CPP in an engaging setting. It seemed to be the right amount of time, and participants particularly enjoyed the luncheon celebration and seeing the Rose Float Lab. Most stated that they would attend again. Suggestions for areas of improvement included adding communications about the day and what to expect, having a student panel to foster student engagement, visiting more with students by college or program, and sharing "best practices" between boards and councils. Finally, some felt it was a long day. A call-to-action was given to the board asking for additional feedback for the November 2022 efforts and to save the date for the next All-Volunteer day scheduled for November 16, 2023.

#### IV. **ADVANCEMENT UPDATE- Item I**

**DAN MONTPLAISIR**

Dan shared a few highlights of the fundraising year and mentioned that major events are great opportunities to invite individuals and prospective corporate partners to attend and experience the University and our students in person.

**Fundraising Results YTD** – During FY 2020/2021, there was an increase in total donor giving related to our COVID response. Still, delays in fulfilling staffing the student outreach center, inflation, talk of a recession, and market volatility also influenced donors' loyalty and philanthropic giving decisions.

On Giving Day, we had more than 1,000 people that gave on a single day.

Last year we had 92 gifts above \$25K. Over seven months, we have raised \$5M, similar to some of the other years in that window. Doug and his team have approximately \$13M that is in conversation with donors, with some of those still needing to be presented. There have been some exciting visits around cyber collaboration. IBM and others would like to provide different types of important software that could also be counted as gifts. Fundraising results for cash and pledge payments YTD total \$8.35M; another \$2M was just received, bringing the total to \$10M. That is \$10M of cash, spendable in the door to the University for all of the programs selected in that area.

**JHCollective Engagement** – Jennifer Harris is an advancement professional with experience at several universities, including the U.C. system. Her work as a consultant is focused on organizational culture, fundraising planning and messaging, and workshop design opportunities with staff, deans, and volunteers. We began working with her two months ago to gather more input from staff and key stakeholders. An Advancement staffing survey will be given to gauge culture, capacity, and resilience in the advancement operation, and she will leverage insights from one-on-one "authentic leadership conversations". The goal is to gain a sense of the University's readiness to meet existing and future philanthropic ambitions, including a future campaign and increased donor and alumni engagement. Her work is perfect timing to partner with her to design strategies, including onboarding new deans who begin their appointments this fall.

**Events Calendar and CPP Basketball Home Games Tonight** – Dan referred to the PowerPoint slide and handout listing all upcoming events in the spring and fall. He invited the board members to consider which events they would like to attend and highlighted the upcoming Partners in Education (PIE), Tournament House in Pasadena, Celebration of Support event for donors, and the Alumni and Corporate Partners events. He gave special mention to the Hospitality Uncorked event taking place on April 14 at the JW Marriott L.A. Live. An email has gone out to the board, and Larry and Susan will host a table along with Advancement. Chef Susan Feniger will be honored with the Robert Mondavi Wine and Food Award this year. Collins College is turning fifty years old, and former Dean Lea Dopson, who passed away just a few days after last year's event, will be celebrated. This was Lea Dopson's favorite event of the year.

Dan took a moment to acknowledge and thank his advancement staff for the past few years of working together. Dan will leave the University at the beginning of March to pursue an opportunity with Ganpat University.

#### V. **COLLEGE HIGHLIGHTS: CLASS- Item J**

**INTERIM DEAN HORNER**

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Interim Dean David Horner gave an overview of the College of Letters, Arts, and Social Sciences (CLASS), including what the College offers and enrollment statistics. Total enrollment is 5,377 in twelve departments. In 2021 there were 1,357 undergraduates and 57 graduates, and the College was ranked #13 in bachelor's degrees by Latino/a/x in social programs. Dr. Bernardo Solano, Chair of the Theatre and New Dance Department, gave an overview of the department's involvement in theater and community engagement. A student shared his senior project, a peer theater program aimed at bringing together a wide range of communities focused on underrepresented communities and mental health.

Dr. Mario Guerrero, Chair of the Political Science department, introduced Dr. Renford Reese, Director and Coordinator of the Geneva Study Abroad Program. Dr. Reese shared some highlights of the program focusing on international non-government organizations. Trip highlights include a student symposium, a tour of the United Nations, and site visits to Geneva-based NGOs and the International Red Cross Museum. A student shared about her study abroad experiences; one in particular, was to Coachella Valley to help those in need, specifically with food insecurity. She looks forward to attending the Geneva Conference and, hopefully one day, working for the United Nations High Commission for Refugees. Maria Garcia Colón – spoke about the four main fundraising priorities for CLASS: 1) facilities and equipment, which play a vital role in meeting our educational mission, 2) polytechnic experiences which may include community service, service-learning, undergraduate research, study abroad/away, and internships, 3) The CLASS Excellence Fund and department and program-specific Excellence funds which provide flexible funding for the College, departments, and programs, and 4) student scholarships which provide needed funding for students to complete their college education.

### VI. STUDENT SUCCESS PROGRAM: GRADUATION INITIATIVE 2025/aka GI2025

**DR. TERRI GOMEZ**

**DR. CECILIA SANTIAGO-GONAZALEZ**

Dr. Terri Gomez and Dr. Cecilia Santiago-Gonzalez gave a PowerPoint presentation explaining the Graduation Initiative 2025 goals. First Time Freshmen Goals: 4-year graduation rate: 38%, 6-year graduation rate: 73%. Transfer Goals: 2-year graduation rate: 29%, 4-year graduation rate: 85%. Equity Gap Goals: 6-year URM graduation rate: 0%, 6-year Pell graduation rate: 0%. They explained the trends over the years, the implementation and impact of the "Take 30" campaign, and the programs in place to help students make progress. Great progress has been made to narrow the graduation gap between underrepresented minority and non-underrepresented minority students. Some data insights were shared explaining changes to the incoming freshmen population, which has nearly doubled the size of incoming classes over ten years, in addition to an increase in the URM population; from 40.6% to 54.6%. There have also been changes to the overall student population by more than 8,000 students, with a significant increase in the URM population, 36.2% to 53.1%. Data insights were also shared explaining the increase in 4-year graduation rates: first-year students' 4-year grad rate is at a record high of 35.6% for all students with a 6.1% increase over last year; the URM gap in 4-year grad rate is expected to be at an all-time low of less than 7%; and the "Take 30" campaign initiated with all students in Fall 2018 to increase the average unit load and unit completion.

The Engagement and Retention team is partnering with academic advising and other campus resources, Student Affairs to provide additional holistic support, and is working closely with Advancement to identify resources. Other measures include providing financial support by identifying and quantifying financial needs for individual students who have left the University and are off-track, creating a sustainable financial plan for students to support them for up to six years, leveraging student financial aid entitlements, supporting students' "cost of living" expenses, and developing funding opportunities by Advancement.

Finally, they stressed the importance of implementing culturally relevant and focused interventions such as the Male Student Success Initiative, Black Thriving Initiative, cultural centers focused on retention, equity-minded advisor training, Bronco Scholars, Bronco Navigators Peer Mentoring Program, and then the I am First Program. They closed by explaining the proactive advising model, which aims to leverage faculty-student relationships to foster student success.





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## VII. ADJOURNMENT

DIANE MILLER, CHAIR

Diane thanked everyone for a great meeting and looks forward to our next meeting on May 11, 2023. The May meeting is the annual business meeting and may take longer. We have asked you to hold 8:30 a.m. to 2:30 p.m. for the meeting to allow for lunch and additional programming, such as visiting an area on campus or hearing from students. Diane took the time to formally recognize Dan and all of his work to create the Philanthropic Foundation and for his contributions to ensure student success.

President Coley also thanked Dan for the organizational skills and contributions that he has brought to this group and for building infrastructure and developing an operational network. He has made important progress in fundraising and alumni engagement, building corporate partnerships, and developing relationships with donors and leaders. She announced that Frances Teves would be appointed Interim Vice President for University Advancement, and a bio was distributed.

**Diane Miller asked for a motion to adjourn the meeting.**

**Motion [MICHELLE GENDREAU/LARRY GATES]: Be it Resolved; the Board of Directors of the Philanthropic Foundation Board meeting to adjourn.** The motion was approved unanimously.

No further business, the meeting adjourned at 12:07 p.m.

Approval of Philanthropic Foundation Board Meeting Minutes:

As Board Chair of the Cal Poly Pomona Philanthropic Foundation Board, the meeting minutes for the February 9, 2023, meeting as presented is approved.

Approved by:

5/11/2023

\_\_\_\_\_  
Diane Miller  
Cal Poly Pomona Philanthropic Board Chair

\_\_\_\_\_  
Date

Approval of Philanthropic Foundation Board Meeting Minutes:

As Board Secretary of the Cal Poly Pomona Philanthropic Foundation Board, the meeting minutes for the February 9, 2023, meeting as presented is approved.

Approved by:

5/11/2023

\_\_\_\_\_  
Winny Dong  
Cal Poly Pomona Philanthropic Board Secretary

\_\_\_\_\_  
Date