



Sponsorship Opportunities







As the premier fall event at Cal Poly Pomona, the Pumpkin Fest Sponsorship Program presents a unique opportunity to be recognized as a partner amongst the region's most prominent businesses and civic leaders.

This year's event will kick-off with an exclusive preview on Friday, September 30. Following this celebration, the Pumpkin Fest will be open to the public October 1-30, featuring student-grown pumpkins and other goods. Proceeds benefit the Don B. Huntley College of Agriculture which fosters experiential learning, discovery, and innovation.

For more information, contact
Pamela A. Jones-Tintle, Executive Director of Development
(909) 869-2875 or pajones@cpp.edu.

SPONSORSHIP BENEFITS:

-  Connect with 100,000+ participants at Pumpkin Fest.
-  Brand recognition to numerous members of the Cal Poly Pomona community including students, alumni, parents, current and emeritus faculty/staff, and friends of the university.
-  Inclusion on various websites: Pumpkin Fest, Huntley College of Agriculture, and Cal Poly Pomona—with visitors for one full year.
-  Public benefit of a premier fall community program centrally located in Southern California. Draw from Los Angeles, Orange, San Bernardino, Riverside, and Ventura counties.

CalPoly Pomona

Don B. Huntley
College of Agriculture



Sponsorship Benefits	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Bronze \$5,000
Tax-Deductible Donation	\$47,875	\$23,725	\$9,150	\$4,575
Exclusive "Presented By" Status on All Promotional Materials	☑			
Exclusive Press Release	☑			
"Presented By" Branding: Main Stage, Petting Zoo, Corn Maze, Hay Ride, and Children's Area	All event signage	All event signage except Main Stage	All event signage except Main Stage, Petting Zoo, and Corn Maze	
Pumpkin Fest Preview Celebration September 30	25 tickets	15 tickets	10 tickets	5 tickets
Event Tickets (corporate celebration on mutually agreed date October 2022)	Day at Pumpkin Fest (25 tickets)	Day at Pumpkin Fest (15 tickets)	Day at Pumpkin Fest (10 tickets)	Day at Pumpkin Fest (5 tickets)
Logo Inclusion in Event Communications and Signage (tiered)	☑	☑	☑	☑
Logo Inclusion on Event Website (tiered)	☑	☑	☑	☑
Social Media (tiered)	☑	☑	☑	☑
Cal Poly Pomona President's Circle Annual Membership	☑	☑	☑	☑

*Additional recognition may be considered on a case-by-case basis.

**Private party or corporate engagement events available.

Contact

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MORE INFO

WWW.CPP.EDU/HUNTLEY