

## Parent & Family Orientation

The goals of the orientation program component for parents, family, and guests of incoming freshmen and transfer students are:

1. To provide participants with a direct opportunity to experience the campus, be in the environment that their students will be in, and with that experience alone, be more comfortable with connecting to the campus and with having their student be here.
2. To offer participants information about academic requirements and expectations for our students, academic resources, and help them connect with each other through the program.



## Learning Outcomes

1. Participants will learn different ways that their student's transition into college will impact both the student and parents/family.
2. Participants will learn about the mandated topics and related services that universities are required to inform students about, such as health and safety on campus (including violence prevention).
3. Participants will learn about general academic requirements, resources, and support services available to students, so that they can graduate in a timely basis.
4. Through visits with the colleges, participants will learn about specific major academic expectations and requirements.
5. Participants will learn about key services and resources available to students to support their retention and graduation (such as financial aid information and services, bookstore services and tools, and others).

## Methodology

- One thousand seven hundred thirty (1730) parents, family, and guests participated in one of the 15 orientation sessions available during the summer.
- Three hundred eighty (380) out of 1730 participants completed the paper program evaluation at the end of their session, which yielded a 22% response rate.
- The Orientation Staff, then, imputed the results into Campus Labs and analyzed the data by aligned

Freshman Parent Orientation Evaluation - Fall 2012					
	Strongly Agree	Agree	Disagree	Strongly Disagree	
<b>Please Evaluate How Each Presentation Met Its Goals:</b>					
The <i>Welcome Address</i> inspired enthusiasm and school spirit.	1	2	3	4	n/a
The <i>Transitions and Changes</i> presentation shared how the college transition may affect both students and parents/families.	1	2	3	4	n/a
The <i>Serving your Students</i> panel informed me of health, safety & career preparation resources.	1	2	3	4	n/a
The <i>Staying on Track Towards Graduation</i> presentation informed me of University programs that will aid with my student's academic journey.	1	2	3	4	n/a
The <i>Telling It Like It Is</i> panel with Orientation leaders offered useful information about CPP students life.	1	2	3	4	n/a
The <i>Achieving Academic Excellence</i> session with the college of my student's major explained Cal Poly Pomona's academic expectations.	1	2	3	4	n/a
The <i>Money Matters</i> presentation shared about important resources & tips.	1	2	3	4	n/a
The <i>Dinner &amp; Bronco Bookstore</i> presentation created connection time with my student.	1	2	3	4	n/a
The <i>Campus Housing</i> presentation answered my questions about living on campus.	1	2	3	4	n/a
<b>Please Evaluate Your Orientation Experience:</b>					
The Orientation Leaders were helpful and knowledgeable. Please state why/why not:	1	2	3	4	n/a
I feel that Orientation was a good use of my day. Please state why/why not:	1	2	3	4	n/a
After attending Orientation, I feel better prepared to support my student's transition to college.	1	2	3	4	n/a

~ Continued on Backside ~

Transfer Parent Orientation Evaluation - Fall 2012					
	Strongly Agree	Agree	Disagree	Strongly Disagree	
<b>Please Evaluate How Each Presentation Met Its Goals:</b>					
The <i>Welcome Address</i> inspired enthusiasm and school spirit.	1	2	3	4	n/a
The <i>Meet Your Orientation Leader</i> overviewed what to expect throughout the day.	1	2	3	4	n/a
The <i>Transitions &amp; Changes</i> presentation shared how the college transition may affect both students and parents/families.	1	2	3	4	n/a
The <i>Campus Tour</i> provided me with an understanding of important resources on campus.	1	2	3	4	n/a
The <i>Campus Involvement</i> presentation with Orientation leaders shared with me opportunities for and benefits to campus engagement.	1	2	3	4	n/a
The <i>At Your Service</i> panel informed me of health, safety & career preparation resources.	1	2	3	4	n/a
The <i>Staying on Track Towards Graduation</i> presentation informed me of University programs that will aid with my student's academic journey.	1	2	3	4	n/a
The <i>Campus Traditions</i> presentation gave me insight to what Bronco Pride will mean for me and my student.	1	2	3	4	n/a
The <i>Parent Perceptions</i> activity shared advice from other parents/family members how to effectively support my student and what to expect.	1	2	3	4	n/a
The <i>Telling It Like It Is</i> panel with Orientation leaders offered useful information about CPP students life.	1	2	3	4	n/a
The <i>Club &amp; Resource Fair</i> allowed me to visit with campus resources and showcased involvement opportunities available to my student.	1	2	3	4	n/a
The <i>Money Matters</i> presentation shared information about important resources and tips for financing college.	1	2	3	4	n/a

## Results

- **Learning Outcome 1—Transitions and Changes**
  - 99.3% Strongly Agreed or Agreed
  - 0.7% Not Applicable
- **Learning Outcome 2—Mandatory Topics (Health & Safety)**
  - 99.3% Strongly Agreed or Agreed
  - 0.7% Not Applicable
- **Learning Outcome 3—Academic Requirements & Resources**
  - 97.5% Strongly Agreed or Agreed
  - 2.0% Strongly Disagreed or Disagreed
  - 0.5% Not Applicable
- **Learning Outcome 4 (Freshmen Program Only)—College Experience**
  - 96% Strongly Agreed or Agreed
  - 4% Disagreed
- **Learning Outcome 5—Resources & Services**
  - 88% Strongly Agreed or Disagreed
  - 5.5% Strongly Disagreed or Disagreed
  - 6.5% Not Applicable

Overall, 94% of survey respondents stated that attending the Parent, Family, and Guest Orientation program was a good use of their time.

## Conclusion and Implications

Overall, the Parent, Family, and Guest orientation Program met the learning outcomes set forth. However, the data did provide information about specific content areas that need improvement.

In addition to the evaluation results, Orientation Services takes into consideration campus-wide policy changes and new initiatives to enhance our programs to meet the needs of our evolving populations.

