Cal Poly Pomona Division of Student Affairs
Strategic Planning Process Data Collection and Analysis

Constituent Group: Students
Survey administered: April 2 – 13, 2018
Open Forums: Tuesday, April 10, 2018 and Wednesday, April 11, 2018
Resulted in N of 112 Survey responses, 26 Open Forum participants
Staff involved in data collection and analysis: Christy Orgeta and Jami Grosser

Demographic Breakdown:

- API – 23.6%
- Black/African American – 5.5%
- Latinx/Hispanic – 41.8%
- Native American – 0%
- White – 12.7%
- 2+ Races – 7.3%
- Non-Resident – 5.5%

First Generation – 51.0%

1. Promotion of Student Success Across Multiple identities
   - Lots of agreement and support for this topic
   - Increase visibility of cultural groups, events, and support services (e.g. Cultural Centers)
   - Increase opportunity for multi-racial and/or intergroup connection and interaction
   - More support for undocumented students/immigration topics
   - Some disagreement that identity relates to success.

Outlier – more support for Black students

2. Student Wellbeing and Renewal
   - Tremendous agreement and support for increasing these efforts.
   - Support for increase mental health services, including more staff @ CAPS. Create a campus-wide cultural of support.
   - Increase promotion of services on campus (e.g. health center, BRIC, Counseling)
   - Promote campus culture of self-care, wellbeing (including mental health)

Outlier – Better/healthier food choices, better transportation for injured students on campus (probably BRIC student). Questions about what renewal, resiliency, and wellbeing mean.

3. Integrate the Co-curriculum with the Curricular Offerings to Develop Pathways to Prepare for Post-college Endeavors
   - Moderate amount of agreement for this theme
   - Increase and improve internships/jobs that connect to major
   - Increase life skills training (e.g. taxes, cooking, car repair, money management), and even connect to senior projects/classes
• Increase job skills (e.g. public speaking, etc.)

4. **Improve Student Career Planning and Readiness**
   • Lots of agreement on this theme
   • Increase internships and increase accessibility across majors (not just engineering)
   • Increase job preparation, not just focusing on getting students graduated. Include more professional prep like interview skills
   • Increase Career Center usage

5. **Redesign of Student Transitions Experience for First Year and Transfer Students**
   • Lot of agreement on this theme.
   • Create greater connection for students and opportunity to build community
   • Increase housing options for students
   • Support commuter students, and change the message that campus is not commuter (too negative)
   • Improve FYE
   • Some students feel adequately supported in this area, with no need for improvement

Outlier – create a friendship service to connect students who are new to campus

6. **Promote Inclusive Excellence Across the Campus**
   • Lots of agreement on this theme
   • Need clarity on what inclusive excellence means
   • Support for greater inclusion and equality
   • Increase overall community – improve opportunities to get involved (different times of the day/week)
   • Hire a diversity of staff and administrators
   • Some concern that focusing on individual identities divides the campus

7. **Focus on Collaboration and Engagement Across Campus**
   • Lots of agreement on this theme
   • Increase communication between areas on campus regarding events (e.g. master calendar)
   • Create more opportunities for multiple groups to come together

Outlier – this may not be a separate goal, but could be incorporated into regular work

8. **Professional and Personal Development for Staff**
   • Agreement with this theme
   • Lots of desire to include student employees in the plan for professional development
• Would like an increase in customer service when interacting with students – some bad examples given
• Concern over funding increase mentioned, and if that would result in student tuition increase. Several mentions of fundraising ideas to support this theme.

9. Strengthen Use of Assessment

• Some agreement with this theme, a few disagreed
• Desire for better assessment and data, not just surveys
• Questions about who makes decisions with this data

10. Focused Resources: Human, Budget, and Community Physical Spaces

• Increase usable functional spaces with outlets for charging
• Increase gathering spaces/activity spaces indoors and out, as well as increase seating and benches
• Improve the reservation process

Outliers – Think about downtown Pomona and how to improve it and/or utilize it more, include Cultural Centers in the process of rethinking spaces, improve sports facilities and add football

11. Anything else?

• Several comments provided. No real synergy around responses, nor does anything relate to earlier themes